
From: Tuttle, Ilene [BOARD] [ituttle@iastate.edu]
Sent: Wednesday, January 28, 2009 10:45 AM
To: Campbell, Bonnie J.; Downer, Robert; Evans, Jack B.; Gartner, Michael; Harkin, Ruth; Johnson, Greta A; Lang, Craig; Miles, David; Vasquez, Rose
Cc: Smith, Dianne [BOARD]; Donley, Robert [BOARD]
Subject: Institute for Tomorrow's Workforce Annual Report

Attachments: diannes@iastate.edu_20090128_111158.pdf



diannes@iastate.ed
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Attached is the Institute for Tomorrow's Workforce Annual Report for your information.

The report will be posted to the website.

Ilene Tuttle
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Board of Regents, State of Iowa
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Institute for Tomorrow's Workforce

Co-Chairmen

Benjamin J. Allen
Max Phillips

Board of Directors

Lorie Bennett
Fred Buie
Jim Collins
Jerry Downin
Tammi Drawbaugh
Tim Grieves
Patricia Keir
Carol Montz
Jan Reinicke
Sheldon S. Ohringer
David Roe
Brent Siegrist
Martha Willits

Executive Director

Robert Anderson
515-451-4583
bob.itw@mac.com

January 15, 2009

Board of Regents
State of Iowa
11260 Aurora Avenue
Urbandale, IA 50322

RE: Institute for Tomorrow's Workforce Annual Report
(Code of Iowa Chapter 7K.1.6)

Dear Members of the Iowa Board of Regents:

Pursuant to House File 816, enclosed is the annual report
of the Institute for Tomorrow's Workforce.

If there are any questions, please do not hesitate to contact
me.

Sincerely,

Robert T. Anderson
Executive Director

RECEIVED

JAN 16 2009

**BOARD OF REGENTS
STATE OF IOWA**

Institute for Tomorrow's Workforce 2008-2009 Annual Report

ITW is required to report annually to legislative leaders, the Governor and various education stakeholders. While this report fulfills that legal requirement, it does not include ITW recommendations that were scheduled to be made on December 18, 2008. That meeting was postponed because of icy roads until January 15, and the report from that meeting will come at a later date.

The Institute for Tomorrow's Workforce, led by acting chairperson Brent Siegrist, contracted with Robert Anderson to serve as ITW executive director. Siegrist and Anderson worked with Senate President Kibbie and Speaker Murphy to lead to the appointment of UNI President Ben Allen and Qwest President Max Phillips to serve as co-chairpersons of the Institute. Governor Culver, Senate President Kibbie and Speaker Murphy completed appointments of all open positions on the ITW Board of Directors.

Benjamin J. Allen, Co-Chair

Benjamin J. Allen was named the ninth president of the University of Northern Iowa on April 28, 2006, and assumed his duties on June 5, 2006. He received his doctorate and master's degrees in economics from the University of Illinois and his bachelor's of science degree in business economics from Indiana University.

President Allen was the Vice President for Academic Affairs and Provost at Iowa State University where he was responsible to the president for all aspects of academic programs.

Before joining the faculty at Iowa State University in 1979, Mr. Allen taught at Washington State University and was a Brookings Economics Policy Fellow in the Office of Transportation Regulatory Policy, U.S. Department of Transportation. He served as chairman of the Department of Transportation and Logistics at Iowa State from 1984 to 1988. In 1988 he was named the first University Distinguished Professor in Business at Iowa State University.

From 1988-1990 he was director of the Midwest Transportation Center, a research consortium consisting of Iowa State University and the University of Iowa.

Mr. Allen was the Visiting McKinley Professor of Economics and Public Utilities at the University of Illinois during the 1986-87 academic year and also held the Oren Harris Chair in Transportation at the University of Arkansas during the 1990-91 academic year.

He served as dean of the Iowa State University College of Business from 1995 to 2000, from 2001-02 he served as Interim Vice President for External Affairs, and in 2002 he became Interim Provost. Mr. Allen served in full appointment as the Vice President for External Affairs and Provost from 2003 to 2006, after which he joined the University of Northern Iowa. President Allen has also been a consultant for various private corporations and public agencies.

