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At A Glance

Okoboji Institute shows students how to create their own jobs

With businesses still reluctant to hire new employees because of the slow economy, 32 university students from across Iowa will learn about creating their own jobs next week at the fifth annual Okoboji Entrepreneurial Institute.

The institute will be held Aug. 1-6 at the Lakeside Labs on the shore of West Lake Okoboji. The students will attend class sessions, workshops and seminars; play a simulated business development game; make presentations before a panel of Iowa entrepreneurs and venture capitalists; and hear about what it takes to build a business.

In attendance will be eight students each from the University of Iowa, Iowa State University and the University of Northern Iowa, and four from Buena Vista University and Iowa Lakes Community College.

More than 100 students have attended the previous four Okoboji Institutes, and many of them have gone on to start their own businesses in the state.

This year's keynote addresses will be given by John Lisle, owner of Lisle Corp. in Clarinda, Iowa, and Kevin Krause, vice president of marketing at Kum & Go, an Ankeny-based chain of convenience stores founded by his father, Bill Krause.