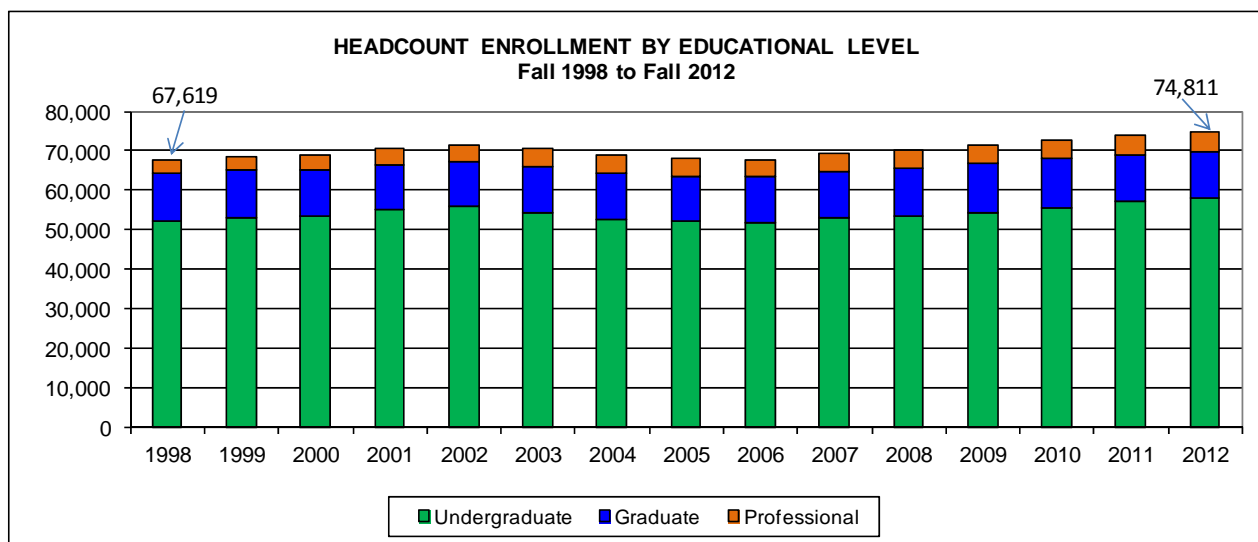


Contact: Diana Gonzalez

**FALL 2012 ENROLLMENT REPORT**

**Action Requested:** Receive the Fall 2012 enrollment report.

**Executive Summary:** During Fall 2012, Iowa’s public universities enrolled 575 more students than were enrolled during the prior year. The Fall 2012 headcount enrollment is 74,811 students compared to 74,236 students during the prior year, representing a 0.7% increase and an all-time high. The Fall 2012 Enrollment Report addresses the Board’s Strategic Plan priority to provide “access, affordability, and student success.”



**Highlights of Enrollment Report:**

- ❖ Headcount Enrollment. The Fall 2012 enrollment at SUI is 31,498, an increase of 317 students (+1.0%) from the prior year; at ISU, it is **31,040**, an increase of 1,153 students (+3.9%) from the prior year; and at UNI, it is 12,273, a decrease of 895 students (-6.8%) from the prior year.
- ❖ FTE Enrollment. Full-time equivalent enrollments result from converting the total number of credit hours to an equivalent number of full-time students. The total number of credit hours of undergraduates is divided by 15.0; the total number of credit hours of graduate and professional students is divided by 9.0.
  - ☑ The full-time equivalent (FTE) enrollment at the public universities increased by 1,176 (+1.7%) from 68,877 in Fall 2011 to 70,053 in Fall 2012. The index of FTE to headcount enrollment for Fall 2012 increased from 0.93 in Fall 2011 to 0.94 in Fall 2012. The FTE ratios range from 0.89 at UNI, 0.92 at SUI, to 0.97 at ISU.
  - ☑ Part-time students, most of whom are graduate or professional students, make up less than 15% of the total enrollment.

