

Contact: Andrea Anania

**PROPOSED UNIVERSITY PARKING FOR FY 2018**

**Actions Requested:** Consider:

- ▶ Parking rate changes at the Memorial Union Parking Ramp (ISU) and the University of Northern Iowa; and
- ▶ Parking manual regulation changes at the University of Northern Iowa.

**Executive Summary:** Each university has a parking system that is self-supporting. User fees and fines support operation, maintenance, and capital improvements. The parking systems do not receive any state appropriated funds.

The Board is scheduled to take action on the proposals included in this memorandum at its April meeting. Details on all proposed rate changes, parking manual regulation changes, improvements, and financial information are provided on the following pages.

**Background:** Iowa Code Chapter 262 allows the Board to make rules regarding policing, control, and regulation of traffic and parking on the property of any institution under its control. It also requires notification to students 30 days prior to action by the Board to increase charges or fees at the universities.

Written notification of the amount of the proposed parking rate increases will be mailed to the student government president at each of the universities.

Each university has a:

- ▶ Manual that contains rules and regulations for parking on campus and includes information such as vehicle registration, parking permits, and fees and fines;
- ▶ System that provides many services including patrol, maintenance, repair, snow removal, resurfacing, construction, as well as meters, signage, salt/sand, equipment, and supplies; and
- ▶ Committee that oversees parking operations and proposes changes to parking and traffic regulations as well as fees and fines for their comprehensive parking program.

## **UNIVERSITY OF IOWA**

The University of Iowa's parking system currently has 16,302 parking spaces for employees, students, and visitors.

Nearly 5,100 parking spaces are contained in parking structures versus surface parking lots. which is a significant factor in the overall cost structure of the system.

### **PROPOSED RATE CHANGES / PARKING REGULATIONS**

The University requests no changes to its parking rates for FY 2018.

In Fall 2016, rates for student commuting options were lowered in response to President Harreld's Path Forward initiative. These included lowering the charges for discounted student transit passes on the Iowa City and Coralville systems, Student NW (night and weekend) permit, and the rate for students parking in the Hancher commuter parking lot. The current rates reflect all of these downward adjustments.

Rates are shown on pages 6 - 7.

No changes are proposed to SU1's Parking Regulations.

(<https://transportation.uiowa.edu/motor-vehicle-and-parking-regulations>)

### **DEMAND**

The University reports that there have been significant fluctuations in parking inventories due to:

- ▶ Demolition, reconstruction, and opening of new Hospital Ramp 2 (HR2);
- ▶ Expansion of the Arena Commuter lot;
- ▶ Construction of the Melrose Avenue employee lot near UIHC;
- ▶ Reconstruction of a significant portion of Lot 43 (Kinnick Lot) in response to Hospital and Athletics projects;
- ▶ Reconstruction of 205 surface spaces adjacent to new Hancher and the Theatre Building;
- ▶ Reconfiguration of Hospital Ramp 4 to expand patient parking capacity during construction of the Children's Hospital; and
- ▶ Construction of the skyway link through Hospital Ramp 3, which led to a reduction of employee parking capacity.

Overall Demand – The University reports that overall use of the 14 cashiered parking facilities by all client types grew to a ten-year high of 2.367 million transactions in FY 2015. That total dropped slightly in FY 2016 to 2.305 million.

Hospital Parking Ramp 2 (HR2) reopened in December of 2015 resulting in a gradual re-balancing of utilization around UIHC. Most notable is the decline in the use of Hospital Ramp 1 from 227,000 transactions in FY 2015 to 166,000 in FY 2016 after only six months of HR2's availability.

The use of campus' metered spaces has held relatively steady. Thirty-two percent (5,213 spaces) of the total campus parking capacity is allocated to hourly use.

In addition to the general growth in overall demand, the parking system faces the continued loss of capacity due to campus development. In the last 10 years, approximately 4,500 spaces have been lost temporarily or permanently as they became the site of new academic or service facilities. The trend continues today with planned construction of the new Psychology and Brain Sciences Building, the Museum of Art and the temporary placement of boilers into the Recreation Center parking lot.

The University manages demand and addresses expected losses through the use of employee and student commuter programs, including van pools, car pools, bicycle and walking programs, other commuter programs such as Zipcar, and discounted bus passes for use on the Iowa City and Coralville transit systems.

The main objective of these programs is to reduce parking demand on campus, which keeps annual costs lower by limiting the need to expand capacity. A secondary effect is that they are reducing annual miles traveled by single occupant vehicles.

Employee Demand – The University reports that, after a multi-year pause or decline, demand for employee parking permits began to grow and reached an all-time high in Fall 2016 for both east and west campus assignments, setting an all-time high for daytime employee parking permits on the main campus. Most recently, growth has occurred on the west campus and is related to UIHC. Part of this growth is a product of the recent relative stability in west campus employee parking facilities after five years of disruption and limited capacity related to UIHC and Athletics expansion projects.

- ▶ Currently, 46% (4,985 of 10,952) of all main-campus daytime employee parking permits are assigned to park in transit dependent (CAMBUS) commuter parking facilities, compared with 40.5% (4,004) in Fall 2012. CAMBUS is the University's bus system that links commuter parking facilities with multiple other campus locations.

