

Contact: Andrea Anania

PROPOSED UNIVERSITY PARKING RATES & VIOLATIONS / SANCTIONS FOR FY 2025

Action Requested: Consider the proposed changes to parking rates and parking violations/sanctions as described in this memorandum.

Executive Summary: Proposed University parking rates and violations/sanctions for the upcoming year are presented to the Board annually. Also included is financial and other information on recent improvements and long-term plans.

The Board is asked to consider the changes proposed in this docket item. Action is scheduled for the April Board meeting.

Background:

Iowa Code Chapter 262:

- ▶ Allows the Board to make such rules as necessary to provide for traffic control and parking. Those rules are detailed in Iowa Administrative Code §681.4 and provide information on the purpose of the rules, definitions, general traffic, registration, parking facilities, parking privileges; violations; administration of rules, and effect of rules; and
- ▶ Requires notification to students 30 days prior to action by the Board to increase charges or fees at the universities. Written notification of the amount of the proposed parking rate increases will be sent to the student government president at each of the universities.
- ▶ Each university has a parking system that is self-supporting. The parking systems do not receive any state appropriated funds. User fees and fines support capital improvements and operations including: maintenance, repair, snow removal, resurfacing, construction, meters, signage, salt/sand, equipment and supplies.
- ▶ Each university has a: (1) manual that contains rules/regulations for parking on campus; and (2) committee that oversees parking operations and changes to regulations and fees and fines.
- ▶ Net revenues of the parking systems derived primarily from parking fees and fines must, at a minimum, meet requirements of the bond covenants for outstanding parking bonds. Bond covenants require the Board and the institutions to keep facilities in good repair, working order and operating condition.

UNIVERSITY OF IOWA

The University of Iowa’s parking system currently has 17,394 total parking spaces; 73% are surface lots and 27% are structured/ramp spaces.

The system serves students, employees, patients and many campus visitors in a wide range of programs tailored to meet their unique needs. The parking system is also a service provider to UI Health Care and the many colleges and departments on campus. The system is dependent on transit (CAMBUS) to serve commuter and other lots located on the periphery of campus.

PROPOSED PARKING RATES

For FY 2025, increases are proposed for most permit and citation rates as shown below.

The last increases were approved in FY 2016 for permits. On average, rates will increase \$2.30/month for faculty/staff permits, \$1.50/month for student permits, and \$9.00 for citations. No hourly rate increases are proposed.

Additional revenue generated from the proposed rate increases will be used to:

- ▶ Replace or modify facilities affected by SUI’s 10-year facilities master plan;
- ▶ Ensure debt-service coverage ratio on bonds; and
- ▶ Construct new or replacement parking capacity.

| University of Iowa - Parking Rates | | | | | |
|------------------------------------|---|----------------|-----------------|----------------|------------------|
| Effective Date | Permit Type | Actual FY 2024 | Proposed Change | Percent Change | Proposed FY 2025 |
| | ANNUAL RATE BASIS | | | | |
| | Faculty / Staff / Student | | | | |
| August 1 | Physicians Permit ¹ | \$2,640.00 | \$180.00 | 6.8% | \$2,820.00 |
| August 1 | Prepaid Public Meter Permits ⁴ | \$1,320.00 | ELIMINATE | ELIMINATE | \$0.00 |
| August 1 | Ramp Reserved ¹ | \$1,320.00 | \$60.00 | 4.5% | \$1,380.00 |
| August 1 | Ramp Night ¹ | \$744.00 | \$0.00 | 0.0% | \$744.00 |
| August 1 | Surface Reserved A ¹ | \$744.00 | \$60.00 | 8.1% | \$804.00 |
| August 1 | Surface Reserved B ¹ | \$588.00 | \$12.00 | 2.0% | \$600.00 |
| August 1 | Surface Night ¹ | \$372.00 | \$0.00 | 0.0% | \$372.00 |
| August 1 | Iowa City Bus Pass with parking ^{1,6} | \$336.00 | -\$336.00 | -100.0% | \$0.00 |
| August 1 | Coralville Bus Pass with parking ¹ | \$336.00 | \$0.00 | 0.0% | \$336.00 |
| August 1 | Commuter A ¹ (approximately 1 mile or less from campus) | \$324.00 | \$12.00 | 3.7% | \$336.00 |
| August 1 | Commuter B ¹ (approximately 1 mile or more from campus) | \$0.00 | NEW | NEW | \$240.00 |
| August 1 | Night and Weekend (NW) | \$204.00 | \$36.00 | 17.6% | \$240.00 |
| August 1 | Iowa City Bus Pass without parking ^{1,6} | \$180.00 | -\$180.00 | -100.0% | \$0.00 |
| August 1 | Coralville Bus Pass without parking ¹ | \$180.00 | \$0.00 | 0.0% | \$180.00 |
| August 1 | Motorcycle | \$168.00 | \$12.00 | 7.1% | \$180.00 |
| August 1 | Vanpool ⁵ | Variable | Variable | -- | Variable |
| August 1 | Student Only | | | | |
| | 9-month permits | | | | |
| August 1 | Prepaid Student Meter Permit "R" ² Surface Reserved A ² | \$558.00 | \$36.00 | 6.5% | \$594.00 |
| August 1 | Storage ² | \$378.00 | \$72.00 | 19.0% | \$450.00 |
| August 1 | Surface Reserved B ² | \$378.00 | \$36.00 | 9.5% | \$414.00 |
| August 1 | Surface Night ² | \$279.00 | ELIMINATE | ELIMINATE | \$0.00 |
| August 1 | Commuter A ² (approximately 1 mile or less from campus) | \$243.00 | \$9.00 | 3.7% | \$252.00 |
| August 1 | Commuter B ² (approximately 1 mile or more from campus) | \$0.00 | NEW | NEW | \$180.00 |
| August 1 | Motorcycle ² | \$126.00 | \$9.00 | 7.1% | \$135.00 |
| August 1 | Night and Weekend (NW) ² | \$45.00 | \$9.00 | 20.0% | \$54.00 |
| | Semester Passes | | | | |
| August 1 | Iowa City Bus Pass with parking ⁶ | \$100.00 | -\$100.00 | -100.0% | \$0.00 |
| August 1 | Coralville Bus Pass with parking | \$100.00 | \$0.00 | 0.0% | \$100.00 |
| August 1 | Iowa City Bus Pass without parking ⁶ | \$50.00 | -\$50.00 | -100.0% | \$0.00 |
| August 1 | Coralville Bus Pass without parking | \$50.00 | \$0.00 | 0.0% | \$50.00 |

