

Contact: Diana Gonzalez

**REQUEST FOR A NAME CHANGE AT IOWA STATE UNIVERSITY:
DEPARTMENT OF LOGISTICS, OPERATIONS, AND MANAGEMENT INFORMATION
SYSTEMS TO DEPARTMENT OF SUPPLY CHAIN AND INFORMATION SYSTEMS**

Action Requested: Consider approval of the request by Iowa State University to change the name of the Department of Logistics, Operations, and Management Systems to the Department of Supply Chain and Information Systems in the College of Business.

Executive Summary: The programs implied by the current department name are not aligned with real world business practices. The name of the department no longer conveys what the department does. This request has been reviewed by the Board Office and the Council of Provosts and is recommended for approval. There are no objections to the name change.

This request addresses the Board of Regents Strategic Plan objective (1.1) to “offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students.”

Background:

- ◇ **Need for the proposed change.** The proposed department name will more appropriately reflect the recent changes in program offerings. If Agenda Item 6f is approved by the Board, the two supply chain majors (logistics and operations) will be integrated into one supply chain management major. The new program together with the newly created Supply Chain Management track in the Business and Technology Management doctoral program and the existing Master of Science Program in Information Systems will have better name recognition under the proposed department name.
- ◇ **Advantage of proposed name.** Logistics and operations are converging into integrated supply chain management in global and national companies. Businesses recruit supply chain management graduates and university programs in logistics and operations are often categorized and ranked under “supply chain management” by trade publications. The functions and practices of management information systems have far exceeded the domain of “management” and permeated into every aspect of business processes and operations in corporations and organizations.
- ◇ **Department vision.** Department faculty developed a vision of becoming one of the top ranked academic programs in both supply chain and information systems during the next five years. The proposed department name is consistent with that vision and will be beneficial to both students and employers with its concise and easy to understand meaning.
- ◇ **No new resources required.** The proposed department name change will not require a change to the administrative structure. Additional office space, facilities, or other resources will not be required.