The number of employees working on the main campus and currently assigned to ramps and garages is 1,497 (13.7%). The remainder of main-campus employee parking is in near-campus surface parking facilities where 4,470 employee permits are assigned. There are an additional 978 employee permits in use at UIHC's Iowa River Landing and its Support Services Building at the Research Park, which brings the total number of daytime employee parking permits to 11,930. There are another 1,296 active after-hours employee permits in use on the main campus.

- ▶ Employees also access campus using van pools, bus passes, car pools, motorcycles and bicycles. These alternatives reduce employee demand for on-campus parking, help preserve scarce land resources, and reduce the overall cost of parking.
  - ◆ Employee participation in the van pool program grew to record levels in early 2008, reaching 881 members, but fell to 608 in December of 2016 due to effects of the flood, construction, retirements, displacements to UIHC's Hospital Support Services Building and Iowa River Landing sites, and changing work schedules in health care;
  - ◆ The employee bus pass program experienced losses in FY 2010, but has rebounded and is at 1,593 participants;
  - ◆ Approximately 2,000 SUH employees car pool with some frequency, approximately 12% of the full-time work force; and
  - ◆ The number of employees using motorcycles on campus rose from 171 in Fall 2000 to 291 in Fall 2016.

Student Demand – Student demand for Parking and Transportation services is rebounding from recent declines in nearly all categories.

- ▶ The combined number of student storage and commuter permits increased from 1,113 in Fall 2014 to 1,658 this year.

The number of commuter parking permits sold to students had been dropping from well over 900 in 2008 primarily due to the closure of the Music and Art buildings on the Arts campus during and after the flood of 2008. After reaching a decades-old low of 470 in Fall 2014, it rebounded to 614 in Fall 2016. Increased use of the Hancher lot is in response to the opening of the new and nearby Visual Arts building.

- ▶ Students also seem to be using hourly meters and cashiered facilities more. Much of the growth in automobile parking demand by students can likely be traced to increasing enrollment, student use of off-campus housing, and the significant decline in the price of gasoline.
- ▶ Student use of cars in University- and City of Iowa City-owned hourly (cashiered and metered) facilities also continues to grow after several years of decline.
- ▶ Student use of bus pass programs continues to grow with 2,089 active passes in December 2016.
- ▶ Motorcycle/moped permits started from a low of 71 in Fall 2000 and rose to an all-time high of 995 in Fall 2016. Many students now park their motorcycles in City of Iowa City facilities thus no University permit is sought.
- ▶ A Fall 2016 annual inventory of bicycle use on campus shows a slight decline from Fall 2015 but is holding steady at about 2,250 bikes in use at peak times. The highest count in the last decade was 2,412 in Fall 2012.
- ▶ A Night and Weekend permit for automobiles, first offered to students in October 2006, has also proven popular with sales reaching 227 in Fall 2016.

#### **IMPROVEMENTS**

The University reports that:

- ▶ In October 2016, Parking and Transportation introduced a new commuter program named UI Rideshare. It utilizes an Iowa Department of Transportation sponsored statewide program whereby University students, faculty, and staff can organize ridesharing opportunities for commuter or travel trips.

Employees tend to use the program to commute to work with others traveling the same route and student interest has focused on trips such as going home for holidays and weekends.

By December 2016, there were 425 participants (240 employees and 185 students). By January 2017, participation had risen to 524. At the same time, Parking and Transportation decommissioned its older, in-house program, which had dwindled to less than 100 users.

- ▶ The new HR2 opened on December 13, 2015, after three years of demolition and construction. The 650-space garage has restored UIHC patient parking capacity to near pre-construction levels and significantly improves access for families visiting the Children's Hospital.
- ▶ Since Fall 2011, LED lighting has been installed to cover nearly 4,770 (of approximately 16,000) parking spaces, replacing older, less efficient High Pressure Sodium vapor lighting. FY 2016 additions include approximately 350 spaces in Lots 13 and 14 adjacent to west campus residence halls, 103 spaces in Lot 36 in the far south campus, and the 118 space Lot 21 beneath the Pappajohn Business Building. The 1,000 space Hospital Ramp 4 and 380 space North Campus Ramp are slated for conversion in 2017.

- ▶ CAMBUS is the University's public transit system. A portion of CAMBUS (the University's free bus system that links commuter parking facilities with multiple other campus locations) is paid from fees and fines. More than 6,100 employees and students park in peripheral parking lots where CAMBUS links people to class and work sites. In FY 2016, CAMBUS provided more than 27,000 hours of service to commuter parking locations, 40% of all its regular annual service.

Upgrades and additions were made to schedules, vehicles, and amenities in the last year including: (1) additional evening service to link UIHC employees to commuter lots; and (2) adjusting services to accommodate Hawkeye campus and Mayflower Hall sites in response to disruptions caused by Iowa City's Gateway project on North Dubuque Street and also to accommodate the increased focus on the Cultural Resource Centers.

CAMBUS contributes significantly to the lessening of employee parking pressure near UIHC and the main campus resulting in maximum use of its adjacent ramps for patients and visitors.