Max Phillips, Co-Chair

Max Phillips has served as the State President for Qwest's operations in Iowa since August of 2000 and South Dakota was added in 2008. During his career with Qwest, he has held various company positions in service, sales, marketing, regulatory affairs, and public policy. Mr. Phillips has a history of local community involvement and currently serves on a number of boards and committees. In his local community he was elected to three terms as mayor of Bouton, Iowa from 1981-96, and served three terms as President of the Woodward-Granger Community Schools Board of Directors from 1995-2005.

Mr. Phillips has an active interest in educational reform, economic development, and business issues. In 2005, Iowa Governor Tom Vilsack appointed Mr. Phillips to the Iowa State Board of Education. He continues his interest and state leadership in several business related activities including serving on the Wells Fargo Iowa Community Board, the Greater Des Moines Partnership Board of Directors, the Iowa Technology Association Board of Directors, and the Iowa Business Council, on which he serves as Chairman.

Mr. Phillips holds an Executive Master's degree in Business Administration from the University of Iowa and is a graduate of Concordia Seminary, St. Louis, MO.

He is actively involved in agricultural and faith pursuits including farming and farm management. In addition, he serves as Pastor of Christ Lutheran Church in Bouton, Iowa. Mr. Phillips and wife Sherrill live on a farm near Woodward, Iowa and have three children.

Brent Siegrist, Secretary-Treasurer

Brent Siegrist has served as treasurer of the Institute for Tomorrow's Workforce since its creation in 2005. He served as interim Chairperson between October 2007 and April 2008.

Siegrist has served as Executive Director of Iowa's Area Education Agencies, where he oversees the activities of Iowa's 10 AEAs. He was elected to the Iowa House of Representatives in 1984 and served as both the Republican Majority Leader and Speaker of the House. He was a high school social studies teacher for 18 years after graduating from Dana College.

He has been active in community affairs and currently serves on the Board of Trustees of Iowa Western Community College and is a member of the Board of Directors of Iowa Public Television. Siegrist also serves on the Board of Directors for Goodwill Industries of Omaha/Council Bluffs and serves on the Foundation Board of St. Albert Schools in Council Bluffs.

Bob Anderson, Executive Director

Bob Anderson was named Executive Director of the Institute for Tomorrow's Workforce in January of 2008. He has headed non-profit organizations that focus on international education, development, and peace for the last 22 years. Most recently, he directed Iowa Resource for International Service (IRIS), which

developed professional and educational exchanges with the Former Soviet Union, Central Europe, Asia, and Africa.

Anderson was elected Lieutenant Governor in 1983, becoming the first Iowa Democrat to be elected with a Republican Governor. Anderson served in the Iowa House of Representatives from 1975 to 1983. He was a member of Democratic leadership and served on the education, ways and means, and human resource committees. He also chaired the Rural Development Committee of the National Lt. Governors' Association.

Anderson was a high school journalism teacher from 1967-76 and served as president of the Iowa Journalism Education Association, the Iowa High School Press Association, and the Newton Education Association. He graduated with bachelor's and master's degrees from the University of Iowa.

ITW Board of Directors

Lorie Bennett

City Administrator, Humboldt

Fred Buie

CEO, Keystone Electrical Mfg.

Jim Collins

President, Loras College

Jerry Downin

Retired Executive Director, Iowa Farm Bureau Federation

Tammi Drawbaugh

Business Analyst, HNI, Inc.

Tim Grieves

Chief Administrator, Northwest AEA

Pat Keir

Chancellor, Eastern Iowa Community College District

Carol Montz

Superintendent, Williamsburg Community School District

Jan Reinicke (for Linda Nelson)

Retired Executive Director, Iowa State Education Association

Sheldon Ohringer

CEO, Caleris, Inc.

David Roe

President, Central College

Martha Willits

President & CEO, Greater Des Moines Partnership

Board Meetings

ITW met six times during the year and had two meetings cancelled because of inclement weather and dangerous roads. Members worked to strengthen relationships with the Iowa Department of Education and other educational stakeholders in Iowa. Meetings focused on developing those relationships and gaining a stronger perspective on what was happening in Iowa.

