

Contact: John Nash

**IOWA STATE UNIVERSITY BUILDING NAMING**

**Action Requested:** Iowa State University requests Board approval of the proposed naming of the Administrative Services Building the “**Warren Madden Building**” in honor of Warren Madden.

- Board’s *Policy Manual* §2.3, section 17 requires Board approval of proposed honorary namings of all “Major Units.” Major Units include entire buildings, wings of buildings, colleges, programs and large sections of campus.

**Executive Summary:** Warren Madden earned his undergraduate degree in industrial engineering from Iowa State University in 1961 and completed a Master of Business Administration degree from the University of Chicago before starting his career at Minnesota Mining and Manufacturing (now the 3M Company). He returned to Iowa State in 1966 and was first employed as a contracts and grants officer. By 1970, he was named assistant vice president and treasurer, then associate vice president, and in 1984, he was named the vice president for business and finance. He retired in 2016, holding the title of senior vice president for business and finance after serving the institution for 50 years.

Madden’s leadership and service touched every aspect of campus. His primary responsibilities included payroll, accounting, investments, human resources, facilities planning and management, purchasing, public safety and risk management. In addition, he provided oversight to University Museums, Reiman Gardens, the Iowa State Center, and WOI Radio and Television.

Nearly every campus building was either built or renovated during his 50-year career at Iowa State University as campus facilities grew from 4 million to more than 14.3 million square feet. More importantly, Madden made sure that the enduring beauty of central campus was preserved and enhanced.

Despite the financial challenges and planning complexities, many historic structures were sensitively renovated and repurposed to support the modern mission of the university, while retaining the connections to the university’s historic character. These include Parks Library, Carrie Chapman Catt Hall (originally Botany Hall), Lab of Mechanics, the Campanile, Morrill Hall and Beardshear Hall. In 1999, Iowa State University’s central campus was one of three university



campuses recognized by the American Society of Landscape Architects as a special place embodying the “heart and soul” of the institution.

Madden played a central role in other significant developments that shaped the university. He was involved in developing the legal structure that gave the Iowa Board of Regents capital bonding authority in the 1970s, a critical step in developing facilities to support expanding enrollment and research activities. He was instrumental in the development of Iowa State Center and the expansion and modernization of athletic, residence and utility facilities.

Madden’s leadership included forging a strong, long-lasting partnership with the City of Ames. He actively promoted a productive “town and gown” relationship. He was instrumental in instituting CyRide, a jointly operated transit system with the City of Ames that earned the city an All-American Cities Award. Other initiatives with the city included the jointly operated ice arena, city-operated parks located on university property and cooperative financial support of city-operated utilities, fire protection and public safety.

After major floods caused considerable damage to both the city and the university campus in 1993, 2008 and 2010, Madden was responsible for coordinating the recovery efforts and partnering with federal, state and local entities to improve flood mitigation infrastructure.

For 50 years, Warren Madden invested his time, talents and affection for Iowa State University to make a special place even more special. ISU has always held a place for him in its hearts and minds. Now, with the naming of the “**Warren Madden Building**,” ISU will always have a recognition of him on its campus.