

**Contact: Diana Gonzalez**

**MINUTES OF MARCH 12, 2014 COMMITTEE MEETING**

**BOARD OF REGENTS, STATE OF IOWA  
EDUCATION AND STUDENT AFFAIRS COMMITTEE**

**IOWA MEMORIAL UNION, NEBRASKA ROOM  
UNIVERSITY OF IOWA  
IOWA CITY, IOWA**

**COMMITTEE MEMBERS**

Chair Regent Katie Mulholland  
Regent Ruth Harkin (Absent)  
Board of Regents Chief Academic Officer Diana Gonzalez  
University of Iowa Provost Barry Butler  
University of Northern Iowa Provost Gloria Gibson  
Iowa State University Provost Jonathan Wickert

Chair Mulholland called the meeting to order at 10:00 AM.

**REQUEST TO APPROVE MINUTES OF MARCH 12, 2014 EDUCATION AND STUDENT AFFAIRS COMMITTEE MEETING**

- **MOVED** by BUTLER, **SECONDED** by WICKERT, to recommend approval of the minutes as presented. **MOTION APPROVED UNANIMOUSLY.**

**REPORT OF FEBRUARY 26, 2014 EDUCATION AND STUDENT AFFAIRS COMMITTEE MEETING**

Chair Mulholland reviewed the report of the Education and Student Affairs Committee on February 26, 2014 to review accreditation reports at Iowa State University. The format of the meeting allowed the Committee to review in-depth the accredited programs and to share point of pride of the programs. The following accreditation reports were reviewed – Architecture Programs (2); Engineering Programs (12); Design Programs (16); Didactic Programs in Dietetics; and Dietetic Internship Program. In response to the concern raised by the accrediting agency regarding the faculty-student ratio in Mechanical Engineering, Provost Wickert explained that a concern is identified as an issue that might affect a future accreditation, not the current one. Provost Wickert explained that the Mechanical Engineering program is one of the fastest growing programs in the university. To address the preferred ratio, the College has added more than nine faculty, including a joint appointment, during the past two years. Currently, there are seven faculty searches underway. Twelve faculty lines have been added in the College of Engineering by central action. To address the concern regarding facilities, the College has made improvements in lab spaces and added classroom capacity. Provost Wickert indicated that the Mechanical Engineering Program has been continuously accredited since 1936; it has a 95% placement rate with starting salaries of \$60,000-\$65,000.

- The Committee recommended receiving the report.

### **ANNUAL REPORT ON STUDENT RETENTION AND GRADUATION RATES**

Dr. Gonzalez presented highlights of the annual report. The average one-year retention rate for the entering classes of 2012 at the Regent universities as 86.0% compared to the national average of 77.7% for all public four-year colleges. The six-year graduation rate for the entering classes of 2007 at the Regent universities was 68.4% compared to the national average of 48.9% for all public four-year colleges. Retention and graduation rates for racial/ethnic minority students continue to be lower than for non-minority students. Retention practices responsible for the greatest contribution to retention include first-year programs, academic advising, and learning support. The average time to degree for the entering class of 2007 was 4.45 years. There was an 18.1% increase in the number of graduates from STEM programs in 2012 from the prior year.

- The Committee recommended receiving the report.

### **PRESENTATION AT THE UNIVERSITY OF IOWA: “ACCELERATED GRADUATE AND PROFESSIONAL PROGRAMS”**

There are currently 28 accelerated graduate and professional programs at the University of Iowa which provide an opportunity for highly qualified undergraduates to begin work on selected advanced degrees while earning their undergraduate degrees. Typically, students in these programs are allowed to substitute graduate level courses for their senior year course work. This allows students to enter the job market sooner after having completed both an undergraduate and a graduate or professional degree.

- The Committee recommended receiving the report.

### **REQUEST FOR A PROGRAM NAME CHANGE AT THE UNIVERSITY OF IOWA: FROM BACHELOR OF SCIENCE PROGRAM IN LEISURE STUDIES TO BACHELOR OF SCIENCE PROGRAM IN THERAPEUTIC RECREATION**

Provost Butler explained that the proposed name change will better reflect the existing curriculum and be more representative of the academic discipline.

