

STRATEGIC PLANNING DISCUSSION SESSION

Executive Summary:

- ◇ The Board of Regents identified four key initiatives for 2008-09, one of which was updating its Strategic Plan.
- ◇ Phase 1 - Board conducted an environmental scan. This process was facilitated by Dennis Jones, President of the National Center for Higher Education Management Systems (NCHEMS) on October 30, 2008. Mr. Jones produced a report which is available at the following link: <http://www2.state.ia.us/regents/Meetings/DocketMemos/08Memos/oct3008/lowaOct302008.pdf>. The data analysis focused on the importance of higher education to the economy and to society; the educational attainment of Iowans; and the challenges facing Iowa – sustaining a highly skilled workforce; expanding and diversifying the economy; reducing the education attainment gap; and keeping higher education affordable in difficult economic times.
- ◇ Phase 2 - Board obtained feedback from key stakeholders. This meeting was held on February 2, 2009 and was also facilitated by Mr. Jones. After interacting with stakeholders during the morning session, the Board defined three key priorities – access, student success, and affordability; productivity, efficiency, and re-investment to support excellence; and alignment with educational, health, and economic development needs.
- ◇ Phase 3 - Board obtained feedback from key stakeholders regarding the academic medical center. This meeting was held on March 18, 2009 and was facilitated by Dr. Carol Aschenbrener, Executive Vice President of the Association of American Medical Colleges. Dr. Aschenbrener shared a copy of the report produced by the Association of American Medical Colleges – “The Handbook of Academic Medicine: How Medical Schools and Teaching Hospitals Work.” After interacting with stakeholders during the morning session, the Board identified seven significant issues.
- ◇ Phase 4 – Board will discuss the key components (mission, vision, values, culture, priorities) in the Strategic Plan on Wednesday, April 29, 2009, as well as major goals.
- ◇ Phase 5 - Town Hall meetings will be conducted in the following communities – Sioux City, Davenport, Council Bluffs, and Mason City. There will also be an opportunity for comment on the Board’s website regarding the proposed Strategic Plan.
- ◇ Phase 6 – Board will finalize the Strategic Plan in late spring or early summer and provide direction to the Regent institutions on the development of their strategic plans.
- ◇ Phase 7 – Board will approve the Board’s Strategic Plan in early fall.