Contact: Rachel Boon

REQUEST FOR A CENTER NAME CHANGE AT THE UNIVERSITY OF IOWA: FROM THE CENTER FOR COMPUTER-AIDED DESIGN TO UNIVERSITY OF IOWA TECHNOLOGY INSTITUTE

Action Requested: Consider recommending approval of the request by the University of Iowa to change the center name from the Center for Computer-Aided Design to University of Iowa Technology Institute.

Executive Summary: The proposed center change will better represent the collaboration and integration of various centers and the depth and breadth of the research program. The term "institute" will be viewed favorably by external partners and funding agencies. The Council of Provosts and Board Office reviewed this request and recommend approval.

Background:
Description of program. The Center for Computer-Aided Design (CCAD) conducts basic and applied research in modeling and simulation. CCAD has sustained substantial growth over the past several years and has created many strategic partnerships with government and corporate entities. With over 18 laboratories and specialized research facilities, CCAD offers its partners and clients a significant value-add to R&D efforts across multiple fields and disciplines.

Proposed name. University of Iowa Technology Institute

Reason for proposed change. The Center has sustained significant growth since its inception and now contains various thrusts that focus on specific areas within its mission. A name change, and the transition to an institute, would allow the unit to have better representation, collaboration and integration of its various centers, such as aerospace simulation, driving simulation, and the virtual soldier human simulation program. Furthermore, the current name - containing the word "CAD" - is very dated and does not lend itself to today's research environment nor does it represent the depth and breadth of the existing research teams. In addition, being identified as an "institute" will be viewed favorably by external partners and funding agencies.

Consistency with accreditation requirements. The renaming will not affect program accreditation.

Effect on program configuration. There will be no change in administration. Over the past few years, CCAD leadership has expanded to have a Director, an Associate Director and an Assistant Director. Furthermore, the Center has recruited a professional business development officer and has organized its external funding pursuit into a Funding Support Team that is focused on helping Center investigators in preparing, submitting, developing, managing and delivering on research programs.

Effect on students. The proposed change will not have any negative impact on current students.

Effect on resources. The proposed change will not require any significant new resources. The only additional costs incurred will be for rebranding efforts, new brochures and signage.

Date of implementation. Upon approval by the Board of Regents.