- ▶ Ongoing maintenance is performed on surface lots and structures with a focus on maintaining structural integrity and functionality of eight parking ramps and over 100 surface lots, and on updating facilities and equipment.
- ▶ The University finished a five-year rate plan (FY 2012 - FY 2016) in response to the need to adequately support on-going operations, debt service obligations, and fund a range of key projects. Several of the key projects were designed to enable and support construction of the new Stead Family University of Iowa Children's Hospital including:
  - ◆ Demolition of HR2 and construction of a new 650-space underground replacement facility;
  - ◆ Construction of a 286-space surface lot south of Melrose Avenue to accommodate displaced staff; and
  - ◆ Reconstruction of a significant portion of Lot 43 (Kinnick Lot).
- ▶ Other projects included the partial reconstruction of parking adjacent to the new Hancher, and the replacement of Parking Revenue Control equipment with systems that will lower future operating costs. These capital improvements are being paid from a combination of current parking enterprise funds, the issuance of bonds, and through master lease financing.

Those projects are now largely completed, but their effect has been to delay a wide range of maintenance and improvements necessary to keep the rest of the parking system operating efficiently.

Upcoming projects include additional expansion and resurfacing of the Hancher parking lot, resurfacing of other key facilities, upgrades to most other parking ramps, additional lighting conversions to LED, bus shelters for three large commuter lots and improving transit services connecting commuter parking lots to campus.

**UNIVERSITY OF IOWA**

	Permit Type	Actual FY 2017	Proposed Increase	Percent Increase	Proposed FY 2018
	<b>ANNUAL RATE BASIS</b>				
<b>EFFECTIVE DATE</b>	<b>Faculty / Staff / Student</b>				
August 1	Physicians Permit <sup>1</sup>	\$2,640.00		0.0%	\$2,640.00
August 1	Prepaid Public Meter Permits <sup>1</sup>	1,320.00		0.0%	1,320.00
August 1	Ramp Reserved <sup>1</sup>	1,320.00		0.0%	1,320.00
August 1	Ramp Night <sup>1</sup>	744.00		0.0%	744.00
August 1	Surface Reserved A <sup>1</sup>	744.00		0.0%	744.00
August 1	Iowa City Bus Pass with parking <sup>1</sup>	336.00		0.0%	336.00
August 1	Coralville Bus Pass with parking <sup>1</sup>	336.00		0.0%	336.00
August 1	Surface Night <sup>1</sup>	372.00		0.0%	372.00
August 1	Surface Reserved B <sup>1</sup>	588.00		0.0%	588.00
August 1	Commuter <sup>1</sup>	324.00		0.0%	324.00
August 1	Night and Weekend (NW)	204.00		0.0%	204.00
August 1	Iowa City Bus Pass without parking <sup>1</sup>	180.00		0.0%	180.00
August 1	Coralville Bus Pass without parking <sup>1</sup>	180.00		0.0%	180.00
August 1	Motorcycle	168.00		0.0%	168.00
August 1	Vanpool <sup>5</sup>	Variable	Variable	--	Variable
August 1	<b>Student Only</b>				
	9-month permits				
August 1	Prepaid Student Meter Permit "R" <sup>2</sup>	558.00		0.0%	558.00
August 1	Storage <sup>2</sup>	378.00		0.0%	378.00
August 1	Surface Night <sup>2</sup>	279.00		0.0%	279.00
August 1	Surface Reserved B <sup>2</sup>	441.00	-63.00	-14.3%	378.00
August 1	Commuter <sup>2</sup>	243.00		0.0%	243.00
August 1	Night and Weekend (NW)	153.00	-63.00	-41.2%	90.00
August 1	Motorcycle	126.00		0.0%	126.00
	Semester Passes				
August 1	Iowa City Bus Pass with parking	100.00		0.0%	100.00
August 1	Coralville Bus Pass with parking	100.00		0.0%	100.00
August 1	Iowa City Bus Pass without parking	70.00	-20.00	-28.6%	50.00
August 1	Coralville Bus Pass without parking	70.00	-20.00	-28.6%	50.00
	<b>HOURLY RATE BASIS</b>				
	<b>Faculty / Staff / Student / Public</b>				
July 1	3-Day Patient Ramp Pass	27.00		0.0%	27.00
July 1	7-Day Patient Ramp Pass	58.00		0.0%	58.00
July 1	Public Meters	1.20		0.0%	1.20
	Standard / Cashiered <sup>3</sup>				
July 1	1st Hour	0.60		0.0%	0.60
July 1	Subsequent Hours Each	1.20		0.0%	1.20
July 1	Daily Maximum	20.00		0.0%	20.00
July 1	Patient Only Daily Maximum - Hospital Ramps	10.00		0.0%	10.00
	Graduated / Cashiered <sup>4</sup>				
July 1	1st Hour	0.60		0.0%	0.60
July 1	2nd and 3rd Hours Each	1.20		0.0%	1.20
July 1	Subsequent Hours Each	3.30		0.0%	3.30
July 1	Daily Maximum	20.00		0.0%	20.00
July 1	Patient Only Daily Maximum - Hospital Ramps	10.00		0.0%	10.00
	<b>Student Only</b>				
July 1	Student Meters / Cashiered	0.75		0.0%	0.75
	1 On a monthly basis, rates equal one-twelfth of the annual amount. Summer rates are based on the monthly charge.				
	2 On a monthly basis, rates equal one-ninth of the annual amount.				
	3 Charged in all cases except for patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday. Patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, are charged the graduated rate unless they show an authorized patient or visitor's pass or waiver.				
	4 Charged to patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, unless they show an authorized patient or visitor's pass or waiver.				
	5 Rates depend on participation, originating locations, types of vehicles used, and fuel expense.				

