

Strategic Plan Metrics

In alignment with the Board of Regents 2022-2027 Strategic Plan, Iowa State University has established 5-year milestones for key progress indicators and will report annual progress to the Board. Baseline metrics are reported as averages.

Key Progress Indicators	Fall 2021 Baseline	5-year Milestone
First-year retention	88%	90%
Four-year graduation	54.1%	56%
Six-year graduation	76.7%	78%
High-impact practices in 3+ activities	60%	Annual progress
Student loan debt upon graduation (mean)	\$29,562	Annual progress
% of students with loan debt	57.2%	Annual progress
Increase merit and need-based scholarship funding	\$44.4M	3% increase over 5-year average
Reduce the attainment gap of underrepresented students	3.7% to 17.3%	2% rate increase
Expand on online programs to meet industry/state needs	Online enrollment 657	30% enrollment increase, 2-4 new programs/credentials
Extension and Outreach program participation levels	# statewide direct and indirect adult and youth education contacts	Annual progress
Extension and Outreach program participation levels	# facilitated educational programs	Annual progress
Increase Extension and Outreach service efforts for underserved populations	# of participants in programs	Annual progress
Extension and Outreach program participation levels	# of educational materials obtained from Extension Store	Annual progress
Extension and Outreach impact of learning programs	Changes in learning, behavior and/or life condition as a result of engaging with programs/experiences	Annual progress
Research funding (3-year rolling average of HERD expenditures)	\$361M	3% increase/year
Intellectual property disclosures (technology and other)	144	Annual progress
Patents (new filed/active)	69 new, 319 active	Annual progress
Licensing revenue income	\$2.9M	Annual progress
Strategic industry partners and contracts	396 contracts	Annual progress
Industry-funded contracts	\$19.4M	Annual progress
Research Park partnerships (tenants, pre-incubator companies)	New in FY21: 10 tenants, 26 pre-incubator	Annual progress
Extension and Outreach impact of partnerships	# partnerships, impact by topic and county	Annual progress