Continued on the following page.

| University of Iowa - Parking Rates | | | | | |
|------------------------------------|---|----------------|-----------------|----------------|------------------|
| Effective Date | Permit Type | Actual FY 2024 | Proposed Change | Percent Change | Proposed FY 2025 |
| | HOURLY RATE BASIS | | | | |
| | Faculty / Staff / Student / Public | | | | |
| July 1 | Public Meters | \$1.20 | \$0.00 | 0.0% | \$1.20 |
| July 1 | UIHC visitor parking pass booklet | \$30.00 | \$0.00 | 0.0% | \$30.00 |
| | Standard / Cashiered³ | | | | |
| July 1 | 1st Hour | \$0.60 | \$0.00 | 0.0% | \$0.60 |
| July 1 | Subsequent Hours Each | \$1.20 | \$0.00 | 0.0% | \$1.20 |
| July 1 | Daily Maximum | \$20.00 | \$0.00 | 0.0% | \$20.00 |
| July 1 | Patient Only Daily Maximum - Hospital Ramps | \$10.00 | \$0.00 | 0.0% | \$10.00 |
| | Graduated / Cashiered⁴ | | | | |
| July 1 | 1st Hour | \$0.60 | \$0.00 | 0.0% | \$0.60 |
| July 1 | 2nd and 3rd Hours Each | \$1.20 | \$0.00 | 0.0% | \$1.20 |
| July 1 | Subsequent Hours Each | \$3.30 | \$0.00 | 0.0% | \$3.30 |
| July 1 | Daily Maximum | \$20.00 | \$0.00 | 0.0% | \$20.00 |
| July 1 | Patient Only Daily Maximum - Hospital Ramps | \$10.00 | \$0.00 | 0.0% | \$10.00 |
| | Student Only | | | | |
| July 1 | Student Meters / Cashiered | \$0.75 | \$0.00 | 0.0% | \$0.75 |
| | EACH | | | | |
| | Faculty / Staff / Student | | | | |
| August 1 | Access Key or Card Deposit, Replacement | \$20.00 | \$5.00 | 25.0% | \$25.00 |
| August 1 | Placard Replacement | \$20.00 | \$5.00 | 25.0% | \$25.00 |
| August 1 | Iowa City 10-ride bus pass with parking ⁶ | \$8.50 | -\$8.50 | -100.0% | \$0.00 |
| August 1 | Coralville 10-ride bus pass with parking | \$8.50 | \$0.00 | 0.0% | \$8.50 |
| August 1 | Iowa City 10-ride bus pass without parking ⁶ | \$7.00 | -\$7.00 | -100.0% | \$0.00 |
| August 1 | Coralville 10-ride bus pass without parking | \$7.00 | \$0.00 | 0.0% | \$7.00 |
| | Department | | | | |
| August 1 | Service Vehicle Placard | \$372.00 | \$27.00 | 7.3% | \$399.00 |
| August 1 | Business Placard | \$372.00 | \$27.00 | 7.3% | \$399.00 |
| August 1 | Lost or Stolen Placards | \$20.00 | \$5.00 | 25.0% | \$25.00 |
| August 1 | Pentacrest Placard | \$0.00 | \$0.00 | 0.0% | \$0.00 |
| | TEMPORARY PERMITS / PER DAY | | | | |
| August 1 | Ramp Reserved | \$10.50 | \$1.50 | 14.3% | \$12.00 |
| August 1 | Surface Reserved A | \$6.00 | \$2.00 | 33.3% | \$8.00 |
| August 1 | Storage | \$4.00 | \$1.00 | 25.0% | \$5.00 |
| August 1 | Surface Reserved B | \$4.50 | \$0.50 | 11.1% | \$5.00 |
| August 1 | Commuter | \$2.50 | \$0.50 | 20.0% | \$3.00 |
| | OTHER | | | | |
| July 1 | Field Services (per hour) | \$39.00 | \$3.00 | 7.7% | \$42.00 |
| July 1 | Hooded Meters (per day) | \$22.00 | \$3.00 | 13.6% | \$25.00 |

1. On a monthly basis, rates equal one-twelfth of the annual amount. Summer rates are based on the monthly charge.

2. On a monthly basis, rates equal one-ninth of the annual amount.

3. Charged in all cases except for patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday. Patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, are charged the graduated rate unless they show an authorized patient or visitor’s pass or waiver.