Continued on the following page.

**UNIVERSITY OF IOWA (continued)**

University of Iowa					
	Permit Type	Actual FY 2017	Proposed Increase	Percent Increase	Proposed FY 2018
	<b>EACH</b>				
	<b>Faculty / Staff / Student</b>				
July 1	Exit Pass Booklet (20 passes)	105.00		0.0%	105.00
August 1	Access Key or Card Deposit, Replacement	20.00		0.0%	20.00
August 1	Placard Replacement	20.00		0.0%	20.00
August 1	Iowa City 20-ride bus pass with parking	17.00		0.0%	17.00
August 1	Coralville 20-ride bus pass with parking	20.00		0.0%	20.00
August 1	Iowa City 20-ride bus pass without parking	14.00		0.0%	14.00
August 1	Coralville 20-ride bus pass without parking	15.00		0.0%	15.00
	<b>Department</b>				
August 1	Service Vehicle Placard	372.00		0.0%	372.00
August 1	Business Placard – 1 <sup>st</sup> Placard	0.00		0.0%	0.00
August 1	Business Placard – Additional cards	372.00		0.0%	372.00
August 1	Lost or Stolen Placards	20.00		0.0%	20.00
August 1	Pentacrest Placard	0.00		0.0%	0.00
	<b>TEMPORARY PERMITS / PER DAY</b>				
August 1	Ramp Reserved	10.50		0.0%	10.50
August 1	Surface Reserved A	6.00		0.0%	6.00
August 1	Storage	4.00		0.0%	4.00
August 1	Surface Reserved B	4.50		0.0%	4.50
August 1	Commuter	2.50		0.0%	2.50
	<b>OTHER</b>				
July 1	Field Services (per hour)	39.00		0.0%	39.00
July 1	Hooded Meters (per day)	22.00		0.0%	22.00
	1 On a monthly basis, rates equal one-twelfth of the annual amount. Summer rates are based on the monthly charge.				
	2 On a monthly basis, rates equal one-ninth of the annual amount.				
	3 Charged in all cases except for patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday. Patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, are charged the graduated rate unless they show an authorized patient or visitor's pass or waiver.				
	4 Charged to patrons entering between 5:00 a.m. and 9:00 a.m., Monday – Friday, unless they show an authorized patient or visitor's pass or waiver.				
	5 Rates depend on participation, originating locations, types of vehicles used, and fuel expense.				

**FINANCIAL  
INFORMATION**

The University of Iowa Parking System is a self-supporting enterprise.

Until FY 2013, all funds required for debt service, operations, maintenance and capital improvements were derived from fees assessed to users of parking services and from fines.

In FY 2013 and FY 2014, bonds were sold to support the construction of the new underground Hospital Parking Ramp 2 (HR 2). UIHC now supports a portion of that debt service.

Outstanding bond indebtedness on the University of Iowa parking system as of July 1, 2016, totaled \$57,848,059. This amount includes:

- ▶ \$24,330,000 sold in FY 2013 and \$19,440,000 sold in FY 2014 to support the construction of Hospital Ramp 2 (opened in 2015);
- ▶ \$9,240,000 in remaining debt for the construction of the Melrose Avenue parking facility (opened in 2006);
- ▶ \$2,125,000 for the Newton Road Ramp (opened in 2000); and
- ▶ \$2,713,059 on the master lease agreement to pay for a new Parking Access and Revenue Control Equipment system.

Total annual debt service, including the master lease for FY 2016 was \$5,613,976.

UNIVERSITY OF IOWA	Actual FY 2016	Estimated FY 2017	Estimated FY 2018
<b>Revenues</b>			
Fees	\$20,018,914	\$20,276,126	\$20,550,000
Fines	666,515	590,000	600,000
Other	<u>117,673</u>	<u>100,000</u>	<u>100,000</u>
<b>Total Revenues</b>	\$20,803,102	\$20,966,126	\$21,250,000
<b>Expenses</b>			
Salaries / Wages	\$5,627,090	\$6,471,841	\$6,650,000
Supplies / Equipment	5,193,532	5,970,825	6,100,000
Other	<u>900,000</u>	<u>900,000</u>	<u>950,000</u>
<b>Total Expenses</b>	\$11,720,622	\$13,342,666	\$13,700,000
<b>Net Income from Operations</b>	\$9,082,480	\$7,623,460	\$7,550,000
Transfers for debt service from UIHC	\$2,116,599	\$2,121,999	\$2,126,799
Net Income available for Debt Service	\$11,199,079	\$9,745,459	\$9,676,799
Debt Service	\$5,613,976	\$5,512,976	\$5,517,576
Improvements from Reserves	\$1,807,168	\$4,915,000	\$7,727,000
Bond Proceeds	\$0	\$0	\$0
Improvements from Bond Proceeds	\$0	\$0	\$0

**IOWA STATE UNIVERSITY**

Iowa State University's parking system, including the Memorial Union Ramp, has 20,408 parking spaces available for employees, students, and visitors.

The University's Department of Public Safety (DPS) Parking Division primarily manages ISU campus parking operations. The Memorial Union manages the Memorial Union Ramp. Functions between ISU's DPS Parking Division and the Memorial Union are coordinated, but have separate operations and fee structures.

