

Contact: Diana Gonzalez

MINUTES OF FEBRUARY 24-25, 2016 COMMITTEE MEETING

**BOARD OF REGENTS, STATE OF IOWA
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

**HORTON MULTIPURPOSE CONFERENCE ROOM, ALUMNI CENTER
IOWA STATE UNIVERSITY
AMES, IOWA**

COMMITTEE MEMBERS PRESENT

Chair Regent Katie Mulholland
Vice Chair Regent Sherry Bates
Regent Rachael Johnson
Board of Regents Chief Academic Officer Diana Gonzalez
University of Iowa Provost Barry Butler
University of Northern Iowa Provost Jim Wohlpart
Iowa State University Provost Jonathan Wickert

Chair Mulholland called the meeting to order at 2:30 PM.

REQUEST TO APPROVE MINUTES OF DECEMBER 2, 2015 ACADEMIC AND STUDENT AFFAIRS COMMITTEE MEETING

- MOVED by WICKERT, SECONDED by JOHNSON, to recommend approval of the minutes as presented. MOTION APPROVED UNANIMOUSLY.

PRESENTATION AT IOWA STATE UNIVERSITY: "ENHANCING AFFORDABILITY THROUGH STUDENT FINANCIAL AID AND BOOKSTORE OPERATIONS"

Ms. Roberta Johnson, Director of Student Financial Aid, and Ms. Heather Dean, Book Division Manager and CourseWorks Buyer, provided an overview of recent initiatives to help students understand their financial aid packages. This has contributed to a decrease in student borrowing and saving money on course materials. In Fall 2015, students saved \$1.4 million by using affordable options at ISU, including Inclusive Access digital books. There has been a \$120 decrease in textbook costs per semester since 2009. In Fall 2011, the Bookstore implemented software that allows a comparison between its textbook prices and other retailers, such as Amazon.

- The Committee recommended receiving the report.

2014-2015 DISTANCE EDUCATION REPORT

Dr. Diana Gonzalez reported that the universities addressed the Board's Distance Education Strategic Plan by providing distance education programming to citizens throughout the state and beyond as well as to on-campus students who want the convenience of distance education courses. In Fall 2015, there was a 7% increase in the total unduplicated distance education enrollment of students taking only distance education courses. More than 830 communities in all 99 counties were served. The Regents resource centers continue to enhance the availability of courses to citizens in northwest Iowa. Dr. Kent Johnson, UNI Dean of Continuing Education and Dr. Anne Zalenski, SUI Associate Dean of Continuing Education, discussed the features of the Iowa Regents' Model used to provide distance education.

- The Committee recommended receiving the 2014-2015 Distance Education Report.

REQUEST FOR A NEW PROGRAM AT IOWA STATE UNIVERSITY: BACHELOR OF ARTS PROGRAM IN CRIMINAL JUSTICE

Dean Beate Schmittmann explained that, currently, this academic area is offered within the Interdisciplinary Studies Major in the College of Liberal Arts and Sciences. The proposed request is to establish a standalone program which will formalize the Criminal Justice track which has more than 400 students and is the 5th largest major in the College. The proposed program focus is on criminal justice rather than criminology which is the name and focus of the program at the University of Northern Iowa and the name of the University of Iowa's 15 credit hour track in the Department of Sociology. Criminal Justice has an applied orientation that deals with the study, treatment, and supervision of criminal offenders in the criminal justice system. Criminology, by contrast, engages the theory and science of problem behaviors. The total projected new costs of the proposed program are \$99,150 in Year One and \$177,351 by Year Seven. The new costs will be reallocated by the Department of Sociology and the College of Liberal Arts and Sciences. After five years, a formal review of the program will be conducted.

- The Committee recommended approval to the Board of the request by Iowa State University for a new program: Bachelor of Arts Program in Criminal Justice.

REQUEST FOR A PROGRAM NAME CHANGE AT IOWA STATE UNIVERSITY: FROM BACHELOR OF SCIENCE PROGRAM IN CULINARY SCIENCE TO BACHELOR OF SCIENCE PROGRAM IN CULINARY FOOD SCIENCE.

Provost Jonathan Wickert explained that changing the name to Culinary Food Science will more accurately reflect the academic preparation of students, especially for employers recruiting graduates of the program. The number of credit hours and the curricular requirements will remain the same. Current students and those already admitted to the program will have the option to retain the current program title or change to the proposed name. There are no anticipated costs resulting from changing the program name.

- The Committee recommended approval to the Board of the request by Iowa State University for a program name change: From Bachelor of Science Program in Culinary Science to Bachelor of Science Program in Culinary Food Science.

2014-2015 REPORT ON FACULTY RESIGNATIONS

Dr. Gonzalez reported that there were 130 faculty resignations in FY 2015 at the universities and three resignations at the special schools. The primary reason for resigning continues to be employment opportunities at other educational institutions. The universities have developed strategies to retain productive faculty members. Dr. Kevin Kregel, SUI Associate Provost for Faculty, Dr. Dawn Bratsch-Prince, ISU Associate Provost for Faculty, and Ms. Nancy Hill Cobb, UNI Associate Provost for Faculty, described their institutions' retention programs and activities.

