Higher Education Needs Assessment for the Des Moines Metro Area

Project Status Update

February 25, 2016

Presented by: Dr. Ray Thompson
MGT of America, LLC
Agenda

- Project Work Task Status
- Stakeholder Input
- Issues Identified
- Questions & Discussion
<table>
<thead>
<tr>
<th>Task 1.0</th>
<th>Conduct Project Initiation Meeting <em>(complete)</em></th>
</tr>
</thead>
<tbody>
<tr>
<td>Task 2.0</td>
<td>Analyze Population &amp; Market Data for the Des Moines Metro <em>(in progress)</em></td>
</tr>
<tr>
<td>Task 3.0</td>
<td>Interview College Administrators &amp; Local Employer Reps <em>(complete)</em></td>
</tr>
<tr>
<td>Task 4.0</td>
<td>Survey Local Employers <em>(in progress)</em> &amp; Current College Students <em>(pending)</em></td>
</tr>
<tr>
<td>Task 5.0</td>
<td>Identify Program Needs, Barriers, Preferred Delivery Options <em>(pending)</em></td>
</tr>
<tr>
<td>Task 6.0</td>
<td>Report Study Findings, Implications and Strategies for BOR Consideration <em>(pending)</em></td>
</tr>
</tbody>
</table>
MGT interviewed a total of 74 local stakeholders to-date, including:

- **60 Employers**
  - Including industry sector meetings (32 participants):
    - Advanced Manufacturing
    - Information Solutions
    - Financial Services

- **14 Educational Representatives**
  - Regent university provosts, four regents, five school-based administrators, and BOR staff members
Issues identified with Stakeholders

- **Audiences to be Served**
  - *Working & Older Adults, Partial Completers, Traditional Age Students*

- **Access Issues/Barriers**
  - *Time-bound, Place-Bound, Costs, Time/Day, Delivery Options*

- **Training/Program Needs**
  - *Degree Completion, Stackable Credentials, Certification, Graduate Degree, Custom Training*

- **Location**
  - *Convenience, Transportation Access, Parking, Safe & Secure, Support Services*
Recognition of the:

Greater Des Moines Partnership

Questions & Discussion