5. Rates depend on participation, originating locations, types of vehicles used, and fuel expense.

6. City of Iowa City went fare free for a two-year pilot program starting in August 2023.

PROPOSED VIOLATIONS / SANCTIONS

SUI proposes changes to its violations as highlighted gray in the table below.

| University of Iowa - Violations / Sanctions | | | | |
|---|----------------|-----------------|----------------|------------------|
| Violations - Faculty, Staff and Visitors | Actual FY 2024 | Proposed Change | Percent Change | Proposed FY 2025 |
| Reserved for Handicapped ¹ | \$200.00 | \$0.00 | 0.00% | \$200.00 |
| Fraudulent Use of Permit | \$50.00 | \$50.00 | 100.00% | \$100.00 |
| Prohibited Zone (example: Fire Lane) | \$50.00 | \$50.00 | 100.00% | \$100.00 |
| Misuse of Parking Equipment | \$0.00 | NEW | NEW | \$100.00 |
| Employees Prohibited in Patient Parking - First five parking violations | \$30.00 | \$20.00 | 66.67% | \$50.00 |
| Employees Prohibited in Patient Parking - Sixth and all subsequent violations | \$0.00 | NEW | NEW | \$75.00 |
| Towing Fee | \$25.00 | \$25.00 | 100.00% | \$50.00 |
| Concurrent Parking (shared permit use verified same time) | \$25.00 | \$15.00 | 60.00% | \$40.00 |
| Reserved Area | \$20.00 | \$10.00 | 50.00% | \$30.00 |
| License Plate Recognition (LPR) License Plate Obscured | \$15.00 | \$10.00 | 66.67% | \$25.00 |
| License Plate Recognition (LPR) Plate Not Facing Lane | \$15.00 | \$10.00 | 66.67% | \$25.00 |
| Loading Zone | \$25.00 | \$0.00 | 0.00% | \$25.00 |
| Area Not Open to Parking | \$20.00 | \$0.00 | 0.00% | \$20.00 |
| Expired Parking Session | \$15.00 | \$5.00 | 33.33% | \$20.00 |
| Motorcycle Prohibited | \$20.00 | \$0.00 | 0.00% | \$20.00 |
| Parked in an Irregular Manner | \$15.00 | \$5.00 | 33.33% | \$20.00 |
| Service Vehicle Zone | \$20.00 | \$0.00 | 0.00% | \$20.00 |
| Other | \$20.00 | \$0.00 | 0.00% | \$20.00 |
| Improper Display of Decal | \$15.00 | \$0.00 | 0.00% | \$15.00 |
| Improper Display of Hangtag | \$7.00 | \$0.00 | 0.00% | \$7.00 |

| Violations - Students | Actual FY 2024 | Proposed Change | Percent Change | Proposed FY 2025 |
|---|----------------|-----------------|----------------|------------------|
| Reserved for Handicapped ¹ | \$200.00 | \$0.00 | 0.00% | \$200.00 |
| Fraudulent Use of Permit | \$50.00 | \$50.00 | 100.00% | \$100.00 |
| Prohibited Zone (example: Fire Lane) | \$50.00 | \$50.00 | 100.00% | \$100.00 |
| Towing Fee | \$25.00 | \$25.00 | 100.00% | \$50.00 |
| Students Prohibited in Patient Parking | \$30.00 | \$0.00 | 0.00% | \$30.00 |
| Concurrent Parking (shared permit use verified same time) | \$25.00 | \$0.00 | 0.00% | \$25.00 |
| Reserved Area | \$15.00 | \$10.00 | 66.67% | \$25.00 |
| Loading Zone | \$25.00 | \$0.00 | 0.00% | \$25.00 |
| License Plate Recognition (LPR) License Plate Obscured | \$15.00 | \$5.00 | 33.33% | \$20.00 |
| License Plate Recognition (LPR) Plate Not Facing Lane | \$15.00 | \$5.00 | 33.33% | \$20.00 |
| Area Not Open to Parking | \$20.00 | \$0.00 | 0.00% | \$20.00 |
| Service Vehicle Zone | \$20.00 | \$0.00 | 0.00% | \$20.00 |
| Motorcycle Prohibited | \$15.00 | \$0.00 | 0.00% | \$15.00 |
| Improper Display of Decal | \$10.00 | \$5.00 | 50.00% | \$15.00 |
| Parked in an Irregular Manner | \$10.00 | \$5.00 | 50.00% | \$15.00 |
| Other | \$15.00 | \$0.00 | 0.00% | \$15.00 |
| Expired Parking Session | \$8.00 | \$2.00 | 25.00% | \$10.00 |
| Improper Display of Hangtag | \$5.00 | \$0.00 | 0.00% | \$5.00 |