- ◇ Residence. Approximately 63% of all students enrolled at the public universities are residents of Iowa which is a decrease of 0.8 percentage points from the prior year. The number of resident students decreased by 266 students (-0.6%) from 47,672 in Fall 2011 to 47,406 in Fall 2012. This is the third year of decreases in the total number of resident students.
  - ☑ Approximately 67% of all undergraduate students at the public universities are residents of Iowa which is a decrease of 1.5 percentage points from the prior year. The number of resident undergraduate students decreased by 251 students (-0.6%) from 39,302 in Fall 2011 to 39,051 in Fall 2012.
  
- ◇ Enrollment by college and program. At the University of Iowa, the largest enrollment is in the College of Liberal Arts and Sciences (58.8%) followed by the College of Business (11.4%). At Iowa State University, the largest enrollment is in the College of Liberal Arts and Sciences (24.2%) and the College of Engineering (24.2%). At the University of Northern Iowa, the largest enrollment is in the College of Humanities, Arts, and Sciences (33.2%) followed by the College of Education (22.1%).
  - ☑ At SUI, the programs with the largest undergraduate enrollment are General Business (1,778), General Studies (1,503), and Kinesiology and Exercise Science (1,197). There are 499 students formally admitted into a teacher preparation program which is a decrease of 47 students (-8.6%) from the prior year.
  - ☑ At ISU, the programs with the largest undergraduate enrollment are Mechanical Engineering (1,679), Kinesiology and Health (996), and Animal Science (896). There are 707 students formally admitted into a teacher preparation program which is an increase of 47 students (+7.1%).
  - ☑ At UNI, the programs with the largest undergraduate enrollment are Elementary Education (1,249), Business Administration (681), and General Studies (676). There are 2,495 students formally admitted into a teacher preparation program; a comparison to the prior year was not available.
  
- ◇ Diversity<sup>2</sup>. The number of racial/ethnic minority students at the public universities increased by 616 students (+8.1%) from 7,594 in Fall 2011 to 8,210 in Fall 2012. This is the largest number of racial/ethnic minority students ever at the public universities and represents 11.0% of the total Fall 2012 enrollment.
  - ☑ Approximately 58% of the racial/ethnic minority students at the public universities are Iowa residents. The number of resident racial/ethnic minority students increased by 412 students (+9.4%) from 4,387 in Fall 2011 to 4,799 in Fall 2012.
  - ☑ The number of undergraduate racial/ethnic minority students at the public universities increased by 569 students (+9.6%) from 5,948 in Fall 2011 to 6,517 in Fall 2012. The number of resident undergraduate racial/ethnic minority students at the public universities increased by 284 students (+7.7%) from 3,690 in Fall 2011 to 3,974 in Fall 2012.
  - ☑ The number of new freshmen racial/ethnic minority students at the public universities increased by 122 (+8.4%) from 1,458 in Fall 2011 to 1,580 in Fall 2012. The number of resident new freshmen racial/ethnic minority students at the public universities increased by 30 students (+4.0%) from 753 in Fall 2011 to 783 in Fall 2012.

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<sup>2</sup> Does not include international students.

