

Contact: Ann McCarthy

**ECONOMIC DEVELOPMENT PRESENTATION AT THE UNIVERSITY OF IOWA**  
**“CREATING ECONOMIC ADVANTAGE”**

**Action Requested:** Receive the presentation.

**Executive Summary:** Dr. Dan Reed, Vice President for Research and Economic Development, will present “Creating Economic Advantage: Accelerating Technical Innovations, Supporting Startups, Training Entrepreneurs and Preparing Skilled Workers”.

Dr. Reed will highlight updates to the University of Iowa’s economic development strategy and its partnerships with Iowa companies. These include (a) improved integration and coordination of University of Iowa resources and programs to support economic growth, (b) collaborations to stimulate discovery, innovation and commercialization, and (c) faculty and student startup successes. Dan will also discuss insights from meetings with business, economic development and community college leaders across Iowa, with emphasis on economic development challenges and opportunities.