1. Fines established in Iowa Code §321L.4, subsection 2; §805.8A.

| Bicycle Violations (Faculty, Staff and Visitors + Students) | Actual FY 2024 | Proposed Change | Percent Change | Proposed FY 2025 |
|---|----------------|-----------------|----------------|------------------|
| Cutting, removing, or damaging a University of Iowa locking device | \$50.00 | \$2.00 | 4.00% | \$52.00 |
| Impoundment fee | \$25.00 | \$5.00 | 20.00% | \$30.00 |
| Immobilization fee | \$10.00 | \$2.00 | 20.00% | \$12.00 |
| First five parking violations | \$5.00 | \$2.00 | 40.00% | \$7.00 |
| Sixth and all subsequent violations | \$10.00 | \$2.00 | 20.00% | \$12.00 |
| Additional storage costs per day after the first day of impoundment | \$1.00 | \$0.25 | 25.00% | \$1.25 |

FINANCIAL INFORMATION

Outstanding bond indebtedness on SUI's parking system as of July 1, 2023, totaled \$48,667,710.93.

| University of Iowa | Actual FY 2023 | Estimated FY 2024 | Estimated FY 2025 |
|--|---------------------|----------------------|----------------------|
| Revenues | | | |
| Fees | \$22,269,343 | \$22,627,146 | \$23,466,235 |
| Fines | 852,453 | 750,000 | 900,000 |
| Other | 709,141 | 600,000 | 600,000 |
| Total Revenues | \$23,830,937 | \$23,977,146 | \$24,966,235 |
| Expenses | | | |
| Salaries / Wages | \$4,677,613 | \$4,705,000 | \$4,846,150 |
| Supplies / Equipment | 5,626,670 | 5,505,000 | 5,670,150 |
| Other | 1,039,848 | 1,065,140 | 1,070,094 |
| Total Expenses | \$11,344,131 | \$11,275,140 | \$11,586,394 |
| Net Income from Operations | \$12,486,806 | \$12,702,006 | \$13,379,841 |
| Transfers for debt service from UIHC | 2,161,899 | 2,250,000 | 2,250,000 |
| Net Income available for Debt Service | \$14,648,705 | \$14,952,006 | \$15,629,841 |
| Debt Service | \$3,841,199 | \$6,153,624 | \$5,803,719 |
| Improvements from Reserves | \$3,771,539 | \$8,500,000 | \$6,300,000 |
| Bond Proceeds | \$56,550,000 | \$0 | \$0 |
| Improvements from Bond Proceeds | \$0 | \$30,000,000 | \$25,000,000 |

IMPROVEMENTS / LONG-TERM PLAN

During FY 2023, the parking system:

- ▶ Began construction of a 985-space ramp (Hawkeye Parking Ramp) for \$55M to enable the demolition of Hospital Parking Ramp 1. Construction is on schedule and expected to be completed in early 2025;
- ▶ Invested \$3.5M in three different temporary surface parking areas to add 430 spaces on the West Campus to reduce impact of the Hawkeye Parking Ramp;
- ▶ Released the first-ever real-time parking availability dashboard to assist with patient and public parking during 10-year facilities master plan;
- ▶ Completed elevator and public space upgrades in Hospital Parking Ramp 3;
- ▶ Added EV stations across campus and in patient ramps; and
- ▶ Updated GPS equipment on all CAMBUS vehicles so departure predictions and app use is more reliable for riders.

The University plans to:

- ▶ Build a second new ramp on the West Campus subject to Board approval. (*See February 2024 Property and Facilities Committee – University of Iowa Capital Improvement Business Transactions*);
- ▶ Upgrade airflow circulation equipment in Hospital Parking Ramp 2;
- ▶ Work with University administration, UIHC, and Campus Planning on SUI's 10-year facilities master plan and support the Mercy Iowa City transition;
- ▶ Focus on License Plate Recognition data with a goal of creating efficiencies in parking enforcement and customer service as well as greater insight into parking utilization;
- ▶ Improve patient parking experience by partnering with UIHC on patient and employee focused solutions; and
- ▶ Increase promotion of alternatives to single occupant vehicle use on campus. The Employee Van Pool program, 380 Express, on- and off-campus transit use, bicycling, carpooling and other ridesharing programs will reduce overall on-campus parking demand.

IOWA STATE UNIVERSITY

Iowa State University’s parking system, including the Memorial Union parking ramp, has 19,046 parking spaces available for students, employees and visitors.

The University’s Department of Public Safety (DPS) Parking Division primarily manages ISU campus parking operations. The Memorial Union manages the Memorial Union ramp. Functions between ISU’s DPS Parking Division and the Memorial Union are coordinated but have separate operations and fee structures.

PROPOSED PARKING RATES

ISU proposes to increase its parking rates as highlighted gray in the table below. Additional revenue generated from the proposed rate increases will be used to: (1) upgrade and/or maintain the physical condition of existing lots; and (2) upgrade existing equipment to provide better services.