**PROPOSED RATE CHANGES / PARKING MANUAL REVISIONS**

ISU proposes to leave parking rates the same for the upcoming year. The Transportation Advisory Council recommended a 0.0% across the board increase. There are no proposed revisions to the parking manual this year.

<http://www.parking.iastate.edu/sites/default/files/parkmobile/iowa%20State%20Parking%20Division%20Manual.pdf>

Permit Type	Actual FY 2017	Proposed FY 2018	Proposed Increase	Percent Increase
Annual Fee Basis <sup>1</sup>				
24-Hour Reserved	\$922.00	\$922.00	\$0.00	0.0%
Reserved	533.00	533.00	0.00	0.0%
Vendor	210.00	210.00	0.00	0.0%
General Staff (includes Residence Hall & Ames Lab staff)	170.00	170.00	0.00	0.0%
Departmental	170.00	170.00	0.00	0.0%
Motorcycle (staff)	58.00	58.00	0.00	0.0%
Academic Year Basis <sup>2</sup>				
Schilletter and University Villages <sup>3</sup>				
◆First Car	n/a	n/a	n/a	n/a
◆Second Car	n/a	n/a	n/a	n/a
Commuter Student	\$148.00	\$148.00	\$0.00	0.0%
Residence Halls	148.00	148.00	0.00	0.0%
Student Accessible	148.00	148.00	0.00	0.0%
Student Government	148.00	148.00	0.00	0.0%
Stadium	107.00	107.00	0.00	0.0%
Motorcycle (student)	58.00	58.00	0.00	0.0%
Hourly Rate Basis				
Parking Meters	\$0.75	\$0.75	\$0.00	0.0%
Metered Parking Lots	0.75	0.75	0.00	0.0%
Commuter parking at the Iowa State Center and the CyRide Orange Route shuttle remain free.				

1. Sold on a fiscal year basis (July 1 – June 30) and are available primarily to faculty, staff, and business associates that regularly operate on campus.
2. Sold on an academic year basis (1<sup>st</sup> day of fall classes – last day of spring finals) and are available primarily to students. Summer rates would be half the annual rate.
3. Schilletter and University Villages are considered part of the Residence Halls and no longer have separate fees.

**IMPROVEMENTS**

The University reports that in 2016, the Parking Division:

- ▶ Completed Lot 33 (next to insectary) new construction of 136 stalls;
- ▶ Completed Welch Road resurfacing by Lot 61A/B (Towers);
- ▶ Repaired drive lanes and parking area on the East end of Lot 61A/B at the Towers;
- ▶ Completed resurfacing of Lot 63 driveway (next to Maple/Willow/Larch);
- ▶ Completed concrete repairs to Lot 2 (next to Student Health);
- ▶ Continued with a five-year seal coat rotation plan; eighteen lots were completed this year; and
- ▶ Continued with pavement crack filling and the patching of lots. This reduces water-related damage and extends the life of the lots. ISU plans to resume more crack fill this summer.

The Parking Division has: (1) a pavement management plan for the maintenance and rehabilitation of all lots and spaces. The plan serves as the principle guide for work in upcoming years; and (2) half of all lots reviewed every other year by contracted engineers. The resulting Pavement Management Report is used as the basis for its maintenance plan.

**FINANCIAL  
INFORMATION**

Outstanding bond indebtedness on the Iowa State University parking system as of January 1, 2017, totaled approximately \$2.17 million.

IOWA STATE UNIVERSITY	Actual FY 2016	Estimated FY 2017	Estimated FY 2018
<b>Revenues</b>			
Fees	\$3,116,078	\$3,275,000	\$3,400,000
Fines	1,097,126	1,075,000	1,075,000
Other	<u>369,517</u>	<u>115,000</u>	<u>115,000</u>
<b>Total Revenues</b>	<b>\$4,582,721</b>	<b>\$4,465,000</b>	<b>\$4,590,000</b>
<b>Expenses</b>			
Salaries / Wages	\$1,076,371	\$1,150,000	\$1,200,000
Supplies / Equipment	1,752,975	2,150,000	2,200,000
Other	<u>0</u>	<u>0</u>	<u>0</u>
<b>Total Expenses</b>	<b>\$2,829,346</b>	<b>\$3,300,000</b>	<b>\$3,400,000</b>
<b>Net Income from Operations</b>	<b>\$1,753,374</b>	<b>\$1,165,000</b>	<b>\$1,190,000</b>
Debt Service	\$399,688	\$397,150	\$409,500
Improvements from Reserves	\$923,108	\$900,000	\$950,000
Bond Proceeds	\$0	\$0	\$0
Improvements from Bond Proceeds	\$0	\$0	\$0

**MEMORIAL UNION**

The Memorial Union parking ramp at Iowa State University has 627 parking stalls. Operations are managed by the Memorial Union staff rather than Parking Division staff. Ramp rates are slightly higher than campus rates because the ramp is centrally located and provides sheltered parking.

**PROPOSED RATE CHANGES**

ISU proposes the fee increases for 2017-2018 for the Memorial Union parking ramp as shown below.

Additional revenue generated from the proposed rate increases are used to support daily operations of the ramp and will also support the maintenance and upkeep of the parking ramp and surrounding entry/exit driveway areas. The additional revenue will also help construct a second exit gate at the north exterior drive lane of the parking ramp.

