

Contact: Rachel Boon

MINUTES OF APRIL 6, 2022 COMMITTEE MEETING

MEETING

Academic Affairs Committee Members

Nancy Boettger (Chair)	Kevin Kregel, University of Iowa
Sherry Bates (Vice Chair)	Jonathan Wickert, Iowa State University
Rachel Boon, Board staff	Jose Herrera, University of Northern Iowa

Guests: Nancy Dunkel, Jim Lindenmayer, Greta Rouse, Abby Crow, David Barker, Patrick Pease, Amanda Thein, Tanya Uden-Holden, Lois Geist, John Vallentine, Dawn Bratsch-Prince, Bill Graves, John Culshaw, Hillary Seo, Janet Brennan Croft

Chair Boettger called the meeting to order at 1:15pm.

Approval of Academic Affairs Committee minutes from February meeting

Approved by general consent.

SUI Requests

New Program: Bachelor of Arts in Translation

Associate Provost Uden-Holman shared the extensive workforce need for more translators. The program is well aligned with other areas of strength at the university with its lengthy tradition in writing. This is likely to be pursued as a double major.

Regent Lindenmayer asked about the need for proficiency in another language. Associate Provost Uden-Holman indicated that some tests of proficiency will be used for this. Regent Barker noted that the extensive international connections of the university will be well served by this program. Regent Bates asked if one additional faculty member was enough. CLAS has indicated that is sufficient given other faculty already in place.

Program Request: Master of Science in Business Analytics (online)

Dean Thein described the proposal to expand the business analytics degree to an online modality. This program has been available face-to-face only so far. ISU and Drake both have online programs, but the offerings vary somewhat based on being asynchronous and some distinct courses.

The committee will recommend approval of the Bachelor of Arts in Translation and the Master of Science in Business Analytics (online).

UNI Requests

Program Termination: Bachelor of Arts in Global Studies

Provost Herrera described the proposal to terminate global studies as based primarily on low enrollment. As an interdisciplinary program, this has limited impact on resources, but the faculty do support and recommend this termination as well. Remaining students will be able to finish within the program.

New Center: Family Business Center

Much of the work this will entail has been spread across the Business and Community Services division. Many family owned businesses will benefit from this work to help them become sustainable across generations.

Regent Barker asked how businesses will be identified. Provost Herrera indicated that many of the networks are already in place so this will just make outreach more streamlined.

The committee will recommend approval of termination of the Bachelor of Arts in Global Studies and the new Family Business Center.

ISU Requests

New Program: Master of Entrepreneurship

Dean Graves described the proposal from the Ivy College of Business for this one-year program. This aligns with the university-wide focus on entrepreneurship. No other similar programs exist in the state of Iowa.

New Program: Master of Community Development

Dean Graves described the interest in transition this program from an area of specialization in a distance education collaborative to a program offered entirely by ISU. This will be a fully online program. Only one new course needs to be developed. Penn State University has the only other similar program in the country.

Center Closure: Center for Catalysis

Provost Wickert explained that the Center for Catalysis served its purpose for 20 years, but the work has been absorbed by the Department of Chemistry. There will be no impact on faculty and minimal impact on students. Only slight cost savings will be realized.

The committee will recommend approval of the Master of Entrepreneurship, the Master of Community Development and the closure of the Center for Catalysis.

Joint Program Change Request: Bachelor of Liberal Studies, new major in Professional Studies

Associate Provost Pease explained the additional of the major to the BLS degree. This additional will assist students in connecting their education with their career goals. The universities will also ensure aligned admission standards across all three institutions.

The committee will recommend approval of the new major in Professional Studies with the Bachelor of Liberal Studies.

Annual Tenure Report

Associate Provosts Geist, Bratsch-Prince and Vallentine described the stages in working with tenure-track faculty from pre-tenure, to tenure review, to post-tenure. Recognition after receiving tenure are provided through promotion to full professor and through other awards.

Regent Bates asked about the mentoring process and who they are. Associate Provost Bratsch-Prince indicated it can vary by department. In some cases, they have a teaching mentor and a research mentor. Associate Provost Vallentine also said that chairs will try to find a mentor who is a really good fit and can help them be successful. Regent Barker asked if there are significant changes in the process in the past 50 years. Associate Provost Geist indicated the post-tenure review is the biggest change in the past decade. There are also changes to ensure the process is equitable. The use of peer teaching evaluations have also been valuable additions. Regent Lindenmayer said the post-tenure review process is so important so that's a good change.

Regent Barker also asked about the weight of teaching, research and service and how that differs by institution. Associate Provost Geist shared that research is heavy at the start, but for later promotions where more balance is expected. ISU uses position responsibility statements to outline the specific expectations per faculty member. Excellence in research is always expected, but sometimes in different weight. UNI also has standard portfolios to share the amount of teaching, research and service. Provost Wickert emphasized that external recognition is a key component and that could be in any area.

2022-23 Requests for Promotion and Tenure

Chief Academic Officer Boon presented 277 requests for promotion and/or tenure.

The committee will recommend approval of these 277 requests to the full board.

University presentation: Update on Regent Library Collaborations

Dean Culshaw, Dean Seo and Associate Dean Brennan Croft described the connections between the libraries both within Iowa and nationally. For many years the Regent libraries have collaborated on procurement and cataloging purposes. New data and digital repositories are critical to library work now. Cross-institutional grants for archiving, research support, and outreach into schools is a key part of the work all three libraries engaged in recently.

Efforts to grow adoption and creation of open education resources are significantly driven by library staff in collaboration. Students have saved \$1m annually for the past three years.

A collective collection project has been a key collaboration between Regent libraries in recent years. This work has identified space savings, cost avoidance and ways to expand collections and services together. Shared and distributed storage of print volumes is expanding to help manage the print collections. The changes in the publishing ecosystem will continue to be a challenge. There are also workforce challenges as in many areas of the labor market. Library facilities also continue to require updates.

Regent Rouse asked about how the child-friendly spaces work at the universities. At ISU the family friendly space was a cross-campus collaboration to help meet this need as the student body includes more and more parenting students. UNI has a similar space. These are popular spaces. SUI may add one with a future renovation.

Regent Bates asked about the workforce needs. Dean Culshaw shared that some of the needs are not for librarians but for design and IT experts. Salaries to attract IT people in particular are hard.

Regent Boettger asked what they think the future will hold. The deans indicated that the need for collaborative workspace will continue to grow. There is also a suspicion that physical stacks will

diminish even further. Libraries will also increase their own publication efforts. Additional ways of using libraries to address equity issues will continue to be important to support low-income students especially.

Regent Barker asked if faculty are able to access all the journals they need. It is rare to not get something, but it occasionally takes longer than someone may want. Right now 90% of collections budget is spent on electronic resources and 10% on print. Security devices in collections help with sustaining the copies they have. Special collections have stronger security.

Meeting adjourned at 2:40pm.