| Iowa State University Parking Rates | | | | |
|---|-------------------------|--------------------------|-------------------------|-----------------------------|
| Permit Type | Fees FY 2024 | Proposed Increase | Percent Increase | Proposed FY 2025 |
| Annual Fee Basis ¹ | | | | |
| 24-Hour Reserved | \$1,076.00 | \$32.00 | 3.0% | \$1,108.00 |
| Reserved | \$623.00 | \$19.00 | 3.0% | \$642.00 |
| Vendor | \$348.00 | \$10.00 | 2.9% | \$358.00 |
| General Staff (includes Residence Hall & Ames Lab staff) | \$199.00 | \$6.00 | 3.0% | \$205.00 |
| Departmental | \$233.00 | \$7.00 | 3.0% | \$240.00 |
| Motorcycle (staff) | \$66.00 | \$2.00 | 3.0% | \$68.00 |
| Academic Year Basis ² | | | | |
| Student | \$171.00 | \$5.00 | 2.9% | \$176.00 |
| Stadium | \$128.00 | \$4.00 | 3.1% | \$132.00 |
| Motorcycle (student) | \$66.00 | \$2.00 | 3.0% | \$68.00 |
| Hourly Rate Basis | | | | |
| Parking Meters | \$1.50 | \$0.00 | 0.0% | \$1.50 |
| Metered Parking Lots | \$1.50 | \$0.00 | 0.0% | \$1.50 |
| Commuter parking at the Iowa State Center and the CyRide Orange Route shuttle will remain free. | | | | |

1. Sold on a fiscal year basis (July 1 - June 30) and are available primarily to faculty, staff, and business associates that regularly operate on campus.
 2. Sold on an academic year basis (1st day of fall classes - last day of spring finals) and are available primarily to students. Summer rates would be half the annual rate.

PROPOSED VIOLATIONS / SANCTIONS

No changes are proposed.

| Iowa State University - Violations / Sanctions | | | | |
|--|-------------------|-------------------|------------------|------------------|
| Violation Type | Sanctions FY 2024 | Proposed Increase | Percent Increase | Proposed FY 2025 |
| Improper parking in a space or stall designed for persons with disabilities ¹ | \$200.00 | \$0.00 | 0.0% | \$200.00 |
| Altering, forging or counterfeiting any parking permit | \$150.00 | \$0.00 | 0.0% | \$150.00 |
| Unauthorized possession and use of a parking permit | \$150.00 | \$0.00 | 0.0% | \$150.00 |
| Illegal parking | \$50.00 | \$0.00 | 0.0% | \$50.00 |
| Parking without an appropriate permit in a reserved lot or space | \$50.00 | \$0.00 | 0.0% | \$50.00 |
| Failure to comply with signs regulating campus traffic flow | \$30.00 | \$0.00 | 0.0% | \$30.00 |
| Improper parking | \$30.00 | \$0.00 | 0.0% | \$30.00 |
| Improper use of roller skates, roller blades or skateboard | \$25.00 | \$0.00 | 0.0% | \$25.00 |
| Improper use of gate card | \$20.00 | \$0.00 | 0.0% | \$20.00 |
| Overtime parking at meters | \$20.00 | \$0.00 | 0.0% | \$20.00 |
| Failure to purchase a parking receipt | \$20.00 | \$0.00 | 0.0% | \$20.00 |
| All other violations | \$15.00 | \$0.00 | 0.0% | \$15.00 |
| Bicycle improperly parked | \$7.50 | \$0.00 | 0.0% | \$7.50 |
| Improper affixing or failure to display a permit | \$5.00 | \$0.00 | 0.0% | \$5.00 |
| Failure to display a current bicycle registration | \$5.00 | \$0.00 | 0.0% | \$5.00 |
| Moving Violation | \$60.00 | \$0.00 | 0.0% | \$60.00 |

1. Fines established in Iowa Code §321L.4, subsection 2; §805.8A.

FINANCIAL INFORMATION

ISU has paid off all outstanding bonds on its parking system.

| Iowa State University | Actual FY 2023 | Estimated FY 2024 | Estimated FY 2025 |
|-----------------------------------|--------------------|--------------------|--------------------|
| Revenues | | | |
| Fees | \$4,082,746 | \$4,219,160 | \$4,350,000 |
| Fines | 711,892 | 725,000 | 750,000 |
| Other | 0 | 0 | 0 |
| Total Revenues | \$4,794,638 | \$4,944,160 | \$5,100,000 |
| Expenses | | | |
| Salaries / Wages | \$1,146,443 | \$1,275,000 | \$1,375,000 |
| Supplies / Equipment | 2,275,968 | 1,851,785 | 1,900,000 |
| Other | 0 | 0 | 0 |
| Total Expenses | \$3,422,411 | \$3,126,785 | \$3,275,000 |
| Net Income from Operations | \$1,372,227 | \$1,817,375 | \$1,825,000 |
| Debt Service | \$0 | \$0 | \$0 |
| Improvements from Reserves | \$364,388 | \$2,900,000 | \$1,960,000 |
| Bond Proceeds | \$0 | \$0 | \$0 |
| Improvements from Bond Proceeds | \$0 | \$0 | \$0 |

IMPROVEMENTS / LONG-TERM PLAN

During 2023, the Parking Division:

- ▶ Continued pavement crack filling and the seal coating of 16 lots. This reduces water-related damage and extends the life of the lots. ISU plans to continue with crack filling and sealcoating in 2024;
- ▶ Completed expansion of Parking Lot 1 (south of State Gym) adding 63 stalls; and
- ▶ Completed expansion of Parking Lot 10 (west of Town Engineering) adding 66 stalls.

The Parking Division has: (1) a pavement management plan for the maintenance and rehabilitation of all lots and spaces. The plan serves as the principle guide for work in upcoming years; and (2) half of all lots reviewed every other year by contracted engineers. The resulting Pavement Management Report is used as the basis for its maintenance plan.

As Parking demand is starting to level out, it is easier to predict the fee increases needed to support the ongoing operation and future capital projects.