Type	Actual FY 2017	Proposed FY 2018	Proposed Increase	Percent Increase
<b>Permit Basis</b>				
Memorial Union Employee <sup>1</sup>	\$534.00	\$546.00	\$12.00	2.2%
Annual <sup>2</sup>	534.00	546.00	12.00	2.2%
Fall <sup>2</sup>	232.00	238.00	6.00	2.6%
Winter <sup>2</sup>	226.00	232.00	6.00	2.7%
Spring <sup>2</sup>	232.00	238.00	6.00	2.6%
Summer <sup>2</sup>	187.00	192.00	5.00	2.7%
<b>Hourly Rate Basis</b>				
First ½ hour only <sup>3</sup>	\$1.00	\$1.00	\$0.00	0.0%
1 hour	2.00	2.00	0.00	0.0%
2 hours	1.50	1.50	0.00	0.0%
3 hours	1.50	1.50	0.00	0.0%
4 hours	1.25	1.50	0.25	20.0%
5 hours	1.25	1.50	0.25	20.0%
6 hours	1.25	1.25	0.00	0.0%
7 hours	1.25	1.25	0.00	0.0%
8 hours	1.00	1.00	0.00	0.0%
Maximum Daily Rate	12.00	12.50	0.50	4.2%
Church Rate (per car) <sup>4</sup>	2.75	2.75	0.00	0.0%
<b>Specialized Fee Basis</b>				
Illegal Exit	\$100.00	\$120.00	\$20.00	20.0%
Lost Ticket Fee	30.00	30.00	0.00	0.0%
Delayed Payment	10.00	10.00	0.00	0.0%
Lost Permit Replacement	10.00	10.00	0.00	0.0%

1. Valid July 1 – June 30; can be purchased on a pro-rated, monthly basis.
2. Employee and annual permit valid July 1 – June 30; Fall permit valid approximately 19 weeks; Winter permit valid November – February; Spring permit valid approximately 20 weeks; and Summer permit valid approximately 13 weeks.
3. Hourly rate applies after 37 minutes. Standard procedure in the parking ramp is to allow 6-7 minutes for traffic issues that may occur when exiting.
4. Arrangements for churches located near Memorial Union for Saturday evenings and Sunday mornings. Re-established spring 2016.

**IMPROVEMENTS**

- ◆ The Memorial Union Parking Ramp provided additional lighting at the south entrance to improve pedestrian and vehicle safety;
- ◆ The payment card processing system was upgraded to an offsite storage location; and
- ◆ The current software program received an upgrade to the most recent version to maintain Payment Card Industry Data Security Standard compliance.

**FINANCIAL  
INFORMATION**

MEMORIAL UNION	Actual FY 2016	Estimated FY 2017	Estimated FY 2018
<b>Revenues</b>			
Fees	\$760,188	\$765,000	\$775,000
Fines	8,100	9,000	9,000
Other	<u>534</u>	<u>500</u>	<u>500</u>
<b>Total Revenues</b>	<b>\$768,822</b>	<b>\$774,500</b>	<b>\$784,500</b>
<b>Expenses</b>			
Salaries / Wages	\$57,061	\$58,198	\$60,000
Supplies / Equipment	90,060	100,000	105,000
Other	<u>0</u>	<u>0</u>	<u>0</u>
<b>Total Expenses</b>	<b>\$147,121</b>	<b>\$158,198</b>	<b>\$165,000</b>
<b>Net Income from Operations</b>	<b>\$621,701</b>	<b>\$616,302</b>	<b>\$619,500</b>
Debt Service	\$202,287	\$202,287	\$202,287
Improvements from Reserves	\$50,000	\$150,000	\$400,000
Bond Proceeds	\$0	\$0	\$0
Improvements from Bond Proceeds	\$0	\$0	\$0

**UNIVERSITY OF NORTHERN IOWA**

The University of Northern Iowa’s parking system has 9,033 parking spaces available on campus for employees, students, and visitors.

**PROPOSED RATE CHANGES / PARKING MANUAL REVISIONS**

UNI proposes to increase its parking rates as shown below and revise its parking manual (<https://uni.edu/publicsafety/sites/default/files/parkreg16finalweb.pdf>) as illustrated on pages 15-16.

Additional revenue generated from the proposed increases, effective August 1, 2017, will:

- ▶ Help with the cost of labor and benefits as well as supplies and equipment, which have increased an average of 2.5% and 3.5%, respectively, since FY 2013;
- ▶ Support continued increased costs of annual snow removal. Snow removal constitutes 23% to 24% of the operating budget.
- ▶ Fund capital project reserves; and
- ▶ Cover costs for acceptance of credit cards for payment (Summer 2017).

