

Contact: Rachel Boon

UNIVERSITY OF IOWA AFFORDABLE CONTENT INITIATIVE

Action Requested: Receive the presentation

Executive Summary: This initiative will decrease direct costs to students through increased use of open educational resources (OER) and library content, and by introducing new content business models that offer greatly reduced prices on traditional publisher content. At the same time we are increasing opportunities to leverage technologies for improved pedagogies, increased student engagement, and improved learning outcomes.

Presenters:

Maggie Jesse

Senior Director, Office of Teaching, Learning & Technology (OTLT)

Ms. Jesse and her staff provide pedagogy support for faculty, instructors, and teaching assistants through the OTLT Center for Teaching, as well as the instructional technology needs of instructors across campus. OTLT staff support technology in formal and informal learning spaces across campus and large-scale instructional technology projects and services such as the campus learning management system, ICON. OTLT researchers assess the impact of new pedagogies and technologies on student learning. The outcomes of that research are used for ongoing improvement of teaching and instructional technologies.

Ms. Jesse facilitates the UI Academic Technology Advisory Council (ATAC) which governs the teaching and learning domain of OneIT Governance. She was formerly the IT Director in the Tippie College of Business and holds an MBA from the University of Iowa.

Mahrya Burnett

Scholarly Communications Librarian, University of Iowa Libraries

Ms. Burnett is a member of the new Scholarly Impact Department at UI Libraries. She advises faculty and students on scholarly publishing concerns, including copyright, licensing, rights retention, emerging publishing models, and research metrics. She is currently leading projects on textbook affordability, including the Textbook Affordability Pilot (TAP) and an OER incentives program. She leads the library's Scholarly Publishing Team and administers its Open Access Fund, allowing faculty to make their work publicly available. Ms. Burnett earned her MLIS from the University of Washington.