- ◇ New Freshmen. The number of new freshmen at the public universities decreased by 15 students (-0.1%) from 11,555 in Fall 2011 to 11,540 in Fall 2012.
  - ☑ There were 40,336 new freshman applicants to the public universities for Fall 2012 which represents an increase of 2,191 (+5.7%) from Fall 2011. Of the total number of applicants, 32,238 (79.9%) were admitted, which represents an increase of 985 (+3.2%) from the prior year. Of the total number admitted, 11,540 (35.8%) enrolled as new freshmen at the public universities.
  - ☑ The mean ACT scores for entering freshmen at the public universities in Fall 2012 ranged from 23.1 to 25.3 compared to the national mean of 21.1 and the state mean of 22.1.
    - ◆ In Fall 2012, the state mean decreased from 22.3 to 22.1 from the prior year while the national mean remained the same at 21.1 as the prior year. At ISU, the mean ACT score remained the same as the prior year. At SUI, the mean ACT score decreased from 25.4 in Fall 2011 to 25.3 in Fall 2012 while at UNI, the ACT mean decreased from 23.3 in Fall 2011 to 23.1 in Fall 2012.
  - ☑ The entering class of 2012 was the fourth cohort of new, direct from high school students who were admitted under the new Board of Regents admission policy. Of the total number of new freshmen who enrolled,<sup>3</sup> only 720 (6.2%) students had an RAI <245.<sup>4</sup>
- ◇ Undergraduates. The number of undergraduates at the public universities increased by 893 students (+1.6%) from 57,314 in Fall 2011 to 58,207 in Fall 2012.
- ◇ Graduate Students. The number of graduate students at the public universities decreased by 365 students (-3.1%) from 11,694 in Fall 2011 to 11,329 in Fall 2012.
- ◇ Professional Students. The number of students in professional programs at the University of Iowa and Iowa State University increased by 33 students (+0.9%) from 3,580 in Fall 2011 to 3,613 in Fall 2012.
- ◇ International Students. The number of international students at the public universities increased by 381 students (+5.3%) from 7,159 in Fall 2011 to 7,540 in Fall 2012. The majority of international students (87.3%) were from Asia (Attachment D).
- ◇ Students with Disabilities. The number of self-identified students with disabilities at the public universities decreased by 227 students (-12.4%) from 1,834 in Fall 2011 to 1,607 in Fall 2012. The three public universities provide a variety of services and accommodations to students with disabilities, including extended deadlines; special housing arrangements; and course materials and exams in electronic format.

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<sup>3</sup> Excluding international students or students without an RAI.

<sup>4</sup> A Regent Admission Index (RAI) greater than or equal to 245, in addition to completion of the required core subjects, qualifies an Iowa resident for automatic admission to the public university where they applied.

- ◇ Transfer Students. The number of transfer students at the public universities decreased by 51 students (-1.2%) from 4,135 in Fall 2011 to 4,084 in Fall 2012. This is the first decrease during the past four years. However, ISU had an increase of 60 students (+3.4%) from 1,781 in Fall 2011 to 1,841 in Fall 2012.
  - ☑ Approximately 62% (2,514) of all transfer students at the public universities in Fall 2012 were from Iowa public community colleges.
  - ☑ In Fall 2011, there were 105,975 students enrolled in Iowa community colleges; approximately 64% (67,824) were enrolled in college parallel (transfer) programs.
  - ☑ During FY 2011, 5,251 Iowa community college students received an associate of arts award; and 1,410 Iowa community college students received an associate of science award.
  
- ◇ Enrollment by Gender. The number of women enrolled at the public universities increased by 122 (+0.3%) from 36,795 in Fall 2011 to 36,917 in Fall 2012. The number of men enrolled at the public universities increased by 611 (+1.6%) from 37,283 in Fall 2011 to 37,894 in Fall 2012.
  
- ◇ Graduates. During the 2011-12 academic year, there were 15,946 graduates who earned 16,120 degrees at the public universities. The number of graduates increased by 696 (+4.6%) from the prior year and the number of degrees increased by 577 (+3.7%).
  
- ◇ Veterans. In Fall 2012, the number of students at the public universities receiving V.A. benefits increased by 106 students (+8.5%) from 1,240 in Fall 2011 to 1,346 in Fall 2012. The total number of veterans attending the public universities may be higher because veterans who were not receiving V.A. benefits were not included in this count.
  
- ◇ STEM Enrollment. The enrollment of students in STEM-related programs at the public universities increased by 7,312 students (+34.2%) between Fall 2000 and Fall 2012 and by 1,709 students (+6.3%) between Fall 2011 and Fall 2012. The number of graduates from STEM-related programs at the public universities increased by 932 students (+20.9%) between Fall 2000 and Fall 2011 and by 140 students (+2.7%) between Fall 2010 and Fall 2011.
  