Permit Type <sup>1</sup>		Actual FY 2017	Proposed FY 2018	Proposed Increase	Percent Increase
<u>Gm</u>	Faculty and Staff <sup>2</sup> (G permit for the Multimodal Transportation Center)	\$435.60	\$445.50	\$9.90	2.3%
G	Reserved <sup>2</sup>	422.40	432.00	9.60	2.3%
A	Faculty and Staff <sup>2</sup>	165.00	168.80	3.80	2.3%
B	Faculty and Staff <sup>2</sup>	94.80	97.00	2.20	2.3%
CS	Construction <sup>3</sup>	94.80	97.00	2.20	2.3%
B	Students	86.00	88.00	2.00	2.3%
CP	Residence Hall Preferred	77.00	79.00	2.00	2.6%
C	Residence Hall Students	58.00	59.40	1.40	2.4%
M	Married Student Housing	60.00	61.40	1.40	2.3%
	Additional Vehicle	30.00	30.00	0.00	0.0%
R	Night / Remote	33.60	34.40	0.80	2.4%
MC	Motorcycle	29.40	30.00	0.60	2.0%
S	Service (Vendor)	153.60	158.00	4.40	2.9%
T	Temporary (per week) <sup>4</sup>	11.00	12.50	1.50	13.6%
	Metered (per hour) <sup>5</sup>	0.80	0.80	0.00	0.0%

1. Second semester rates would be one-half and summer rates would be one fourth of the proposed annual amounts.
2. Prorated on a monthly basis for permanent faculty and staff.
3. FY 2011 was the first year UNI charged for the construction permit; they had been free of charge in the past. These permits can also be purchased on a weekly basis.
4. Temporary (per week) permits remain at the same fee year round.
5. Monday – Friday 7:00 a.m. to 9:00 p.m.; not enforced Saturday and Sunday 7:00 a.m. – 1:00 a.m. Metered areas must be vacated 1:00 a.m. – 7:00 a.m. seven days a week.

**IMPROVEMENTS**

The University reports that:

- ▶ 134 “A” faculty staff parking spaces opened up with the completion of the Schindler Education Center renovation;
- ▶ A full-time parking manager was hired; and
- ▶ The long-range plan includes parking lot repairs and/or rehabilitation including deferred maintenance projects, in particular around resident housing areas R.O.T.H. and Hagemann.

**FINANCIAL INFORMATION**

UNI has no outstanding bond indebtedness on its parking system. Building and maintenance of campus parking lots has been done without bonding.

UNIVERSITY OF NORTHERN IOWA	Actual FY 2016	Estimated FY 2017	Estimated FY 2018
<b>Revenues</b>			
Fees	\$848,321	\$835,000	\$842,200
Fines	484,079	460,000	448,700
Other	<u>26,423</u>	<u>30,000</u>	<u>30,000</u>
<b>Total Revenues</b>	\$1,358,823	\$1,325,000	\$1,320,900
<b>Expenses</b>			
Salaries / Wages	\$546,473	\$589,782	\$610,821
Supplies / Equipment	414,708	450,000	461,250
Other	<u>0</u>	<u>0</u>	<u>600</u>
<b>Total Expenses</b>	\$961,181	\$1,039,782	\$1,072,671
<b>Net Income from Operations</b>	\$397,642	\$285,218	\$248,229
Debt Service	\$0	\$0	\$0
Improvements from Reserves	-\$272,822	\$250,000	\$750,000
Bond Proceeds	\$0	\$0	\$0
Improvements from Bond Proceeds	\$0	\$0	\$0

MULTIMODAL TRANSPORTATION CENTER	Actual FY 2016	Estimated FY 2017	Estimated FY 2018
<b>Revenues</b>			
Fees	\$88,285	\$75,979	\$75,000
Fines	10,498	11,000	11,000
Other	<u>684</u>	<u>800</u>	<u>700</u>
<b>Total Revenues</b>	\$99,467	\$87,779	\$86,700
<b>Expenses</b>			
Salaries / Wages	\$13,192	\$24,133	\$24,857
Supplies / Equipment	36,519	64,897	67,953
Other	<u>0</u>	<u>0</u>	<u>0</u>
<b>Total Expenses</b>	\$49,711	\$89,030	\$92,810
<b>Net Income from Operations</b>	\$49,755	-\$1,251	-\$6,110
Debt Service	\$0	\$0	\$0
Improvements from Reserves <sup>1</sup>	\$10,000	\$10,000	\$10,000
Bond Proceeds	\$0	\$0	\$0
Improvements from Bond Proceeds	\$0	\$0	\$0

1. The \$10,000 represents a yearly set aside for long term repair and maintenance of the facility.

UNI's Multimodal Transportation Center (MTC) is a multi-level transit facility. With the exception of the Gm permit, MTC rates and regulations are the same as for other UNI parking operations. However, the MTC is a separate account.

## PROPOSED PARKING MANUAL CHANGES

### General Procedures

3. Faculty, staff, students, and visitors are expected to know and to comply with the State of Iowa motor vehicle laws, the traffic ordinances of the City of Cedar Falls, and the University of Northern Iowa traffic and parking regulations. Vehicles in violation may be ticketed and towed away without notice.
    - ◆ Justification: To be consistent with other Iowa universities and peer institution polices. Current policy and tow zones already allows for this.
- 

### 1. University Student Vehicle Registration

- 1.4 Students living in university residence halls shall be eligible for a C or R permit. The C or R permit must be obtained to use any C or R lot respectively Monday through Friday. Certain persons renewing their housing contract with the Department of Residence may be eligible for a C Preferred parking permit which would allow them to park in the C Preferred parking areas. The purchase of any C Preferred permit does not guarantee parking adjacent to a specific residence building. Determination of who is eligible for these permits will be made by the Department of Residence. Additionally, residents of the R.O.T.H. Complex shall be eligible to purchase a B permit.
    - ◆ Justification: To reiterate nature of C Preferred permits and additional informational tool for students.
- 