Presentations to the Board included:

The Department of Education

Director Judy Jeffreys

Arlie Willems – School Leadership Standards

School Superintendents

Dewitt Jones – Waterloo Community Schools

John Stevens – Grundy Center Community Schools

Lane Plugge – Iowa City Community Schools and Iowa Urban Network

Jere Vyverberg – Waverly Shellrock Community Schools

Nancy Sebring – Des Moines Public Schools

Iowa State Education Association

Chris Bern – President

Mary Jane Cobb – Executive Director

Tammy Wawro – Vice President

David Wilkinson – Teaching and Learning Specialist

Iowa Association of School Boards Light House Project

Mary Delegardelle – IASB Foundation Executive Director

Margaret Buckton – Assoc. Executive Director, Public Policy

Mike Ashton – Superintendent, GMG & BCLUW Community Schools

Regents Universities

Dave Else – Associate Professor, Educational Leadership, UNI

Dave Smith – Malcom Price Laboratory School, UNI

Peter Hlebowitsch – Chair, Dept. of Teaching and Learning, U of I

Ann Thompson – Director, Center for Technology and Learning, ISU

Scott McLeod – Director, Administrator Leadership Education, ISU &

Director, Center for Advanced Study of Technology Leadership in

Education

Area Education Agencies

Brent Siegrist – Director, AEA Services
Glenn Pelecky – Chief Administrator, Mississippi Bend AEA
Dean Meier – Chief Administrator, AEA 267
Ron Fielder – Chief Administrator, Grant Wood AEA

Iowa Community Colleges

M J Dolan – Executive Director, Community College Trustees
Mark Kapfer – Exec. Director of Economic Development, EICC
Jennifer Wilson – Dir. Education and Training Center Iowa Valley CC
Dave Bunting – Exec. Director of Secondary Programs, Kirkwood CC
Ilene Deckert, Assoc. Director of Economic Development, EICC
Rob Denson – President, Des Moines Area CC
Greg Wilging – Dir. Economic Development, NE Iowa CC

Educational Technology

Leann Jacobson – Technology Association of Iowa
Jack Harris and James Lorenz – Rockwell International
Mark Hurst and Jacob Crosser – Mechdyne Inc.
Ann Watts – DMACC and Iowa Technology Commission
Gwen Nagel – Iowa Department of Education
Vic Jaras – Iowa Department of Education
Rex Kozak – Principal East Marshall High School
East Marshall students Trent Harem, Tyler Richard,
Brodie Beadle, and Cameron Starn

Business and Development

Denny Presnall – Executive Director, Iowa Farm Bureau Federation
David Lyons – Chief Business Development Officer, IFBF
Jason White – Professional Developers of Iowa
Jim Gossett – Director, Carroll County Area Development
Mike Wilkinson – Iowa Workforce Development
Eric Burmeister – Greater Des Moines Partnership
Mary Bontrager – Greater Des Moines Partnership
Sue Gibbons – Central Iowa Works

Iowa Actions related to past ITW recommendations

Recommendation relating to Learner Performance: All learners, pre-kindergarten through postsecondary, will demonstrate proficiency in 21st-century skills and knowledge.

- Became seventh state participating in the 21st Century School Program.
- Established Early Childhood Iowa and required IDE collaboration on the delivery of professional development activities.
- Provided \$30 million in FY08 and 09 for voluntary 4-year-old preschool program.
- Established the Healthy Kids Act of 2008. Beginning after July 1, 2009 every K-5 student will have 30 minutes per day of physical activity and every 6-12 student will have 120 minutes per week of physical activity, and provides nutritional guidelines for food sold on school grounds. Required AEAs to contract with a licensed dietician to support students with special nutritional needs.
- Mandated the Iowa Core Curriculum that includes 21st century skills be implemented statewide for grades 9-12 by 2012 and for grades K-8 by 2014.
- Established 8th grade planning through the CHOICES program that focuses on four-year high school plans and career options.
- Provided funding to cover half the cost of all Advanced Placement exams taken statewide beginning in 2008-09.
- Required the Department of Education, in collaboration with the community college system, to facilitate a review of community college accreditation and accountability provisions.
- Provided \$4 million for a STEM initiative.
- Provided \$1.1 million for before/after school grants ranging from \$30,000-\$50,000 with a one-to-one match requirement.