MEMORIAL UNION

The Memorial Union (MU) parking ramp at Iowa State University has 627 parking stalls. Operations are managed by Memorial Union staff rather than Parking Division staff.

The MU parking ramp features a centrally located and covered parking option for students, faculty/staff and visitors of Iowa State University and accounts for the slightly higher rates than other campus parking options.

PROPOSED PARKING RATES

ISU proposes fee increases for 2024-2025 for the MU parking ramp as shown below.

Additional revenue generated from the proposed permit rate increases will be used to: (1) complete maintenance requests and projects for the Parking Ramp identified through the 2020 updated condition assessment report; (2) replace parts in aging pay-on-foot stations in the Parking Ramp and inside of the Memorial Union; and (3) fund future capital renewals.

| Memorial Union Ramp Rates | | | | |
|--------------------------------------|--------------|-------------------|------------------|------------------|
| Permit Type | Fees FY 2024 | Proposed Increase | Percent Increase | Proposed FY 2025 |
| Permit Basis | | | | |
| Memorial Union Employee ¹ | \$660.00 | \$20.00 | 3.0% | \$680.00 |
| Annual ² | \$660.00 | \$20.00 | 3.0% | \$680.00 |
| Fall ² | \$286.00 | \$9.00 | 3.1% | \$295.00 |
| Winter ² | \$262.00 | \$8.00 | 3.1% | \$270.00 |
| Spring ² | \$286.00 | \$9.00 | 3.1% | \$295.00 |
| Summer ² | \$237.00 | \$7.00 | 3.0% | \$244.00 |
| Hourly Rate Basis | | | | |
| First 1/2 hour only ³ | \$1.75 | \$0.00 | 0.0% | \$1.75 |
| 1 hour | \$2.75 | \$0.00 | 0.0% | \$2.75 |
| 2 hours | \$2.25 | \$0.00 | 0.0% | \$2.25 |
| 3 hours | \$2.25 | \$0.00 | 0.0% | \$2.25 |
| 4 hours | \$2.25 | \$0.00 | 0.0% | \$2.25 |
| 5 hours | \$2.25 | \$0.00 | 0.0% | \$2.25 |
| 6 hours | \$2.25 | \$0.00 | 0.0% | \$2.25 |
| 7 hours | \$2.25 | \$0.00 | 0.0% | \$2.25 |
| 8 hours + | \$2.25 | \$0.00 | 0.0% | \$2.25 |
| Maximum Daily Rate | \$20.00 | \$0.00 | 0.0% | \$20.00 |
| Church Rate (per car) ⁴ | \$3.00 | \$0.00 | 0.0% | \$3.00 |
| Specialized Fee Basis | | | | |
| Illegal Exit | \$160.00 | \$0.00 | 0.0% | \$160.00 |
| Lost Ticket Fee | \$50.00 | \$0.00 | 0.0% | \$50.00 |
| Delayed Payment | \$10.00 | \$0.00 | 0.0% | \$10.00 |
| Lost Permit Replacement | \$20.00 | \$0.00 | 0.0% | \$20.00 |

1. Valid July 1 - June 30; can be purchased on a pro-rated, monthly basis.
2. Employee and annual permit valid July 1 - June 30; Fall permit valid approximately 19 weeks; Winter permit valid November - February; Spring permit valid approximately 20 weeks; and Summer permit valid approximately 13 weeks.
3. Hourly rate applies after 37 minutes. Standard procedure in the parking ramp is to allow 6-7 minutes for traffic issues that may occur when exiting.
4. Arrangements for churches located near Memorial Union for Saturday evenings and Sunday mornings.

FINANCIAL INFORMATION

| Memorial Union | Actual FY 2023 | Estimated FY 2024 | Estimated FY 2025 |
|---------------------------------|-------------------|----------------------|----------------------|
| Revenues | | | |
| Fees | \$780,962 | \$800,000 | \$824,000 |
| Fines | 7,514 | 10,000 | 10,300 |
| Other | 0 | 0 | 0 |
| Total Revenues | \$788,476 | \$810,000 | \$834,300 |
| Expenses | | | |
| Salaries / Wages | \$70,283 | \$72,391 | \$74,563 |
| Supplies / Equipment | 84,499 | 87,034 | 89,645 |
| Other | 0 | 0 | 0 |
| Total Expenses | \$154,782 | \$159,425 | \$164,208 |
| Net Income from Operations | \$633,694 | \$650,575 | \$670,092 |
| Debt Service | \$203,115 | \$204,068 | \$204,528 |
| Improvements from Reserves | \$144,609 | \$20,000 | \$300,000 |
| Bond Proceeds | \$0 | \$0 | \$0 |
| Improvements from Bond Proceeds | \$0 | \$0 | \$0 |

IMPROVEMENTS / LONG-TERM PLAN

During 2023, the Memorial Union:

- ▶ Repaired aging guardrails leading down from the helix exit;
- ▶ Replaced lighting fixtures leading down the helix exit to energy efficient LED fixtures;
- ▶ Repaired leaking windows at the entry point from the Parking Ramp to P2 and P3 levels;
- ▶ Replaced drainpipes on the P2 and P3 levels;
- ▶ Installed three new credit card pay stations; and
- ▶ Relined ramp parking spaces.

