

Contact: Rachel Boon

**REQUEST FOR COLLEGE NAME CHANGE AT THE UNIVERSITY OF NORTHERN IOWA:
FROM COLLEGE OF BUSINESS ADMINISTRATION TO COLLEGE OF BUSINESS**

Action Requested: Consider approval of the request by the University of Northern Iowa to change the college name from College of Business Administration to College of Business.

The Council of Provosts and Board office support approval of this request.

Reason for proposed change: The University of Northern Iowa is in the process of changing its visual identity which impacts all of UNI. Given this substantial change, now is the time to make other identity changes where appropriate. The College has been named College of Business Administration since 1989 but most students and alumni refer to the college as College of Business. Given that is the common identification in the public domain, now is the time, given the change taking place across campus, to make that name official.

Effect on program configuration: No program configuration changes are necessary.

Effect on students: No impact on students.

Effect on resources: Minimal impact. The University is making the changes to all signage across campus. This change will be made as part of those changes.

Date of implementation: Upon approval by the Board of Regents.