

Contact: Rachel Boon

REQUEST FOR A PROGRAM NAME CHANGE AT IOWA STATE UNIVERSITY: MASTER OF BUSINESS ADMINISTRATION, PROFESSIONAL MASTER OF BUSINESS ADMINISTRATION, AND EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

Action Requested: Consider recommending approval of the request by Iowa State University to change the name of the Master of Business Administration (MBA), Professional Master of Business Administration (Professional MBA) and Executive Master of Business Administration (Executive MBA), part of the College of Business Administration. The Council of Provosts and the Board Office reviewed this request and recommend approval.

Background

Description of program. This proposed name change will to clarify three types of MBA programs offered at ISU. All three MBA programs have a core of 30 credits. The audience and program focus are different for each, and the credits and the associated coursework are delivered via different modalities for each of the three MBAs.

- The full-time MBA is a two-year program comprised of 10 core courses (30 credits) and six electives (18 credits). The program is offered fully on campus and participants complete the program in 24 months.
- A part-time MBA program in Des Moines for employed professionals. This is referred to as the Professional MBA. It combines online and face-to-face coursework and during weekday evenings in Des Moines. This program is tailored to meet the needs of working professionals and most participants complete this program in 30 months.

Proposed name. Master of Business Administration, Professional Master of Business Administration and Executive Master of Business Administration

Reason for proposed name change. The Executive MBA program will still require the same total number of credits as the traditional, full-time MBA program. The program configuration changes for the Executive MBA include:

- A 21-month program that begins with a one week immersion experience on campus, and includes two study trips (Washington DC, and an international location)
- Courses that are a combination of fully online and face-to-face sessions
- Face-to-face sessions will be offered on Fridays and Saturdays to accommodate schedules of the mid-career executives

The Executive MBA will offer content (case studies, lectures, readings) customized to be particularly valuable to employees of agriculture, food, and biosciences firms. Examples include: drawing on expertise from faculty in the ISU College of Agriculture and Life Sciences; collaborating with companies in central Iowa's Cultivation Corridor; connections and use of resources available through the World Food Prize Foundation.

Consistency with accreditation requirements. There is no impact on HLC or AACSB accreditation.

Effect on students. The proposed change will not affect current students as they will continue to be enrolled in the traditional, full-time residential MBA program or the Professional MBA program offered during weekday evenings in Des Moines.

Effect on resources. This change does not require significant additional resources.

Date of implementation. Upon approval by the Board of Regents.

Letters of Support



December 14, 2017

Scott Grawe
Associate Dean of Strategy and
Engagement Debbie and Jerry Ivy
College of Business Iowa State
University
Ames, IA 50011

Dear Dr. Grawe:

Thank you for reaching out to us regarding your proposal to offer an Executive MBA program specializing in Agriculture, Food and Bio Systems. This specialty program is not expected to significantly impact the operation and marketing of our MBA programs. Therefore, we support the offering.

A handwritten signature in black ink, appearing to read 'Dale Cyphert', with a long horizontal stroke extending to the right.

Best regards,

Dale Cyphert
MBA Program Director
College of Business Administration
University of Northern Iowa

cc: David Spalding
Leslie Wilson



Office of the Dean

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January 24, 2018

Rachel Boon
Chief Academic Officer
Board of Regents, State
of Iowa 11260 Aurora
Ave.
Urbandale, IA 50322-7905

Dear Rachel,

I support ISU's request to expand the reach of their current MBA programs by offering an Executive MBA Program targeted at mid-level executives working for Agriculture, Food and Bio Systems companies. The Henry B. Tippie College of Business at the University of Iowa supports this initiative.

Sincerely,

A handwritten signature in black ink that reads "Sarah Fisher Gardial". The signature is written in a cursive, flowing style.

Sarah
Fisher
Gardial
Dean
Henry B. Tippie College of Business