

Contact: Ann McCarthy

IOWA STATE UNIVERSITY ECONOMIC DEVELOPMENT PRESENTATION

Recommended Action: Receive the presentation.

Executive Summary: Since April 2012, Mr. Miles Lackey has served as Associate Vice President and Chief of Staff in the President's Office. Mr. Lackey's presentation will focus on the fundamental principles of sustainable economic growth and how Iowa State generates economic development across the state of Iowa. The presentation describes Iowa State's catalysts for economic development including research capabilities, technology transfer initiatives and business/industrial assistance programs.

Background: Prior to joining Iowa State last year, Mr. Lackey served as Director of Federal Government Relations for the University of North Carolina System under President Erskine Bowles. In this role Mr. Lackey worked closely with the North Carolina Congressional Delegation to secure over \$50 million for basic and applied research initiatives based at the 16 constituent campuses that comprise the UNC System. Miles also worked with the relevant congressional committees to ensure adequate funding was provided for research and financial aid accounts critical to UNC and their students.

Prior to his position with the UNC System, Mr. Lackey served as United States Senator Elizabeth Dole's legislative advisor on budget and appropriations issues. During that time, Mr. Lackey worked with various congressional committees to secure more than \$250 million on behalf of Senator Dole for many research, infrastructure, and economic development initiatives across North Carolina. A focal point of these investments was the highly regarded research parks located in the central portion of the state – including the Research Triangle Park, Piedmont Triad Research Park and the North Carolina Research Park.

Mr. Lackey's private sector experience includes owning and operating a successful vending machine company while still in college. Today, Mr. Lackey co-owns several restaurants in North Carolina and serves as Chairman of the Board of Directors for Village Inn Pizza Parlors.

Mr. Lackey holds a master's degree in business administration from UNC-Chapel Hill, a master's degree in public administration from George Mason University and a bachelor's degree in political science from Lenoir-Rhyne University.