- ◇ Special Schools. In Fall 2012, the total number of students served on-campus by the Iowa School for the Deaf was 107, which is an increase of 6 (+5.9%) students from the prior year. There were 98 Iowa resident students and nine non-resident students served on-campus. The number of Iowa resident students increased by 6 (6.5%) while the number of non-resident students served on campus remained the same as the prior year. There were no students served off-campus by the School in Fall 2012. This is a decrease of 27 students from the prior year.

In Fall 2012, there was no on-campus enrollment at the Vinton campus. The Iowa Educational Services for Blind and Visually Impaired Students (IESBVI) served 506 statewide students in Fall 2012, which is a decrease of 9 students (-1.7%) from the prior year. Statewide services<sup>5</sup> are provided by the IESBVI to students who are identified by their local school district and for whom Individualized Education Programs are developed. This number may fluctuate from year to year.

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<sup>5</sup> Off-campus students may receive more than one type of direct services.

◇ Enrollment Projections.

- ☑ Enrollment at the public universities is projected to increase by 1,990 students (+2.7%) from 74,811 students in Fall 2012 to 76,801 in Fall 2022. Both SUI and ISU under projected their next year's enrollments for Fall 2012 while UNI over projected their next year's enrollment for Fall 2012.
- ☑ The special schools did not project off-campus enrollment because the services they provide are determined by the number of students identified by the local school districts and for whom IEPs are developed.

◇ Trends/Changes.

- ☑ This is the sixth consecutive increase in the combined enrollment at the public universities during the past six years. SUI and ISU experienced an enrollment increase while UNI experienced an enrollment decrease in Fall 2012. This is the sixth year that SUI's enrollment surpassed 30,000 and the first for ISU. SUI and ISU experienced all-time high enrollments in Fall 2012.
- ☑ During the past ten years, there has been a 7.6% decrease in the number of resident students at the public universities with a high of 51,278 in Fall 2002.
- ☑ During the past ten years, there has been an increase of 1,272 students (+12.4%) in the number of new freshmen. However, there have been significant fluctuations during that period. Between Fall 2002 and Fall 2005, there were decreases followed by three years of increases. In Fall 2012, the combined new freshman enrollment at the public universities decreased slightly by 15 students (-0.1%) from 11,555 in Fall 2011 to 11,540 in Fall 2012. ISU experienced an increase in the number of new freshmen in Fall 2012 for the third consecutive year.
- ☑ This is the sixth consecutive year of an enrollment increase in the number of undergraduates at the public universities. In Fall 2012, there was an increase of 893 students (+1.6%) from the prior year. During the past 10 years, there has been an increase of 2,439 undergraduate students (+4.4%).
- ☑ This is the 15<sup>th</sup> consecutive year of an enrollment increase in the number of self-identified racial/ethnic minority students at the public universities, resulting in an all-time high enrollment (8,210) of racial/ethnic minority students. The proportion of racial/ethnic minority students at the Regent universities increased from 7.5% in Fall 2002 to 11.0% in Fall 2012.
- ☑ The number of degrees awarded at the public universities increased during 11 out of the past 16 years. The number of degrees in 2011-2012 is the highest number during the past 16 years. The number of graduates (15,946) is also at an all-time high.
- ☑ Between 1999-2000 and 2009-2010, the number of high school graduates fluctuated from a high of 34,858 in 2002-2003 to a low of 33,547 in 2004-2005.
  - ◆ In 2009-2010, there were 32,104 graduates, which represents an increase of 134 (+0.4%) from the prior year.
  - ◆ In 2012-2013, the number of 12<sup>th</sup> graders in Iowa public high schools is expected to decrease by 1,041 students (-2.8%) from the prior year.

