

## MEMORANDUM

**To:** Board of Regents  
**From:** Board Office  
**Subject:** Proposed Parking Rates  
**Date:** March 1, 2004

### **Recommended Action:**

Consider the proposed parking rate increases at the three Regent universities.

### **Executive Summary:**

Each university has parking systems that are self-supporting. User fees and fines support operation, maintenance, and capital improvements. The parking systems do not receive any state appropriated funds.

Parking systems at the universities provide many services including patrol, maintenance, repair, snow removal, resurfacing, and construction. The parking systems also provide meters, signage, salt and sand, equipment, and supplies.

The universities request that the Board consider increases to the published parking rates, which would result in the following:

- The University of Iowa annual charges would range from \$38 - \$684.
- Iowa State University annual charges would range from \$35 - \$665.
- University of Northern Iowa annual charges would range from \$5 - \$285.

Rate Notification To increase parking rates, the Board of Regents is required by Code of Iowa §262.9(18) to take action no sooner than 30 days after notification of the proposed increase to presiding officers of each student government organization at each affected institution. The Board gives preliminary consideration to the parking system rates and manual changes in March with final approval scheduled for April.

Written notification of the amount of the proposed parking rate increases will be mailed to the student government president at each of the universities.

**Background:**

Iowa Code            Code of Iowa, Chapter 262, allows the Board to make rules regarding policing, control, and regulation of traffic and parking on the property of any institution under its control. The Code also requires notification to students 30 days prior to action by the Board to increase charges or fees at the Universities.

Iowa Administrative Code            The Administrative Code requires that any fees or charges for parking, monetary sanctions, or modifications to traffic and parking regulations be approved by the Board.

Parking Systems            Each university has parking systems that are self-supporting. User fees and fines, not state appropriations, pay for the operations, maintenance, and capital improvements of the parking systems.

Parking systems at the universities provide many services including patrol, maintenance, repair, snow removal, resurfacing, and construction. The parking systems also provide meters, signage, salt and sand, equipment, and supplies.

Committees at each of the universities oversee parking operations and propose changes to parking and traffic regulations as well as fees and fines for their respective university's comprehensive parking program.

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### University of Iowa Parking Rate Proposals

**Parking System**      Approximately 14,200 parking spaces are available for patients, visitors, faculty, staff, and students.

Outstanding bond indebtedness on the University of Iowa parking system as of June 30, 2003 totaled \$9.8 million. A principal payment of \$405,000 was made on July 1, 2003. The Board's bond issuance schedule, approved at the November 2003 Board meeting, includes the sale of \$19.0 million of SUI parking system bonds in May of 2004.

**Long-Range  
Parking Plan**

The long-range parking plan consists of four key elements:

- Improve UIHC patient and visitor parking through the construction of ramps and other hourly facilities;
- Expand employee and student commuter parking facilities and serve them with increased Cambus services and other forms of transportation;
- Expand commuter programs by increasing support for bus pass, vanpool, carpool, and bicycling options; and
- Provide modest additions to close-in employee parking through the construction of ramps and surface facilities.

**Proposed  
Increases**

The University proposes increases to the published parking rates. Annual charges for FY 2005 would range from \$38 - \$684 and are highlighted in the table on the following page.

The increases previously approved by the Board in April 2002 as part of a multi-year plan are noted in the table.

