

Contact: Diana Gonzalez

**STRATEGIC PLANNING PROCESS FOR LAKESIDE LAB**

**Action Requested:** Receive the report on the strategic planning process for Lakeside Laboratory.

**Executive Summary:** In May 2005, the Board adopted a resolution which directed the chair of the Lakeside Laboratory Coordinating Committee, in consultation with the chair of the Education and Student Affairs Committee, to appoint a task force and lead a process for developing the Lakeside Lab strategic plan.

- ◇ Lakeside Laboratory Strategic Planning Team. The team has been appointed and includes the following:
  - ††† University of Iowa – Pat Cain, Chet Rzonca
  - ††† Iowa State University – Jack Payne, Bill Tysseling
  - ††† University of Northern Iowa – Joel Haack, Jim Bodensteiner
  - ††† Board of Regents – Tom Bedell
  - ††† Board Office – Diana Gonzalez, Gary Steinke
- ◇ Facilitator. Emeritus Professor Jude West has been engaged as the facilitator for the team. He is co-director, Iowa Nonprofit Resource Center and Professor Emeritus, Management and Organizations Department, Tippie College of Business Administration, and has extensive experience as a facilitator.
- ◇ Process. In order to develop a strategic plan that reflects the Lakeside Lab environment and that establishes a framework for its future, the team will be actively engaged in assessing the strengths, weaknesses, opportunities, and threats that the Lab faces. Using this information, the team will develop a mission and vision for Lakeside Lab as well as key objectives for the near- and longer-term future.
- ◇ Schedule. The team is scheduled to meet during April - August 2006. The initial discussion for the strategic plan will occur in April 2006.
- ◇ Updates. The team anticipates that a draft of the Lakeside Lab Strategic Plan will be available for discussion at the June 2006 Education and Student Affairs Committee. Changes to the draft will reflect that discussion. The final product will be presented in September 2006 for Committee and Board approval.