- ◆ The number of 12<sup>th</sup> graders in Iowa public high schools is projected to remain essentially the same between 2012-2013 and 2016-2017; however, a 1.6% decrease is expected by 2014-2015 with a slight increase during the following two years.
- ◆ Approximately 25% of the graduating class of 2011 indicated that they intended to pursue postsecondary education at a public four-year college.
- ☑ In 2012, approximately 63% of the high school graduates (23,119)<sup>6</sup> took the ACT. Of those who took the ACT, 19,402 (83.9%) had a score of 18 or greater; 14,376 (62.2%) had a score of 21 or better.
- ☑ In 2012, there were 6,935 new freshmen at the Regent universities who were Iowa residents. This represents approximately 18.8% of the total number of high school graduates in Iowa during that time.<sup>7</sup>
- ☑ In 2012, 4,572 public high school graduates were racial/ethnic minorities;<sup>6</sup> of that number, 2,299 (50.3%) took the ACT.<sup>8</sup>
- ☑ In Fall 2012, there were 783 new freshmen at the public universities who were Iowa residents and racial/ethnic minorities, which represents 17.1% of the public high school graduates who were racial/ethnic minorities and 34.1% of the ACT test takers. The number of new freshmen at the public universities who were Iowa residents and racial/ethnic minorities in Fall 2012 increased by 30 (+4.0%) students from the prior year.
- ☑ The enrollment of undergraduates in STEM-related programs at the public universities increased by 5,620 (+36.8%) from 15,284 in Fall 2000 to 20,904 in Fall 2012. The enrollment of graduate students increased by 1,506 (+35.0%) from 4,309 in Fall 2000 to 5,815 in Fall 2012. The enrollment of professional students increased by 186 students (+10.2%) from 1,816 in Fall 2000 to 2,002 in Fall 2012.
  - ◆ The number of women in STEM-related programs increased by 3,386 (+42.3%) from 8,002 in Fall 2000 to 11,388 in Fall 2012. There was an increase of 746 women (+7.0%) enrolled in STEM-related programs from 10,642 in Fall 2011 to 11,388 in Fall 2012.
- ◆ The data tables prepared for the Fall 2012 Enrollment Report are available on the Board of Regents website.
- ◆ Fall 2012 enrollment highlights provided by the institutions are available on pages 7-9.

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<sup>6</sup> Source: Projections of high school graduates by the Western Interstate Commission for Higher Education.

<sup>7</sup> Includes public and private high schools.

<sup>8</sup> Source: ACT Profile Report – Iowa, Graduating Class of 2012.

## INSTITUTIONAL HIGHLIGHTS

### UNIVERSITY OF IOWA

- ☑ In Fall 2012, the University of Iowa enrolled 4,470 new first-year students. Among these first-year students are 2,122 resident Iowans, an increase of 3.2% over 2011.
- ☑ The total enrollment of 31,498 is a significant increase over last year's enrollment of 31,181. This enrollment includes, among other categories, 21,999 undergraduate, 5,104 graduate, and 3,025 professional students.
- ☑ The quality of the incoming first year class continues to improve as evidenced by a mean ACT composite score of 25.2, which is essentially unchanged from Fall 2011. Only 2.7% of this year's first-year class has an RAI less than our admission standard of 245.
- ☑ The enrollment of veterans continues to increase; 484 veterans enrolled on campus this fall, compared to 456 in Fall 2011. The University of Iowa was named a "Military Friendly" school by G.I. Jobs for the third straight year.
- ☑ Students who identify themselves as a racial/ethnic minority represented 12.6% of total enrollment and 16.2% of the entering class. International students represented 11.4% of total enrollment and 8.9% of the entering class.
- ☑ All qualified Iowa applicants were admitted; resident students made up 55% of students on campus and 47.5% of the first-time first-year students. The strength of enrollment of non-resident undergraduate students is testimony to the University of Iowa's continuing reputation for excellence and value. These students contribute to the diversity of experiences for all of our students.
- ☑ The University of Iowa continues to attract a significant number of transfer students. The number of transfer students entering the University was 1,258. A majority (56%) of the transfer students came from Iowa public two-year colleges.
- ☑ In summary, this year's first year class represents a strong commitment to the University's strategic goals for serving the state of Iowa by encouraging and promoting the enrollment of resident students, while being an attractive option for non-resident and international students. The University continues to make progress on its goals for the level of preparation of our students and the diversity of our student body.