University of Iowa

Permit Type	Actual FY 2004	Proposed Increase	Percent Increase	Proposed FY 2005
<b>Annual Rate Basis</b>				
FACULTY / STAFF / STUDENT				
Prepaid Meter Permits <sup>2</sup>	\$612.00	\$72.00	\$11.8%	\$684.00
Ramp Reserved <sup>1, 2</sup>	612.00	72.00	11.8%	684.00
Ramp Night <sup>2</sup>	408.00	48.00	11.8%	456.00
Surface Reserved <sup>1, 2</sup>	408.00	48.00	11.8%	456.00
Bus Pass with parking <sup>2</sup>	276.00	0.00	0.0%	276.00
Surface Night <sup>2</sup>	204.00	24.00	11.8%	228.00
Commuter <sup>1, 2</sup>	180.00	12.00	6.7%	192.00
Bus Pass without parking <sup>2</sup>	120.00	0.00	0.0%	120.00
Motorcycle	51.00	6.00	11.8%	57.00
Vanpool <sup>5</sup>	336 -1,032	--	--	Variable
STUDENT ONLY				
9-MONTH PERMITS				
R Permit	\$459.00	\$54.00	11.8%	\$513.00
Storage <sup>1, 3</sup>	207.00	9.00	4.3%	216.00
Surface Night	153.00	18.00	11.8%	171.00
Commuter	135.00	9.00	6.7%	144.00
Motorcycle	34.00	4.00	11.8%	38.00
SEMESTER PASSES				
Bus Pass with parking	80.00	0.00	0.0%	80.00
Bus Pass without parking	50.00	0.00	0.0%	50.00
<b>Hourly Rate Basis</b>				
FACULTY / STAFF / STUDENT / PUBLIC				
7-Day Patient Ramp Pass	\$24.00	\$2.00	8.3%	\$26.00
Public Meters Cashiered <sup>1</sup>	0.75	0.00	0.0%	0.75
Graduated Cashiered <sup>1, 4</sup>	75¢ for the first 3 hours; \$2 per hour for the next 5 hours.			
STUDENT ONLY				
Student Meters / Cashiered <sup>1</sup>	\$0.50	\$0.00	0.0%	\$0.50
<b>Each</b>				
FACULTY / STAFF / STUDENT				
Exit Pass Booklet (20 passes)	\$51.00	\$4.00	7.8%	\$55.00
Key or Card Deposit, Replacement	20.00	0.00	0.0%	20.00
Placard Replacement	20.00	0.00	0.0%	20.00
Bus Pass – 30-ride pass (Iowa City only)	15 or 20	0.00	0.0%	15 or 20
Temporary Ramp Permit (per day)	5.50	0.00	0.0%	5.50
Temporary Lot Permit (per day)	3.50	0.00	0.0%	3.50
Temporary Storage Permit (per day)	2.00	0.50	25.0%	2.50
Temporary Commuter Permit (per day)	1.50	0.00	0.0%	1.50
STUDENT				
Park Card (prepaid debit card)	10, 25, 50	0.00	0.0%	10, 25, 50
DEPARTMENT				
Service Vehicle Placard	\$204.00	\$24.00	11.8%	\$228.00
Business Placard – Additional cards	204.00	24.00	11.8%	228.00
Lost or Stolen Placards	30.00	0.00	0.0%	30.00
Business Placard – 1 <sup>st</sup> Placard	0.00	0.00	0.0%	0.00
Pentacrest Placard	0.00	0.00	0.0%	0.00
<b>Other</b>				
Field Services (per hour)	\$20.00	\$1.00	5.0%	\$21.00
Hooded Meters (per day)	13.50	0.00	0.0%	13.50

- 1 Approved in April 2002 as part of the multi-year plan.
- 2 On a monthly basis, rates equal one-twelfth of the annual amount.
- 3 On a monthly basis, rates equal one-ninth of the annual amount.
- 4 GSR rates are not charged to patients and visitors bearing the appropriate hospital/service provider pass.
5. Rates depend on participation, originating location, types of vehicles used, and fuel expense.

**Additional Revenue** The University reports that additional revenues generated from the approved multiple-year rates and from the proposed parking rate increases will be applied to system improvements, debt service, and operations.

**Parking Manual** No changes to the parking manual or violation rates are proposed.

**FY 2004 Improvements** Parking Operations at SUI:

- Reconstructed the northwest portion of Lot 43 (adjacent to Kinnick Stadium) to add 42 new spaces and constructed Lot 64 to add 153 new spaces;
- Began operation of the card access system in Hospital Ramp 3;
- Constructed a new access road to the Finkbine Commuter Lot;
- Replaced the post-tensioning cables in Hospital Ramp 1;
- Resurfaced and reconfigured Lot 27 resulting in minor space gains;
- Continued annual preventative maintenance on parking structures; and
- Performed routine summer lot repairs.

Financial Information	Actual FY 2003	Estimated FY 2004	Estimated FY 2005
<b>Revenues</b>			
Fees	\$9,861,535	\$10,540,500	\$11,555,000
Fines	837,797	813,500	838,000
Other	<u>354,790</u>	<u>346,000</u>	<u>353,000</u>
<b>Total Revenues</b>	<b>\$11,054,122</b>	<b>\$11,700,000</b>	<b>\$12,746,000</b>
<b>Expenses</b>			
Salaries / Wages	\$3,715,661	\$3,875,000	\$4,151,400
Supplies / Equipment	2,534,530	2,526,675	2,641,800
Other	<u>760,380</u>	<u>769,000</u>	<u>754,800</u>
<b>Total Expenses</b>	<b>\$7,010,571</b>	<b>\$7,170,675</b>	<b>\$7,548,000</b>
<b>Net Income from Operations</b>	<b>\$4,043,551</b>	<b>\$4,529,325</b>	<b>\$5,198,000</b>
Improvements from Reserves	\$2,374,257	\$2,500,000	\$2,750,000
Debt Service*	\$818,545	\$819,168	\$2,158,038

\* FY 2005 includes estimated debt service on bonds to be sold in May 2004.

**Oversight Committee** The Parking and Transportation Committee meets at least once every semester. The committee consists of:

- Four students appointed by student government;
- Three faculty appointed by the faculty senate; and
- Three staff appointed by the staff council.

