

Contact: Rachel Boon

**REQUEST TO TERMINATE THE MASTER OF BUSINESS ADMINISTRATION, HONG KONG PROGRAM AT THE UNIVERSITY OF NORTHERN IOWA**

**Action Requested:** Approve the request by the University of Northern Iowa to terminate the Master of Business Administration, Hong Kong program.

The Council of Provosts and Board office staff reviewed the proposal and recommend approval.

**Background:**

Description of program. The UNI College of Business Hong Kong MBA Program started in 2000 in Tsim Sha Tsui East, Hong Kong. Students in the Hong Kong MBA Program take the same courses as students in the campus program in Cedar Falls. Students in Hong Kong take courses over two consecutive weekends, with additional course work before and after totaling six weeks for each of the 10 required classes. A local education partner manages student recruitment and classroom logistics. The UNI MBA program director schedules the courses, hires the faculty and ensures learning assurance for the program.

Reason for proposed suspension. The current political unrest within an increasingly saturated MBA market has made recruiting for the UNI MBA Hong Kong program more difficult.

Effect on current students. The program is planning a year-long teach out to meet the course needs of current Hong Kong students. It will offer each course one more time anticipating that the last few courses will be very small. Students will be allowed to substitute up to three courses, with the understanding that the UNI MBA program director must approve the course substitution. The substitution will help those students who do not want to take online classes. Staff will also reach out to students who are currently inactive to let them know about this program suspension.

Application, Enrollment and Completion Trends:

	<b>Applications</b>	<b>Enrollment</b>	<b>Completions</b>
2021	5	4	8
2020	19	16	6
2019	17	16	6
2018	6	5	23
2017	19	17	13

Impact on resources. There will be no impact on resources. The program has been self-sustaining up to this time.

Impact on workforce. There will be no impact on the Iowa workforce as this program served students in Hong Kong.

Alternative programs. There are other programs in Hong Kong to serve the student market.

Effective date of termination. Upon approval by the Board of Regents.