

Contact: Joan Racki

JACK TRICE STADIUM IMPROVEMENTS – PHASE 3 SOUTH END ZONE AND GREEN SPACE - VIDEOBOARD AND SOUND SYSTEM EQUIPMENT PURCHASE (ISU)

Action Requested: Consider recommending to the Board approval for Iowa State University to purchase from Daktronics, Inc., subject to completion of satisfactory negotiations with the firm, a new video scoreboard for the south end zone of Jack Trice Stadium and other enhancements such as a ribbon-board and improvements to the sound system.

Executive Summary: At its February 2014 meeting, the Board authorized Iowa State University to proceed with the planning for improvements to Jack Trice Stadium, including replacing and renovating the existing south end zone seating, upgrading the south end zone concourse infrastructure, upgrading the stadium south video board and sound system components, and constructing additional premium seating (club, suite or lounge) and storage. The project would also develop the space between the stadium and Reiman Gardens as green space to improve both the entry to Reiman Gardens and the south entry into the University. These developments will necessitate reconfiguration of parking in the area and development of new parking for student vehicles.

The University currently operates Daktronics video scoreboards in both Jack Trice Stadium and Hilton Coliseum. The existing message boards and all scoreboards within the stadium were purchased from Daktronics. Both facilities utilize an intricately integrated, single production studio located in Hilton Coliseum. Daktronics has provided the video scoreboard staffing and support services for all Department of Athletics' events at Jack Trice Stadium and Hilton Coliseum since 2008.

The University wishes to replace the existing south end zone video scoreboard/sound system (purchased in 2002) with an enhanced video scoreboard and sound system with technology and interface capabilities similar to the north end zone scoreboard installed in 2011.

Due to the firm's experience with these facilities and the necessary integration of new and existing systems, the University wishes to contract with Daktronics for design, fabrication and installation services. The University reports that it is not economically or logistically feasible to incorporate a second video scoreboard/sound system production company and that it is essential that the new system be designed and constructed in a manner that compliments the existing video/sound infrastructure to avoid the costs of a second set of systems. Daktronics is a leading national firm in providing video scoreboard and sound systems. Subject to completing satisfactory negotiations, the acquisition would be a sole source acquisition.

Approval of the sole source authorization would permit the University to engage Daktronics in discussions during the design phases of the project to coordinate the support structure, power requirements, and other items. The scoreboard will not be purchased prior to the Board acting upon the University's request for approval of the schematic design and budget for the project.

The current estimate for the video board and sound system improvements is approximately \$2.3 million which would be included within the budget and financing plan for the Jack Trice project. No general university support or increased student fees would be used as a revenue source for the project or to fund operating and maintenance costs.