The Memorial Union plans to:

- ▶ Explore the cost for replacement of traffic top coating;
- ▶ Assess and upgrade signage/wayfinding;
- ▶ Perform a feasibility study in conjunction with Facilities Planning and Management to determine cost and overall replacement of the aging parking ramp; and
- ▶ Upgrade credit card terminals at the Information Desk and the exit to accept modern contactless payment options.

UNIVERSITY OF NORTHERN IOWA

The University of Northern Iowa’s parking system has 8,720 parking spaces available on campus for visitors, faculty, staff, and students.

PROPOSED RATES

UNI proposes to increase its parking rates as highlighted gray in the table below.

Additional revenue generated from the proposed rate increases, effective August 1, 2024, will be used to help: (1) fund reserves used for parking lot repair and renewal; and (2) cover inflationary costs.

UNI's Multimodal Transportation Center (MTC) is a multi-level transit facility. With the exception of Gm, BP, and CRM permits, MTC rates and regulations are the same as for other UNI parking operations. It has its own separate account due to the federal grant used to construct the facility.

| University of Northern Iowa - Parking Rates | | | | | |
|---|---|-----------------|----------------------|---------------------|---------------------|
| | Permit Type ¹ | Fees FY 2024 | Proposed Increase | Percent Increase | Proposed FY 2025 |
| | Annual Rate Basis | | | | |
| Gm | Faculty and Staff ^{2,6} (G permit for the Multimodal Transportation Center) | \$384.00 | \$0.00 | 0.0% | \$384.00 |
| G | Reserved ^{2,6} | \$360.00 | \$0.00 | 0.0% | \$360.00 |
| CRM | C Reserved Multimodal: 24/7 ⁸ | \$360.00 | \$0.00 | 0.0% | \$360.00 |
| A | Faculty and Staff ^{2,6} | \$194.40 | \$4.80 | 2.5% | \$199.20 |
| BP | B Preferred ^{6,7} | \$193.80 | \$0.00 | 0.0% | \$193.80 |
| S | Service (Vendor) ⁶ | \$179.40 | \$4.20 | 2.3% | \$183.60 |
| CP | Resident Hall Preferred | \$111.00 | \$9.00 | 8.1% | \$120.00 |
| B | Faculty and Staff ^{2,6} | \$116.40 | \$3.00 | 2.6% | \$119.40 |
| CS | Construction ³ | \$116.40 | \$3.00 | 2.6% | \$119.40 |
| B | Students | \$101.40 | \$2.40 | 2.4% | \$103.80 |
| C | Residence Hall Students | \$68.52 | \$1.68 | 2.5% | \$70.20 |
| R | Night / Remote ⁶ | \$39.84 | \$0.96 | 2.4% | \$40.80 |
| MC | Motorcycle ⁶ | \$34.92 | \$1.08 | 3.1% | \$36.00 |
| T | Temporary (per week) ⁴ | \$12.50 | \$0.50 | 4.0% | \$13.00 |
| | Meter Rates | | | | |
| | Preferred Metered (per hour) ⁵ | \$1.00 | \$0.00 | 0.0% | \$1.00 |
| | Metered (per hour) ⁵ | \$0.80 | \$0.00 | 0.0% | \$0.80 |

Continued on the following page.

| University of Northern Iowa - Parking Rates | | | | | |
|---|---|-----------------|----------------------|---------------------|---------------------|
| | Permit Type ¹ | Fees FY 2024 | Proposed Increase | Percent Increase | Proposed FY 2025 |
| | Summer Only¹ | | | | |
| Gm | Faculty and Staff ² (G permit for the Multimodal Transportation Center) | | | | |
| G | Reserved | | | | |
| A | Faculty and Staff | | | | |
| B | Faculty and Staff | | | | |
| CS | Construction | | | | |
| B | Students | | | | |
| CP | Resident Hall Preferred | 1 | 1 | n/a | 1 |
| C | Residence Hall Students | | | | |
| M | Married Student Housing Additional Vehicle | | | | |
| R | Night / Remote | | | | |
| MC | Motorcycle | | | | |
| S | Service (Vendor) | | | | |
| T | Temporary (per week) ⁴ | \$12.50 | \$0.50 | 4.0% | \$13.00 |

1. Except for metered rates, second semester rates would be one-half and summer rates would be one fourth of the proposed annual amounts.
2. Prorated on a monthly basis for permanent faculty and staff.
3. These permits can also be purchased on a weekly basis.
4. Temporary (per week) permits remain at the same fee year round.
5. Unless otherwise posted, Monday – Friday 7:00 a.m. to 9:00 p.m.; not enforced Saturday and Sunday 7:00 a.m. – 1:00 a.m. Metered areas must be vacated 1:00 a.m. – 7:00 a.m. seven days a week.
6. Permanent staff eligible for monthly payroll deduction rounded to the nearest nickel. Non-permanent staff eligible for up to a three-month permit.
7. Monday - Friday 7:00 a.m. to 4:00 p.m.; Fall and Spring only.
8. 24 hours a day, 7 days a week.