## IOWA STATE UNIVERSITY

The fall 2012 student body of 31,040 is the largest in Iowa State University's history. It's the fourth year of record enrollment and the sixth consecutive year of growth at Iowa State. The student body represents every Iowa county, all 50 states, and 101 countries. This fall's student body is not only the largest, but also the most diverse ever with more than 1 in 5 students (21.79%) being minority or international.

Fall 2012 enrollment numbers set a new record in nearly every enrollment category.

- ☑ Overall enrollment of 31,040 reflects a 3.9% increase (+1,153 students) over the previous year's record of 29,887 (fall 2011).
- ☑ Undergraduate enrollment for fall 2012 is at a record high of 25,553 students, an increase of 1,210 from fall 2011.
- ☑ ISU's record fall 2012 enrollment is due in part to record numbers of new undergraduate students, both new direct from high school and transfer students, enrolling at Iowa State.
  - ⇒ Iowa State has attracted its largest freshman class ever of 5,366 students – and 3,251 (61%) are Iowans.
  - ⇒ Iowa State experienced record enrollment for new transfers with a total of 1,841 for fall 2012. Transfer student enrollment from Iowa's community colleges for fall 2012 is at an all-time high. Iowa State University welcomed a 1,111 Iowa community college transfer students this fall, up from last year's record high of 1,050.
- ☑ Total Iowa resident enrollment is 18,922, an increase of 396 over last year. Of the total Iowa resident enrollment, 17,050 are undergraduates, an increase of 498 from last year.
- ☑ This fall's total enrollment represents the most diverse student body on record at Iowa State University. International and minority students now total 6,765 or 21.76% of students on the ISU campus.
- ☑ Record enrollment was set fall 2012 for overall U.S. minority, undergraduate U.S. minority, and new direct from high school U.S. minority. Overall U.S. minority enrollment reached an all-time high at 3255, which represents 10.49% of the total student body; and minority undergraduate enrollment also set a new record of 2,845 (11.31% of all undergraduates, and the highest minority percentage ever). Another record was set for largest U.S. minority freshman class (700 students). For the past six years, Iowa State has met or exceeded the 8.5% minority enrollment goal set by the Board of Regents, State of Iowa.
- ☑ Iowa State has record overall international student enrollment of 3,510, an increase of 86 students from fall 2012. The overall number also reflects a record in the number of international undergraduates: 1,989.
- ☑ Professional student (Veterinary Medicine) enrollment remained stable at a record level of 588.
- ☑ Graduate student enrollment was 4,607 (a decrease of 74 students from fall 2011); post-docs totaled 292 (an increase of 16 from fall 2011).
- ☑ ISU's fall 2012 final enrollment of 31,040 exceeds the October 2011 university projection (total enrollment projected to be 29,903) to the Board of Regents, State of Iowa by 1,137 students.



**UNIVERSITY OF NORTHERN IOWA**

- Total enrollment is 12,273 which is down 895 from fall 2011.
- For the year 2011-12 we graduated 309 (+11.3%) more students than the previous year.
- Our minority enrollment increased by 1.6 percent.
- Minority enrollment as a percentage of total enrollment increase from 7.4 percent to an all-time high of 8.1 percent.
- Our retention rate from first year to second year is 81.34 percent.
- Our four year graduation rate increased from 36.78 percent to 37.80 percent.
- Our six year graduation rate is 65.80 percent.
- Our FTE rate for undergraduate students is 90.4 percent.
- Of our undergraduate student body, 92.0 percent are residents of Iowa.
- Of our entering new freshmen class, 91.7 percent are residents of Iowa.
- Our enrollment of student with disabilities increased by 8.8 percent.

HEADCOUNT ENROLLMENT OF INTERNATIONAL STUDENTS  
AT IOWA PUBLIC UNIVERSITIES  
FALL 2012