The responsibilities of the Parking and Transportation Committee are to provide advice on:

- Short-term and long-term plans for handling on-campus automobile and motorcycle traffic as well as land use, parking lot design, and landscaping;
- Campus bicycle traffic;
- Other modes of transportation, including the Cambus;
- Rules, regulations, and fee schedules;
- Fine appeal procedures; and
- Plans for coordination with city, county, state, and federal agencies.

### Iowa State University Parking Rate Proposals

**Parking System** Approximately 18,000 parking spaces are available for visitors, faculty, staff, and students on campus.

Outstanding bond indebtedness on the Iowa State University parking system as of June 30, 2003 totaled \$6.1 million. A principal payment of \$185,000 was made on July 1, 2003. The Board's bond issuance schedule, approved at the November 2003 Board meeting, does not include any sales of parking system bonds for ISU in calendar year 2004.

**Long-Range Parking Plan** The Board approved ISU's long-range parking plan at its April 2002 meeting. The plan included the construction of three parking facilities.

- In summer 2002, ISU completed the construction of approximately 850 new stalls in the stadium area and replaced existing lots at Jack Trice Stadium.
- In December 2003, ISU completed the construction of a 400+ stall parking deck on the east side of main campus.
- In spring 2004, ISU will begin planning for the third capital improvement project, a new multi-level parking structure on the west side of ISU's central campus.

**Proposed Increases** The University proposes increases to the parking rate schedule. Annual charges for FY 2005 would range from \$35 to \$665 and are highlighted in the following table.

**Annual Parking Rates – FY 2005**

Permit Type	Actual FY 2004	Proposed Increase	Percent Increase	Proposed FY 2005
Annual Fee Basis <sup>1</sup>				
24-Hour Reserved <sup>3</sup>	\$640.00	\$25.00	3.9%	\$665.00
Reserved <sup>3</sup>	345.00	25.00	7.2%	370.00
Vendor	119.00	15.00	12.6%	134.00
General Staff <sup>3</sup> (includes Residence Hall & Ames Lab staff)	89.00	15.00	16.9%	104.00
Departmental	89.00	15.00	16.9%	104.00
Motorcycle (staff)	30.00	5.00	16.7%	35.00
Academic Year Basis <sup>2</sup>				
University Family Housing (2 <sup>nd</sup> car)	79.00	15.00	19.0%	94.00
University Family Housing <sup>3</sup> (1 <sup>st</sup> car)	72.00	15.00	20.8%	87.00
Commuter Student <sup>3</sup>	72.00	15.00	20.8%	87.00
Residence Halls <sup>3</sup>	72.00	15.00	20.8%	87.00
Student Accessible <sup>3</sup>	72.00	15.00	20.8%	87.00
Student Government <sup>3</sup>	72.00	15.00	20.8%	87.00
Stadium <sup>3</sup>	52.00	5.00	9.6%	57.00
Motorcycle (student)	30.00	5.00	16.7%	35.00

1. Sold on a fiscal year basis and available only to faculty, staff, and certain ISU business associates.

2. Sold on an academic year basis.

3. This is the third of three annual rate increases approved by the Board in March of 2002.

The Parking Division is responsible for parking at University Family Housing (UFH). Students purchase parking permits directly from ISU's Parking Division on the same basis that all other residence students do, which is \$87 for FY 2005.

Summer rates for students would be half of the annual rate.

**Additional Revenue** The University reports that additional revenues generated from the proposed parking rate increases will be used to help pay debt service on a future bond sale. The proceeds of the bond sale would be used to construct a new parking facility on the west side of ISU's central campus, consistent with the long-range parking plan.

**Parking Manual FY 2004 Improvements** No changes to the parking manual or violation rates are proposed.

**Parking Operations at ISU:**

- Completed the reconstruction of a 75-stall parking lot near the Applied Sciences Center on Ontario Road;
- Reconstructed approximately 200 stalls near the College of Veterinary Medicine;
- Resurfaced two parking lots, a total of 234 stalls;
- Participated in the construction of a new 120-car parking lot on the north side of campus; and
- Initiated a new pavement-sealing program designed to extend the useful life of existing parking lots.