PROPOSED VIOLATIONS / SANCTIONS

No changes are proposed.

| University of Northern Iowa - Violations / Sanctions | | | | |
|--|----------------|-----------------|----------------|------------------|
| Violations | Actual FY 2024 | Proposed Change | Percent Change | Proposed FY 2025 |
| Parking Violations | | | | |
| Disabled parking violations including handicapped access areas ¹ | \$200.00 | \$0.00 | 0.0% | \$200.00 |
| Illegal parking in a Service or Official Vehicle Zone or a Tow Zone ² | \$30.00 | \$0.00 | 0.0% | \$30.00 |
| Parking without the appropriate permit for the designated lot ² | \$25.00 | \$0.00 | 0.0% | \$25.00 |
| Parking in G, A & B lots from 1:00 a.m. - 7:00 a.m. during snow removal ² | \$25.00 | \$0.00 | 0.0% | \$25.00 |
| Vehicles parked along the curb in C, C Preferred and R lots during snow removal ² | \$25.00 | \$0.00 | 0.0% | \$25.00 |
| Loading zone (timed parking areas) parking violations ² | \$20.00 | \$0.00 | 0.0% | \$20.00 |
| Illegal parking ² | \$17.00 | \$0.00 | 0.0% | \$17.00 |
| Overtime or expired parking at meters ² | \$15.00 | \$0.00 | 0.0% | \$15.00 |
| Permit Violations ² | | | | |
| Altering or counterfeiting any parking permit | \$100.00 | \$0.00 | 0.0% | \$100.00 |
| Fraudulent use of any parking permit | \$50.00 | \$0.00 | 0.0% | \$50.00 |
| Failure to purchase parking permit | \$17.00 | \$0.00 | 0.0% | \$17.00 |
| Failure to display parking permit | \$5.00 | \$0.00 | 0.0% | \$5.00 |
| Improper display of parking permit | \$5.00 | \$0.00 | 0.0% | \$5.00 |
| Moving Violations ² | | | | |
| All other moving violations | \$40.00 | \$0.00 | 0.0% | \$40.00 |
| Driving around or moving a barricade | \$40.00 | \$0.00 | 0.0% | \$40.00 |
| Driving on campus walks or lawns | \$40.00 | \$0.00 | 0.0% | \$40.00 |
| Excessive speed on campus drives, streets, and roads | \$40.00 | \$0.00 | 0.0% | \$40.00 |
| Failure to comply with traffic control devices (stop signs) | \$40.00 | \$0.00 | 0.0% | \$40.00 |
| Other | | | | |
| Improper use of roller skates, rollerblades or skateboards | \$25.00 | \$0.00 | 0.0% | \$25.00 |
| Late payment | \$7.00 | \$0.00 | 0.0% | \$7.00 |

1. Fines established in Iowa Code §321L.4, subsection 2; §805.8A.

2. Fines for habitual violators are double the normal fee - UNI Parking Manual §8.8(5).

FINANCIAL INFORMATION

UNI has no outstanding bond indebtedness on its parking system. Building and maintenance of campus parking lots has been done without bonding.

| University of Northern Iowa | Actual FY 2023 | Estimated FY 2024 | Estimated FY 2025 |
|---|--------------------|----------------------|----------------------|
| Revenues | | | |
| Fees | \$750,052 | \$769,000 | \$776,700 |
| Fines | 221,501 | 207,900 | 224,900 |
| Other | 136,893 | 132,600 | 150,600 |
| Total Revenues | \$1,108,446 | \$1,109,500 | \$1,152,200 |
| Expenses | | | |
| Salaries / Wages | \$629,420 | \$656,643 | \$663,533 |
| Supplies / Equipment | 472,217 | 697,921 | 456,624 |
| Other | 0 | 0 | 0 |
| Total Expenses | \$1,101,637 | \$1,354,564 | \$1,120,157 |
| Net Income from Operations | \$6,809 | -\$245,064 | \$32,043 |
| Debt Service | \$0 | \$0 | \$0 |
| Improvements from Reserves | \$0 | \$0 | \$0 |
| Bond Proceeds | \$0 | \$0 | \$0 |
| Improvements from Bond Proceeds | \$0 | \$0 | \$0 |
| | | | |
| Multimodal Transportation Center | Actual FY 2023 | Estimated FY 2024 | Estimated FY 2025 |
| Revenues | | | |
| Fees | \$81,196 | \$71,779 | \$82,828 |
| Fines | 4,399 | 3,030 | 4,399 |
| Other | 3,318 | 3,403 | 3,385 |
| Total Revenues | \$88,913 | \$78,213 | \$90,612 |
| Expenses | | | |
| Salaries / Wages | \$25,904 | \$23,488 | \$27,215 |
| Supplies / Equipment | 110,156 | 45,305 | 44,066 |
| Other | 0 | 0 | 0 |
| Total Expenses | \$136,060 | \$68,793 | \$71,281 |
| Net Income from Operations | -\$47,147 | \$9,420 | \$19,331 |
| Debt Service | \$0 | \$0 | \$0 |
| Improvements from Reserves ¹ | \$10,000 | \$10,000 | \$10,000 |
| Bond Proceeds | \$0 | \$0 | \$0 |
| Improvements from Bond Proceeds | \$0 | \$0 | \$0 |

1. The \$10,000 represents a yearly set aside for long term repair and maintenance of the facility.

IMPROVEMENTS / LONG-TERM PLAN

Over the last couple of years, UNI began to implement virtual parking permits. In preparation for expansion of virtual permits, UNI instituted a “change of plate/vehicle” online form to keep plates current.

Beginning in the Fall of 2024, UNI plans to expand virtual permits to B permit holders; UNI issues the largest number of permits each year to this group (approximately 3,000).

The long-term plan is to expand virtual permits.