

Contact: Rachel Boon

**REQUEST FOR A DEPARTMENT NAME CHANGE AT UNIVERSITY OF IOWA:
MANAGEMENT & ORGANIZATIONS TO MANAGEMENT & ENTREPRENEURSHIP IN THE
TIPPIE COLLEGE OF BUSINESS**

Action Requested: Consider recommending approval of the request by University of Iowa (SUI) to change the name of the Department of Management & Organizations to Department of Management & Entrepreneurship in the Tippie College of Business.

The Council of Provosts and Board Office reviewed this request and recommend approval.

Background:

Description of program. The Department of Management & Organization (M&O) offers an entrepreneurial management track in the undergraduate management major. This track was developed to provide the Tippie College of Business students with an opportunity to earn a major in entrepreneurship. Previously, only a certificate was offered. Students in this track take a blend of management and entrepreneurship classes. Approximately 40% of management majors are in the entrepreneurial management track.

Proposed name. Department of Management & Entrepreneurship.

Reason for proposed change. This proposed change increases visibility of entrepreneurship programs to students and other stakeholders and reflects the growing presence of entrepreneurship as a scholarly discipline within the field of management. The name change best represents current and future programs offered through the department. It more accurately reflects the current undergraduate programs, the developing graduate programs and the existing partnerships. John Pappajohn Entrepreneurial Center (JPEC) and M&O are partnering together to develop graduate programming centered on building and supporting innovation capabilities. Attracting and hiring high-quality entrepreneurship faculty will allow the department to establish a strong research presence in entrepreneurship.

Consistency with accreditation requirements. This change does not impact accreditation.

Effect on program configuration. There are no changes to the program configuration.

Effect on students. The change will benefit students because an entrepreneurship degree is highly respected within the business community. Students also benefit from the strengthened partnership between M&O and JPEC as they learn from entrepreneurship faculty as they develop their programs of research

Effect on resources. All future marketing and informational material will be changed when new items are needed. This slight change will not require any major revamping of material.

Date of implementation. July 2019.