- The Committee recommended approval to the Board of the request by the University of Iowa for a program name change from Bachelor of Science Program in Leisure Studies to Bachelor of Science Program in Therapeutic Recreation.

### **REQUEST FOR A NEW PROGRAM AT THE UNIVERSITY OF IOWA: BACHELOR OF SCIENCE PROGRAM IN SPORT AND RECREATION MANAGEMENT**

The proposed program will create a stand-alone program from the Recreation and Sport Business track of the Bachelor of Science Program in Leisure Studies. Enrollment in the track is currently 450 students; the anticipated enrollment is 600 students by Year 7. The program costs identified for the proposed program was \$85,000 for a half-time advisor and a lecturer.

- The Committee recommended approval to the Board of the request by the University of Iowa for a new program: Bachelor of Science Program in Sport and Recreation Management.

**REQUEST FOR A DEPARTMENT NAME CHANGE AT THE UNIVERSITY OF IOWA: FROM DEPARTMENT OF CINEMA AND COMPARATIVE LITERATURE TO DEPARTMENT OF CINEMATIC ARTS**

The proposed department name change will align the program offerings in the department with a more appropriate title. The administrative home of the comparative literature offerings was transferred to the Division of World Languages, Literatures, and Culture in 2013.

- The Committee recommended approval to the Board of the request by the University of Iowa for a department name change: From Department of Cinema and Comparative Literature to Department of Cinematic Arts.

**REQUEST TO TERMINATE MASTER OF AGRICULTURE PROGRAM IN PROFESSIONAL AGRICULTURE AT IOWA STATE UNIVERSITY**

There has been significantly reduced interest in this program in the recent past. At the time it was created, it was the only distance learning program in the college. Currently, students have a wider range of program options in Agricultural Education, Agronomy, Community Development, Plant Breeding, and Seed Technology and Business. These programs are more compatible with the missions of the respective disciplines in the College of Agriculture and Life Sciences.

- The Committee recommended approval to the Board of the request by Iowa State University to terminate the Master of Agriculture Program in Professional Agriculture.

**REQUEST FOR A NAME CHANGE AT IOWA STATE UNIVERSITY: FROM BACHELOR OF SCIENCE PROGRAM IN PUBLIC SERVICE AND ADMINISTRATION IN AGRICULTURE TO BACHELOR OF SCIENCE PROGRAM IN AGRICULTURE AND SOCIETY**

The current name is cumbersome, confusing, and obsolete. For the past decade, the majority of students have been primarily interested in working in the private sector and in public policy with little interest in the administration component of public service.

- The Committee recommended approval to the Board of the request by Iowa State University for a program name change: From Bachelor of Science Program in Public Service and Administration in Agriculture to Bachelor of Science Program in Agriculture and Society.

**REQUEST TO AWARD AN HONORARY DOCTOR OF HUMANE LETTERS DEGREE AT IOWA STATE UNIVERSITY**

ISU wishes to recognize Ambassador Stephen J. Rapp at Spring 2014 Commencement for his leadership around the world to bring to justice those responsible for crimes against innocent people. In his present role, Ambassador Rapp coordinates U.S. government support for ad hoc and international courts trying persons accused of genocide, war crimes, and crimes against humanity. "There are few international leaders who wield as much influence in fighting injustices against humanity as Ambassador Rapp. His footprint in the march of justice is evident throughout the world in bringing a wide range of diplomatic and judicial activities in tracking down and prosecuting regimes of corruption, torture, and human rights violations."

- The Committee recommended approval to the Board of the request by Iowa State University to award an Honorary Doctor of Humane Letters Degree at Spring 2014 Commencement to Ambassador Stephen J. Rapp.

**2014 EDUCATION AND STUDENT AFFAIRS COMMITTEE WORK PLAN**

- The Committee discussed the work plan. Chair Mulholland asked the members to submit suggested items to Diana Gonzalez for inclusion on the work plan.

**OTHER BUSINESS**

Chair Mulholland adjourned the meeting at 11:15 AM.

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The corresponding docket memorandum for each agenda item, an integral component of the minutes, is available on the Board of Regents website at <http://www.regents.iowa.gov>. Copies of these memoranda can also be obtained from the Board Office by calling 515-281-3934.