

Contact: Rachel Boon

**CHANGE IN ADMISSIONS STRATEGIES FOR MASTER OF BUSINESS ADMINISTRATION
AT THE UNIVERSITY OF IOWA**

Action Requested: Receive the presentation on eliminating the full-time, on-campus admissions track for the Master of Business Administration (MBA) at the Tippie College of Business at the University of Iowa.

Executive Summary: Dean Sarah Gardial will share plans being developed at the Tippie College of Business to stop recruitment and admissions of students into a full-time, on-campus MBA program. The MBA will continue to be offered, but emphasis will be on part-time programs, distance and hybrid offerings, and the Executive MBA program.