Recommendation relating to Educator Performance: Standards of educator excellence and compensation will be based on performance.

- Increased minimum salaries for 2008-09 to \$28,000 for beginning teachers and \$30,000 for career teachers.
- Implemented three pilot programs related to pay for performance.

- Increased Educator Quality funding by \$75 million for FY09 and required administration/teacher collaboration in the development and implementation of professional development programs.
- Established standards for Administrator Education that includes mentoring and induction.
- Wallace Leadership Grant provided resources for the development of the Iowa Leadership Academy (ILA). The ILA is developed and supported by the following collaborative partners: DE, SAI, IASB, AEAs, higher education, and local districts.
- Required school districts to disburse teacher compensation dollars evenly throughout the year beginning with the October payroll for 2008-09.
- Designated \$8.5 million for professional development funds to implement the Iowa Core Curriculum.
- Eliminated Market Factor Pay beginning in 2008-09.
- Discontinued future state support for the National Board Certification process.

Recommendation relating to System Performance: The state's entire education system will support learners based on 21st-century measures of organizational/operational competency.

- Established new post-secondary course audit committees charged with ensuring that Senior Year Plus courses are of college-level difficulty and meet high expectations and provided \$1.9 million to assist the program with Advanced Placement support, concurrent enrollment, post-secondary enrollment options, career and regional academy courses and Iowa Learning Online courses.
- Incorporated four categorical funds into the school aid funding formula for FY10:
 - Teacher Quality compensation funding
 - Teacher Quality professional development funding
 - Educational Excellence Phase 2 funding
 - Class Size/Early Intervention Block Grant Funding
- Increased funding of \$1 million for the Statewide Education Data Warehouse.
- Established a study to create a state K-12 research and development school in collaboration with the University of Northern Iowa.

- Provided supplemental weighting for school districts that host courses shared between districts.
- Changed school board member terms from three to four years with elections every other year.
- Instituted a statewide one-cent sales tax for school infrastructure with a certificate of need process for major construction.

Tentative Agenda for Institute for Tomorrow's Workforce Board Meeting to be held January 15, 2009

10 a.m. Co-chairpersons Ben Allen and Max Phillips welcome everyone and open the meeting.

Co-chairperson's comments

Present minutes of Nov. 6, 2008 ITW Board meeting

Present minutes of Nov. 12, 2008 Executive Committee meeting

Present financial report – Treasurer Brent Siegrist

Present executive director's report – Bob Anderson

Co-chairpersons will facilitate member discussion

Agree to the process and identify any ground rules

Short review of year and past recommendations

Expected outcomes for today

Identify recommendations

Determine next steps

4 p.m. Expected adjournment time

(Lunch when most appropriate)

Financial Report

ITW Category Summary by Fiscal Year

Category	FY 2006	FY 2007	FY 2008	FY 2009	Total
Inflows					
Donations	94,000.00	199,050.00	0.00	0.00	293,050.00
State Appropriation*	260,000.00	940,000.00	0.00	0.00	1,493,050.00
Total Inflows	354,000.00	1,129,050.00	0.00	0.00	1,493,050.00
Outflows					
Conference fees	0.00	0.00	0.00	700.00	700.00
Consultant fees	83,657.26	610,899.99	0.00	0.00	694,557.25
Exec. Director	163,965.71	124,131.06	76,048.21	84,000.00	448,144.98
Legal/Professional fees	500.00	9,100.00	5,698.25	0.00	15,298.25
Lodging	0.00	0.00	0.00	741.80	741.80
Meetings	5,057.96	13,255.65	3,343.36	330.17	21,821.85
Office	14.51	0.00	185.25	71.70	195.16
Public Relations	80,213.90	121,419.51	1,396.93	363.24	203,393.58
Travel	0.00	0.00	1,581.07	1,465.15	2,904.82
Total Outflows	333,409.34	878,806.21	88,253.07	87,672.06	1,388,140.68
Net Inflows/Outflows	20,590.66	260,243.79	-88,253.07	-87,672.06	104,909.32

*does not include 2009 state appropriation