### 5. Disabled

- 5.1 Permanently disabled persons wishing to use the university disabled parking facilities must display the appropriate university parking permit and the state disabled identification permit. Application forms for the state disabled identification permit may be obtained from any County Treasurer's Office. Persons who have short-term disabilities may apply for disabled parking privileges at the UNI Department of Public Safety, 30 Gilchrist Hall. Temporary disabled permits are valid for a maximum of twelve (12) weeks within an academic year.
    - ◆ Justification: To clarify restrictions on temporary disabled permits in an effort to eliminate potential misuse of the permits.
- 

### 6. Parking Lot Designation and Hours

- 6.4 The holder of any parking permit except a motorcycle permit, may use any of the parking facilities during the hours when the classification of parking lots is not in effect (see Sections 6.1 and 6.2). The holder may also use the loading zones at all times for the prescribed time limit. (Loading zones, service areas and disabled parking areas - see Section ~~42~~ 11.)
    - ◆ Justification: To correct misprint.
- 

### 7. Permit and Fees

- 7.1 Type of Registration: See Proposed Parking Rates for FY 2018 chart on page 13.
    - ◆ Justification: To help build the reserve for future capital projects. Keep pace with rising operational and labor costs.
- 

### 8. Traffic Regulations

- 8.3 All parking regulations are enforced during semester breaks, seasonal holidays and during the summer break. CP lots will be treated as C lots during interim periods in addition to the period of the week following spring finals and the week before fall classes begin. Lot designations will be lifted in the A and B lots during non-academic periods. MOVE TO SECTION 6 PARKING LOT DESIGNATION AND HOURS TO BECOME 6.7. RENUMBER 8.4 TO 8.10.
    - ◆ Justification: Information belongs under lot designation and hours section, not traffic regulations.
- 

### 8. Traffic Regulations

- 8.9 Vehicles may be towed or impounded if any of (but not limited to) the following conditions exist without prior notice:
    - ◆ Justification: To be consistent with other Iowa universities and peer institution polices. Current policy and tow zones already allows for this.
-

9. Penalties and Appeals

9.1 The person registering a vehicle or operating a vehicle on campus ~~with the university~~ shall be responsible for all parking violations involving the vehicle.

- ◆ Justification: Placing current UNI policy and authority under Iowa Administrative Code 4.70 (7) into regulations. Additional informational tool for students and staff.

9.2 Parking tickets for illegal parking may be issued once per eight (8) hour shift. Multiple parking citations may be issued throughout the day to vehicles remaining at an expired meter or in a timed parking zone.

- ◆ Justification: To be consistent with other Iowa universities and peer institution policies. Enforcement tool designed to cut down on abuse of timed areas.

9. Penalties and Appeals

9.3 Violation of any of the regulations governing the use of motor vehicles, bicycles, roller skates, rollerblades, and skateboards on campus will subject the violator to a penalty according to the following schedule:

a. Altering, counterfeiting or illegal use of any parking permit	\$75.00	each offense
b. Failure to purchase parking permit	<del>45.00</del> <u>16.00</u>	each offense
c. Improper display of parking permit	5.00	each offense
d. Failure to display parking permit	5.00	each offense
e. Late payment	5.00	each offense
f. Illegal parking	<del>45.00</del> <u>16.00</u>	each offense
g. Illegal parking in a Service or Official Vehicle Zone or a Tow Zone	<del>25.00</del> <u>30.00</u>	each offense
h. Loading zone (timed parking areas) parking violations	<del>45.00</del> <u>16.00</u>	each offense
i. Disabled parking violations including handicapped access areas	200.00	each offense
j. Overtime parking at meters	<del>40.00</del> <u>11.00</u>	each offense
k. Parking in G, A & B lots from 1:00 a.m. - 7:00 a.m. during snow removal	25.00	each offense
l. Vehicles parked along the curb in C, C Preferred and R lots during snow removal	25.00	each offense
m. Fines for habitual violators will be double the normal fee	Refer to Section 8.9 E	
n. Improper use of roller skates, rollerblades or skateboards	25.00	each offense
o. Moving violations:		
1. Driving on campus walks or lawns	35.00	each offense
2. Driving around or moving a barricade	35.00	each offense
3. Excessive speed on campus drives, streets, and roads	35.00	each offense
4. Failure to comply with traffic control devices (stop signs)	35.00	each offense
5. All other moving violations	35.00	each offense

- ◆ Justification: Fines have not been increased for some time. Increases will help achieve compliance in these given problem areas

11. Other Regulations

11.7 Service permits are available to vendors and University departments for an annual fee of ~~\$153.60~~ \$158.00 effective August 1 through July 31.

11.8 Construction permits are available to contractors working on campus. These permits will carry an annual fee of ~~\$94.80~~ \$97.00 and be effective August 1 through July 31. The construction permit allows parking in assigned B, C or R parking areas. B parking areas must be vacated daily from 1:00 a.m.-7:00 a.m. Construction permits may also be purchased on a weekly basis for ~~\$44.00~~ \$12.50 per week. The fee for construction permits must be paid at the time of issuance. Accepted forms of payment are cash or check.

- ◆ Justification: To be consistent with new rates.