

Contact: Diana Gonzalez

MINUTES OF FEBRUARY 4, 2015 COMMITTEE MEETING

**BOARD OF REGENTS, STATE OF IOWA
EDUCATION AND STUDENT AFFAIRS COMMITTEE**

**UNIVERSITY OF NORTHERN IOWA, MAUCKER UNION, UNIVERSITY ROOM
UNIVERSITY OF NORTHERN IOWA
CEDAR FALLS, IOWA**

COMMITTEE MEMBERS PRESENT

Chair Regent Katie Mulholland
Vice Chair Regent Ruth Harkin
Board of Regents Chief Academic Officer Diana Gonzalez
University of Iowa Provost Barry Butler
University of Northern Iowa Interim Provost Mike Licari
Iowa State University Provost Jonathan Wickert

Chair Mulholland called the meeting to order at 3:30 PM.

REQUEST TO APPROVE MINUTES OF DECEMBER 3, 2014 EDUCATION AND STUDENT AFFAIRS COMMITTEE MEETING

- MOVED by WICKERT, SECONDED by BUTLER, to recommend approval of the minutes as presented. MOTION APPROVED UNANIMOUSLY.

PRESENTATION AT THE UNIVERSITY OF NORTHERN IOWA: "FIRST YEAR ONLY"

Freshmen who enroll in a first-year only section of a general education course during their first semester at the university are retained at a higher rate into their second year of college compared to those students who do not take a first-year only section. One key aspect of freshmen-only sections is the mentoring relationship between host instructors, course-embedded peer mentors, and first-year students.

- The Committee recommended receiving the report.

2013-2014 DISTANCE EDUCATION REPORT

The universities addressed the Board's Distance Education Strategic Plan by providing distance education programming to students throughout the state and beyond as well as to on-campus students who want the convenience of distance education courses. In 2013-2014, the total unduplicated distance education enrollment of students taking only distance education courses was 12,874 which was a 16% increase from the prior year. In December 2014, the opening of the Northwest Iowa Regents Resource Center in Sioux City occurred; this center will enhance the availability of courses for residents of northwest Iowa.

- The Committee recommended receiving the report.

REQUESTS FOR NEW GRADUATE PROGRAMS IN BUSINESS ANALYTICS BY THE UNIVERSITY OF IOWA AND IOWA STATE UNIVERSITY

The purpose of the business analytics program is to provide training in the “scientific process of transforming data into insight for making better decisions.” There is a projected need for 1.5 million more data managers to work with big data in the U.S. The Master of Science Program in Business Analytics at the University of Iowa will be offered face-to-face in Cedar Rapids for students in eastern Iowa. The projected enrollment in Year One is 20, increasing to 50 by Year Seven. The new costs for the program will total \$220,040 in the first year, increasing to \$380,230 by the 7th year. The College of Business anticipates that tuition will cover all on-going costs with an enrollment of 50. The Master of Business Analytics Program at Iowa State University will be offered online with a small on-campus component. The projected enrollment in the first year is 20, increasing to 80 by the 7th year. The new costs for the program will be \$301,340 in the first year and \$226,741 in the 7th year. The two universities have developed a memorandum of cooperation in the areas of articulation of courses, referral of prospective students, and sharing of course materials and ideas.

- The Committee recommended approval to the Board of the requests by the University of Iowa and Iowa State University for new graduate programs in business analytics.

REQUEST FOR A CENTER NAME CHANGE AT THE UNIVERSITY OF NORTHERN IOWA: FROM UNI REGIONAL BUSINESS CENTER TO UNI CENTER FOR BUSINESS GROWTH AND INNOVATION

The Regional Business Center identifies needs within the small business community and offers programs that support both the individual business owner and the overall entrepreneurial ecosystem. Starting as a regional center for the Small Business Development Center, the RBC has expanded beyond the Cedar Valley, it now serves as an asset within the state and throughout the country to build, grow, and promote entrepreneurship and business development. The proposed name will align the Center’s activities and objectives with a title that represents the expanded purpose and mission of the center.

- The Committee recommended approval to the Board of the request by the University of Northern Iowa for a center name change from UNI Regional Business Center to UNI Center for Business Growth and Innovation.

2013-2014 REPORT ON FACULTY RESIGNATIONS

There were 109 faculty resignations in FY 2014 at the universities and three resignations at the special schools. The primary reason for resigning continues to be employment opportunities at other educational institutions. Both the universities and special schools have developed strategies to retain productive faculty members.

- The Committee recommended receiving the report.

2014 EDUCATION AND STUDENT AFFAIRS COMMITTEE WORK PLAN

- Chair Mulholland asked the members to submit suggested items to Diana Gonzalez for inclusion in the 2015 work plan. Chair Mulholland reminded the Committee that future accreditation reports will be scheduled at a time different from the regular Education and Student Affairs Committee meetings. In particular, they need to be scheduled at the submitting institution to facilitate attendance by appropriate staff representatives. There was discussion about the agenda for the March 2015 meeting.

OTHER BUSINESS

Chair Mulholland adjourned the meeting at 5:10 PM.

The corresponding docket memorandum for each agenda item, an integral component of the minutes, is available on the Board of Regents website at <http://www.regents.iowa.gov>. Copies of these memoranda can also be obtained from the Board Office by calling 515-281-3934.