MEMORANDUM

To: Board of Regents

From: Board Office

Subject: Proposal to Change the Name of the ISU Affirmative Action Office

Date: August 30, 2001

Recommended Action:

Approve the change in the name of the Iowa State University Affirmative Action Office to Office of Equal Opportunity and Diversity.

Executive Summary:

The University has come to recognize that affirmative action is not merely a compliance activity designed to provide after-the-fact monitoring but rather involves many other equal opportunity activities. It is felt that the name change better describes the duties and responsibilities of the office and more accurately describes the institutional priorities and objectives in the areas of diversity and access.

Approval of the name change is recommended.

Marcia R. Brunson  Approved:  Robert J. Barak