

MEMORANDUM

To Board of Regents
 From: Board Office
 Subject: Status Report on the Implementation of Iowa Public Radio
 Date: March 2, 2005

Recommended Action:

1. Receive the status report on the implementation of Iowa Public Radio.
2. Approve the appointments of the two public appointees to the Iowa Public Radio Executive Council.
3. Revise Policy §1.06C regarding the term of membership on the Iowa Public Radio Executive Council.

Executive Summary:

With the adoption of the Bornstein and Associates recommendations in December 2004 and the creation of Iowa Public Radio, the Board established the Iowa Public Radio Executive Council whose membership included an appointee of the president of each of the Regent universities, a non-voting member from a statewide “Friends” citizen support organization to represent individual listeners and contributors, and the Iowa Public Radio Executive Director.

In February 2005, the Board modified the composition of the Executive Council to include an appointee of the president of each of the Regent universities and two public appointees to be named by the Board. In the future, a non-voting, ex-officio member of a statewide “Friends” organization may be appointed by the Board.

Based on subsequent discussions regarding the Iowa Public Radio Executive Council, further clarification of policy and ratification of public appointees is now necessary.

Link to Strategic Plan:

This report addresses the following strategies in the Board’s Strategic Plan:

- 3.2.1 Provide, support, and evaluate outreach services and opportunities that benefit Iowans.
- 4.2.1 Advocate for adequate support and optimize funding for Regent institutions from all sources for high-quality educational opportunities accessible to Iowans, research and scholarship, service activities, and economic development efforts.

Background:

In December 2004, after approving the Bornstein and Associates recommendations to consolidate the three Regent university public radio stations into a statewide public radio network, the Board of Regents directed the university presidents, in consultation with the Board Office, to develop an implementation plan and timetable. In particular, the Board requested that the Executive Council be established and the executive director be hired as soon as possible.

Executive Council
Membership
Definition

The Consultant's report recommended that the Executive Council include three institutional representatives, the IPR executive director, and a representative of a "Friends" group as a non-voting member. However, in February 2005, the Board directed that the Executive Council membership be changed to include the three institutional representatives and two public members appointed by the Board. One additional ex-officio, non-voting member may be appointed by the Board for a three-year term to represent a statewide "Friends" group, if one is created.

Term of
Membership
on the IPR
Council

The length of membership on the Iowa Public Radio Executive Council for the three institutional representatives will reflect the fact that they serve at the pleasure of their respective presidents. The two public members will serve a three-year staggered, renewable term (§1.06C). The ex-officio, non-voting member representing a statewide "Friends" organization will serve a three-year term.

Revision
of §1.06C

The proposed revision to §1.06C regarding the term of membership on the Iowa Public Radio Executive Council is included in Attachment B on page 5.

Analysis:

Executive
Council
Established

The university presidents named the following individuals as their representatives on the Executive Council:

- ☐ University of Iowa – Steve Parrott, Director – University Relations
 - ☐ Iowa State University – Warren Madden, Vice President – Business and Finance
 - ☐ University of Northern Iowa – Steve Carignan, Director – Gallagher-Bluedorn Performing Arts Center
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Public
Appointees

The following individuals have been proposed for membership on the Iowa Public Radio Executive Council:

- ☞ Mr. Arthur Neu, an attorney from Carroll and former Iowa lieutenant governor and former Regent. Mr. Neu's appointment to the Council is for the period ending April 30, 2008.
- ☞ Ms. Kay Runge, the director of the Des Moines Public Library and former director of the Davenport library. Ms. Runge's appointment to the Council is for the period ending April 30, 2007.

Both individuals have strong professional backgrounds and high interest in public radio and are enthusiastic about serving in this role.

Appointment
of Chair

After the appointments are ratified, Mr. Neu will be asked to serve as chair of the IPR Executive Council.

Immediate
Inclusion

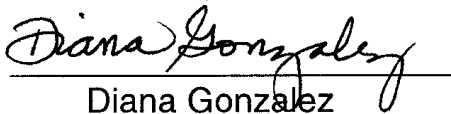
Mr. Neu and Ms. Runge will be included, beginning immediately, in discussions with the other members of the IPR Executive Council, including the IPR executive director search and selection process.

Status of
Executive
Director Search –
Consultant Hired

After evaluating several alternatives, the IPR Executive Council retained the services of Livingston Associates to assist in the search process. Tom Livingston has extensive experience in assisting with more than 100 searches for public radio positions and has personal knowledge of the Regent university public radio stations.

Possibility for
Grant Funding

The Iowa Public Radio consolidation is being viewed very positively by the national public radio organizations and the Executive Council is exploring the possibility of a grant to support some of the transition costs associated with the consolidation. If the Iowa initiative is successful, it may be pursued in other areas of the country.


Diana Gonzalez

Approved: 
Gregory S. Nichols

Approved: _____

1.06C. Iowa Public Radio Executive Council

Membership

The Iowa Public Radio Executive Council shall consist of five members, an appointee of the president of each of the Regent universities, and two individuals appointed by the Board of Regents.

Mission

Iowa Public Radio Executive Council shall oversee all public radio facilities and operations of the Regent universities which together shall be known as Iowa Public Radio and identified in print and on air as a service of the University of Iowa, Iowa State University and the University of Northern Iowa.

In doing so, the Iowa Public Radio Executive Council shall be guided by the following mission statement:

Iowa Public Radio reflects and enhances the civic, cultural and intellectual life of Iowa, statewide and regionally, making the state a better place to live and work.

The station contributes to the outreach mission of the three Regent universities and fosters communication between the universities and Iowa residents.

Responsibilities

The Iowa Public Radio Executive Council shall:

1. Evaluate continuously the performance of Iowa Public Radio and report to the Board annually using established criteria;
2. Recruit, identify, select and annually evaluate an Executive Director for Iowa Public Radio;
3. Recognize an independent statewide "Friends" organization to receive, insert, and disburse funds on behalf of Iowa Public Radio.

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