

Contact: Rachel Boon

**MINUTES OF APRIL 18, 2019 COMMITTEE MEETING**

LEVITT CENTER  
UNIVERSITY OF IOWA  
IOWA CITY, IOWA

**Committee Members**

Nancy Boettger (Chair)

Rachael Johnson (Vice Chair)

Rachel Boon, Board staff

Sue Curry, University of Iowa

Jon Wickert, Iowa State University

Jim Wohlpart, University of Northern Iowa

**Others**

Regent Bates, Regent Dunkel, Regent Lindenmayer, Regent McKibben, Regent Dakovich

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Chair Boettger called the meeting to order at 10:10am

**Approval of minutes from February meeting.**

Amendments: None offered

Provost Curry moved approval of consent agenda, Johnson, second.

Minutes unanimously approved.

**SUI Program Termination Requests: Master of Science in Community and Behavioral Health**

Associate Provost Keller explained that the program has very low enrollment and it appears that most students are choosing the MPH instead. There is currently one enrolled student who will be able to complete in spring or summer 2019.

Regent Johnson asked about the regularity of program reviews for viability. Keller explained that all programs are reviewed every 5-7 years per Board policy. In addition, in 2016 was a complete review of Ph.D. programs on campus. Colleges and programs under accreditation also get reviewed by those bodies.

Recommend approval of request to the full Board.

**SUI New Degree Request: Bachelor of Science in Sustainability Science**

Associate Provost Uden-Holman that CLAS wants to start this interdisciplinary major with a STEM basis. It requires a research or internship experience. Significant hands-on experiences are built on to prepare them for the workforce. It aligns well with other university initiatives around sustainability, the Iowa Flood Center, etc.

Recommend approval of request to the full Board.

**UNI New Center request: Additive Manufacturing Center**

Provost Wohlpart described that the work of this proposed center has really been active for about five years. They assist manufacturers in the metal casting industry. Educational component is also important, and includes a partnership with Hawkeye Community College students. Many national partners for this work. A great deal of revenue through fee for service and federal contracts.

ISU Cyclone Power Pullers team also brings products for the past few years, so a nice collaboration occurs there.

Recommended approval of request to the full board.

**ISU New Program Request: Master of Event Management**

Associate Provost Van Der Zanden described the proposed online degree program administered from the College of Human Sciences. This is a high-demand employment field nationally and internationally, expecting 10% growth in the field in the next decade. Wish to implement in fall 2019. Very few options for a program like this around the world. Program is expected to be self-sustaining financially.

Provost Wickert noted that the undergraduate program started in 2011 and now has over 300 majors and 70 minors.

Regent Johnson asked if this was designed for working professionals. As it is online, it will serve many professionals, though some students may go directly to it from their undergraduate degree. Regent Johnson asked about experiential learning. Van Der Zanden noted there is some customization embedded to fit student needs.

Recommended approval of request to the full board.

**Annual Tenure report, 2019**

Chief Academic Officer (CAO) Boon shared highlights from the annual tenure report.

Regent Johnson asked if the proportion of tenured faculty is similar between our universities and their peers. Provost Wickert said the ISU is pretty similar to its peers.

Provost Curry and Associate Provost Kregel noted they are in about the middle of the Big Ten.

Provost Wohlpart noted that for UNI it is a bit of decline but still in the range of their peers. He added the university puts great emphasis on supporting these faculty because of how important they are to the students and the research portfolio of the campus.

Regent Boettger asked about the source for new hires. Provost Curry described that many times these hires are done through national searches. Occasionally local hires are made, but often they are from outside which helps bring in new perspectives.

Provost Wickert pointed out that some hires are directly out of graduate school or a post-doctoral assignment, but others are more experienced and get hired at the full professor level—the

superstars at other institutions. Much effort goes into retaining the top talent once we have them so that they don't get pulled away. Additionally, some searches are international in scope or may look into national research labs or places like the USDA.

Regent Bates asked about tenure reviews and who is involved. Wohlpart noted it is at department, college, and provost levels at various stages. Wickert emphasized that those reviews are ongoing before and after tenure on an annual basis.

Provost Curry also noted other ways in which faculty are recognized for outstanding performance. She also pointed out that in a national search we are challenged by meeting salary requirements for senior level faculty. The university also does a great deal to ensure that faculty, once hired, are successful.

### **2019-20 Promotion and Tenure Requests**

CAO Boon noted there are 242 recommendations for promotion and/or tenure, effective academic year 2019-2020.

Recommend approval of request to the full Board.

Regent Johnson offered her congratulations to all faculty receiving tenure or promotion.

### **Presentation from the University of Iowa: Excelling @ Iowa**

Provost Curry introduced Danielle Martinez, Associate Director of Academic Support and Retention. Coordinates the Excelling@Iowa program. Objective is to identify struggling students and connect them with resources and support as soon as possible. This is partially supported by the Provost Investment Fund that has now expanded support to all first-year students.

All undergraduate colleges are part of the work. It provides a platform that faculty and staff can use to identify issues. Predictive analytics, referrals and surveys are all part of this platform. Faculty and graduate students work with the data to design the analytic models (experiential learning for the graduate students). This is updated weekly so that advisors can academic support staff can identify students to contact with support.

Another element is "influencing factors" which help sort through which factors are making the most difference in the assessment of their status as red, yellow or green. This is somewhat novel nationally and helps guide the interventions offered.

The survey offered has a 98% response rate as it is embedded in courses. It helps identify homesickness, mental health concerns, financial issues and factors related to "grit." In some instances, this information is also helping in engaging with Iowa high schools about how aggregate results look for students enrolling directly from high school.

Students get a personalized report that provides suggestions. Other coordinated staff and faculty outreach also helps support those students with needs. Each student is assured of being connected to at least two people on campus. Other resources are sent based on what students identify as their most difficult course.

More than 7,200 participants last year, and 100% had direct outreach from staff or faculty. Referral process works for all students, but some of the survey aspects, etc. are focused on transitioning students. This is also leading to adjustments in campus policies and processes when patterns of student issues suggest there are systemic problems. Hope to provide more information for faculty in the future as faculty are very interested in what they might be able to do to improve support for students.

**Other business**

Provost Curry shared an update on the visit from HLC was very successful. There are no concerns at this time, but we are waiting for the final report. The initial report is likely by mid-May with an opportunity to respond. Provost Curry thanked the Board members who met with the team.

Next meeting June 5, 2019.

Meeting adjourned at 11:04am.