- The Committee recommended receiving the 2014-2015 Report on Faculty Resignations.

PROPOSED COURSE CHANGES AT THE UNIVERSITY OF IOWA

Provost Barry Butler explained that the university added 255 courses to the curriculum and eliminated 256 courses for a net decrease of 12 courses. Course changes are an ongoing function of the university to reflect changes in occupational fields and faculty specialties, developments in fields of study or disciplines, scholarly vitality of the faculty, educational needs of students, or other needs determined by the university.

- The Committee recommended approval to the Board of the request by the University of Iowa for the 2016-2017 course changes.

PROPOSED REVISIONS FOR THE IOWA STATE UNIVERSITY 2016-2017 GENERAL CATALOG

Provost Wickert explained that the proposed revisions include an addition of 128 new courses and the elimination of 191 courses, for a net decrease of 63 courses. The new courses are primarily due to new program and certificate offerings. The Faculty Senate Curriculum Committee requires that new courses must be offered experimentally to determine if a department or program is able to staff them and if sufficient interest exists to justify adding them to the Catalog.

- The Committee recommended approval to the Board of the request by Iowa State University of the proposed revisions for the ISU 2016-2017 General Catalog.

PROPOSED CURRICULUM CHANGES FOR THE UNIVERSITY OF NORTHERN IOWA FOR THE 2016-2017 CATALOG

Provost Jim Wohlpart explained that the proposed changes include the curriculum changes resulting from collegiate and department review of existing courses. The proposed changes include 79 new courses and elimination of 207 courses for a net decrease of 128 courses. Course changes are in response to workforce needs, student interest, requirements of accrediting bodies, laws and regulations, student outcomes assessments, academic program reviews, and advances in the fields.

- The Committee recommended approval to the Board of the request by the University of Northern Iowa of the proposed curriculum changes for the UNI 2016-2017 Catalog.

UPDATE OF NORTHEAST REGIONAL ACADEMY

Superintendent Steve Gettel introduced Regional Director Jay Colsch and Director of Extended Learning Susan Rolinger who provided an update on the implementation of the Northeast Regional Academy (NERA) pilot project in the Charles City Community School District. During the past nine months, efforts have focused on interagency agreement approvals, development of a leadership team, identification of students requiring instructional services, staff recruitment, building relationships with stakeholders (including parents, local school district administrators/staff, administrators/staff from AEA 267 and Keystone AEA), and obtaining funding to support the NERA. An interpreter was hired in August 2015 to provide services to elementary school students from the Charles City Community School District. The leadership team will continue to identify unmet service needs and explore the use of distance learning to provide direct instruction from the Charles City location to students in the region.

- The Committee recommended receiving the update of the Northeast Regional Academy.

HIGHER EDUCATION RECRUITMENT CONSORTIUM PRESENTATION

Associate Provosts Kregel, Bratsch-Prince and Cobb described the benefits of participating in the consortium. It will allow the universities to access a diverse national network of prospective employees and will result in cost savings, including discounts with HR vendors and targeted recruitment publications and posting at no charge on heavily used job websites. The Consortium offers the largest database of higher education and related jobs and provides consortium members exceptional resources to enhance their ability to recruit diverse and talented faculty, staff, and executives, with a special emphasis on assisting dual-career couples.

- The Committee recommended receiving the Higher Education Recruitment Consortium presentation.

REPORT ON CAMPUS SAFETY AND SECURITY SUB-COMMITTEE

Regent Sherry Bates discussed the focus of the meeting held on January 21, 2016. The purpose was to explore the broad range of campus issues that are part of campus safety and security, including campus procedures and protocols for infectious diseases, campus mental health services for students, and preparations and responses to dangerous situations on campus, including active shooters. The next meeting of the Sub-Committee is on April 6, 2016 at the University of Iowa.

- The Committee recommended receiving the report of the Campus Safety and Security Sub-Committee.

NAMING OF STEAM ACADEMY AT THE UNIVERSITY OF IOWA

Provost introduced Dr. Susan Assouline, Director of the Belin-Blank Center who explained that the University of Iowa wishes to name the STEAM Academy in honor of Martin and Melva Bucksbaum. The university would like to recognize a gift of \$10 million from the Mary Bucksbaum Scanlan Family Foundation to the Belin-Blank Center by naming the STEAM Academy in honor of Mrs. Scanlan's deceased parents.

- The Committee recommended approval to the Board of the request by the University of Iowa to name the STEAM Academy as the Martin and Melva Bucksbaum STEAM Academy.

2016 EDUCATION AND STUDENT AFFAIRS COMMITTEE WORK PLAN

- Chair Mulholland asked the members to submit suggested items to Diana Gonzalez for inclusion in the 2016 work plan. There will be a Committee meeting on March 2, 2016 at the University of Iowa to review accreditation report and a meeting at Iowa State University on March 9, 2016 to review new programs created within the last five years.

OTHER BUSINESS

Chair Mulholland adjourned the meeting at 4:30 PM.

The corresponding docket memorandum for each agenda item, an integral component of the minutes, is available on the Board of Regents website at <http://www.regents.iowa.gov>. Copies of these memoranda can also be obtained from the Board Office by calling 515-281-3934.