

Contact: Rachel Boon

PROPOSAL TO DISCONTINUE THE REGENTS COMMON APPLICATION PORTAL

Action Requested: Consider request to discontinue the Iowa Public Universities Application Portal. The Council of Provosts and Admissions Study Team support this request.

Background: On September 10, 2014, as part of its TIER study, the Board of Regents approved the student services business case (Business Case SS-05) recommended by Deloitte Consulting to create a common application portal for the three Regent universities. A work group consisting of representatives from the Board Office, the University of Iowa, Iowa State University, and the University of Northern Iowa subsequently met and developed the Iowa Public Universities Application Portal, which launched on July 1, 2015. As stated in the Board's June 25, 2015 press release:

The website, known as the Iowa Public Universities Application Portal, will provide new U.S. high school graduates with an efficient process for applying to more than one of Iowa's public universities. The Portal will guide students through application questions common to all three universities plus specific questions applicable to each school.

The Iowa Public Universities Application Portal was first available to students seeking to enroll for the fall 2016 semester and is currently housed on the Board of Regents' website (<https://apply.iowaregents.edu/>). Information about the Application Portal was distributed to the Iowa School Counselors Association and to Iowa school districts.

Despite outreach efforts, the Iowa Public Universities Application Portal usage numbers remain low, as does the percentage of Iowans that apply to more than one Regent university. Nearly 90% of resident applicants apply to only one of the three Regent Universities. The tables below show usage levels of the Application Portal, Fall 2016 – Fall 2019. Students continue to prefer to make application directly to each Regent university or through the National Common Application.

With all three Iowa Regent Universities now using the National Common Application - <https://www.commonapp.org/> - students in the State of Iowa can apply to all three universities by completing this national application. Iowa State University, University of Northern Iowa and the University of Iowa as well as over 800 other colleges and universities have subscribed to the national Common Application; students across the country and internationally use this application when applying to more than one school. The national Common Application efficiently and effectively meets the needs of Iowa residents wanting to apply to more than one Regent University.

Given the low usage of the Iowa Public Universities Application Portal, the small number of students that apply to more than one Regent University, and the adoption of the national Common Application by all three Regent Universities, the Regent Universities Admissions Study Team recommends the discontinuation of the this portal.

Effective Date: Upon approval of the Board of Regents.

**Fall 2016
Iowa Public Universities Application Portal Report**

Applications	Total Number	Includes Iowa State University	Includes University of Iowa	Includes University of Northern Iowa
Initiated	161	138	142	117
Completed	111	100	103	80
Completed ISU/UI	26	26	26	NA
Completed ISU/UNI	6	6	NA	6
Completed UI/UNI	7	NA	7	7
Completed ISU/UI/UNI	67	67	67	67

**Fall 2017
Iowa Public Universities Application Portal Report**

Applications	Total Number	Includes Iowa State University	Includes University of Iowa	Includes University of Northern Iowa
Initiated	141	116	117	75
Completed	96	79	83	59
Completed ISU/UI	26	26	26	NA
Completed ISU/UNI	5	5	NA	5
Completed UI/UNI	12	NA	12	12
Completed ISU/UI/UNI	41	41	41	41

**Fall 2018
Iowa Public Universities Application Portal Report**

Applications	Total Number	Includes Iowa State University	Includes University of Iowa	Includes University of Northern Iowa
Initiated	212	174	160	131
Completed	137	117	117	92
Completed ISU/UI	37	37	37	NA
Completed ISU/UNI	10	10	NA	10
Completed UI/UNI	14	NA	14	14
Completed ISU/UI/UNI	64	64	64	64

**Fall 2019
Iowa Public Universities Application Portal Report**

Applications	Total Number	Includes Iowa State University	Includes University of Iowa	Includes University of Northern Iowa
Initiated	104	90	77	53
Completed	66	54	55	40
Completed ISU/UI	16	16	16	NA
Completed ISU/UNI	2	2	NA	2
Completed UI/UNI	3	NA	3	3
Completed ISU/UI/UNI	31	31	31	31