

Contact: Rachel Boon

MINUTES OF NOVEMBER 16, 2018, COMMITTEE MEETING

**SLIFE BALLROOM, COMMONS
UNIVERSITY OF NORTHERN IOWA
CEDAR FALLS, IOWA**

Committee Members

Nancy Boettger (Chair)	Sue Curry, University of Iowa
Rachael Johnson (Vice Chair)	Jonathan Wickert, Iowa State University
Rachel Boon, Board staff	Jim Wohlpart, University of Northern Iowa

Others

Sherry Bates (Regent)	Larry McKibben (Regent)
Jim Lindenmayer (Regent)	

Chair Boettger called the meeting to order at 9:00am

Approval of the consent agenda.

- a. Minutes of Academic Committee meeting, September 12, 2018
- b. UNI Program name change: Graphic Technologies
- c. UNI Program name change: Health Promotion and Education
- d. UNI Program name change: Master of Arts in Mathematics for Middle Grades (4-8)

Amendments: none

Johnson moved approval of consent agenda, Wickert, second. Consent agenda unanimously approved.

ISU New Center Request: National Institute of Antimicrobial Resistance Research and Education (NIAMRRE)

Provost Wickert described the new center. ISU was competitively selected to host this center. There are a number of partners at other universities and health care centers. A joint national task force led to the recommendation for a national center on this topic. Funds are coming from a grant as well as ISU and the University of Nebraska. Expecting self-sufficiency within 3 years.

Regent Boettger complimented the collaboration and asked about the physical location. Provost Wickert said it will be in the College of Veterinary Medicine.

Chair Boettger said the committee will recommend approval of the request to the full Board.

SUI New Program Request: New degrees in Bachelor of Arts in Education

Associate Provost Tanya Uden-Holman described the proposed addition of seven new majors in the existing education programs at the University of Iowa. These require no new faculty or facilities. This is a recognition of classes that the students are already taking. No new courses will be created or required for students. If approved, it will go into effect in Fall 2019.

Provost Wohlpart noted strong support from UNI. Regent Johnson asked if this will work well for students to do as double majors. Associate Provost Uden-Holman said yes.

Chair Boettger said the committee will recommend approval of the request to the full Board.

SUI Request for Department Renaming: Department of Biomedical Engineering

Provost Curry spoke on the department renaming of the Roy J. Carver Department of Biomedical Engineering. She described the transformative gift from the Carver Charitable Trust that enables this renaming.

Chair Boettger thanked the Carver Charitable Trust for their generous support, and said the committee will recommend approval of the request to the full Board.

Annual Program Review Report

Chief Academic Officer Rachel Boon shared the update on programs that were reviewed in the past year and noted highlights of outcomes from the reviews. No questions were asked.

Presentation from the University of Northern Iowa

Provost Wohlpart described UNI efforts that are leading the state in terms of computer science training and curriculum development with pre-service and practicing teachers. He introduced Ben Schaefer and Sarah Diesburg, faculty in Computer Science at UNI who are leading this work and have obtained an National Science Foundation (NSF) grant to support this work.

Dr. Schaefer described that computer science is the fastest growing subject in K-12 education. Many new jobs are being created that rely upon these skills. The passing of Senate File 247 in 2017 pushed Iowa along in this effort. The state has now developed statewide standards for computer science. There is growing need for teachers to offer and teach these courses; UNI is stepping in to train through developing coursework. This effort was approved by the Board of Educational Examiners, so UNI has the only approved coursework in Iowa right now.

Dr. Diesburg described the \$300,000 NSF grant to support this work as a Researcher-Practitioner Partnership. There are 31 partner school districts. Central Rivers AEA is a key partner, but the districts are from across the state. This effort includes workshops for administrators and guidance counselors.

Regent Lindenmayer asked about how the training is delivered to working teachers. Dr. Schaefer said it is a mix of on-campus and hybrid. They are working with local partners whenever needed to help deliver content or support locally.

Regent Bates asked if these courses will be mandatory for K-12 students. Dr. Schaefer said schools may be required to offer it, but students are not yet required to take it.

Regent Johnson asked about future plans to get the courses into middle schools and elementary schools. He explained that other state initiatives are working on that at this time.

Regent Boettger thanked Dr. Schaefer and Dr. Diesburg for their work and presentation.

Professional Development Assignment Reports, 2017-18

Regent Boettger asked how many faculty apply and get turned down. Less than half get approved.

Regent Johnson asked about how many years a faculty member must be at the university before getting a PDA. The provosts noted that it varies a bit by institution but is typically five years.

Regent Boettger thanked everyone for the report.

Professional Development Assignment Requests, 2019-20

Regent Johnson asked about the follow up upon completion of a PDA. Provost Wohlpart described the summaries that faculty are required to submit to their department chairs, the summaries of which end up being presented to the Board. Provost Wickert also indicated it goes into their performance review in the future.

Regent Boettger noted the committee will recommend approval by the full board on the consent agenda later today.

Presentation on University Admissions (joint presentation with Campus and Student Affairs Committee)

Kirk Kluver, Matt Kroeger and Katharine Suski Johnson shared a high-level update of how they manage the admissions funnel at the Regent universities. Each institution uses a Customer Relationship Management tool (CRM) to manage the hundreds of thousands of contacts from first point of contact to who actually enrolls.

They described what is likely the most transparent and efficient admission processes in the country. The Admissions offices do make decisions on self-reported academic outcomes, though official transcripts are due prior to enrollment. May 1st is the national standard for students to accept admission, so the incoming class becomes really clear at that time.

A great deal of face-to-face visits and outreach are necessary throughout the funnel. This includes training and events at community colleges throughout the state. Over 100,000 visitors come to campus each year through organized events and tours. Many other informal visits also happen that are not captured or tracked.

Transfer students in 2018 were over 3,500, with more than 2,000 of them from Iowa community colleges. The three institutions have a number of collaborations on the admissions side through joint advertisements, events and materials that are distributed statewide.

Regent Johnson asked about declines in out-of-state students and what efforts focus on this group. They described placing staff members in Chicago, Dallas-Fort Worth, St. Louis and California, for example. Places like Chicago are very competitive as hundreds of universities place recruiters there. Some states are getting much more aggressive in keeping their students, which contributes to declines.

Regent Johnson asked about the connection between doing a visit and eventually matriculating. What is done to encourage visits among low-income students? There are partnerships with groups like GEAR UP and with individual school districts. There are also online virtual tours that can be done. This goes down to middle schoolers. Panther Promise and Center of Urban Education are also partners at UNI.

Regent Boettger asked about the academic preparation and very high average GPAs of incoming students. Some degree of grade inflation is likely, but also, schools are doing a good job of preparing students for a college education. Remedial rates are declining as well.

Other business

None.

Meeting adjourned at 10:14am.