Financial Information	Actual FY 2003	Estimated FY 2004	Estimated FY 2005
<b>Revenues</b>			
Fees	\$1,462,644	\$1,644,000	\$1,553,500
Fines	1,093,647	1,110,000	1,109,000
Other	<u>175,321</u>	<u>153,000</u>	<u>189,900</u>
<b>Total Revenues</b>	<b>\$2,731,612</b>	<b>\$2,907,000</b>	<b>\$2,852,400</b>
<b>Expenses</b>			
Salaries / Wages	\$873,215	\$953,000	\$937,000
Supplies / Equipment	896,588	852,000	924,700
Other	<u>460,400</u>	<u>469,608</u>	<u>469,663</u>
<b>Total Expenses</b>	<b>\$2,230,203</b>	<b>\$2,274,608</b>	<b>\$2,331,363</b>
<b>Net Income from Operations</b>	<b>\$501,409</b>	<b>\$632,392</b>	<b>\$521,037</b>
Improvements from Reserves	\$332,956	\$520,000	\$500,000
Bond Proceeds	\$0	\$0	\$0
Improvements from Bond Proceeds	\$2,900,000	\$3,000,000	

**Oversight Committee** The Transportation Advisory Council is a 23-member group comprised of faculty, staff, and students.

The responsibilities of the council are to:

- Serve as a channel for the expression of user-group opinions and preferences on broad policy matters and specific issues;
- Review the movement of people and vehicles to, from, and around campus; and
- Report findings and recommendations to the Vice President for Business and Finance.

The Transportation Advisory Council evaluated and approved the rate proposals and has reviewed the Parking Division's progress on the capital improvements.

**University of Northern Iowa Parking Rate Proposals**

**Parking System**      Nearly 8,200 parking spaces are available for visitors, faculty, staff, and students.

The University of Northern Iowa does not have any outstanding bond indebtedness on its parking system and does not anticipate the issuance of bonds for this system in the near future.

**Long-Range Parking Plan**      The long-range parking plan includes the development of a Multi-modal Parking / Transit Facility to be located on university property. The facility, which would be developed as a partnership among the University, the Metropolitan Transit Authority (MET), and the City of Cedar Falls would serve to alleviate parking congestion at the University and on city streets. As this project progresses, a comprehensive review will be conducted to address all permit types, rates, lot designations and parking regulations.

**Proposed Increases**      The University proposes increases to the parking rate schedule. Annual charges for FY 2005 would range from \$5 to \$285.

**Annual Parking Rates – FY 2005**

	Permit Type	Actual FY 2004	Proposed Increase	Percent Increase	Proposed FY 2005
G	Reserved	\$276.00	\$9.00	3.3%	\$285.00
A	Faculty and Staff	106.00	3.00	2.8%	109.00
S	Service (Vendor)	100.00	3.00	3.0%	103.00
B	Faculty and Staff	60.00	2.00	3.3%	62.00
B	Students	56.50	1.50	2.7%	58.00
CP	Residence Hall Preferred	48.00	1.00	2.1%	49.00
C	Residence Hall Students	38.00	1.00	2.6%	39.00
M	Married Student Housing	38.00	1.00	2.6%	39.00
	Additional Vehicle	19.00	0.50	2.6%	19.50
R	Night / Remote	21.00	0.50	2.4%	21.50
L	Lab School	21.00	0.50	2.4%	21.50
MC	Motorcycle	18.00	0.50	2.8%	18.50
T	Temporary (per week)	5.00	0.00	0.0%	5.00

Note: Second semester rates would be one-half of the proposed annual amounts. Summer rates would be one fourth of the proposed annual amounts except as noted below.

Summer rates for R and L permits would be \$5.40; married student housing additional vehicle would be \$4.90; and motorcycle would be \$4.65.

**Parking Manual**      No changes to the parking manual or violation rates are proposed.

**Additional Revenue** The University reports that additional revenues generated from the proposed parking increases will be applied to the costs associated with current projects and with the increased costs, including salary increases, maintenance, repair, and signage for existing parking lots.

**FY 2004 Improvements** In addition to general maintenance and upkeep duties, UNI Parking Operations plans to complete three projects by the end of summer 2004:

- Construction of a 600-stall lot southwest of the UNI-Dome to replace the loss of the South Dome lot due to construction of the McLeod Center;
- Development of 10 off-street parking spaces on Ohio Street to accommodate access to the Gallagher Bluedorn Performing Arts Center; and
- Expansion of the parking area near Seerley Hall by 12-15 spaces.

**Financial Information**

	<u>Actual FY 2003</u>	<u>Estimated FY 2004</u>	<u>Estimated FY 2005</u>
<b>Revenues</b>			
Fees	\$654,896	\$615,000	\$630,000
Fines	370,450	400,000	375,000
Other	<u>218</u>	<u>0</u>	<u>0</u>
<b>Total Revenues</b>	<b>\$1,025,564</b>	<b>\$1,015,000</b>	<b>\$1,005,000</b>
<b>Expenses</b>			
Salaries / Wages	\$394,649	\$397,100	\$395,000
Supplies / Equipment	220,056	223,510	250,000
Other	<u>0</u>	<u>0</u>	<u>0</u>
<b>Total Expenses</b>	<b>\$614,705</b>	<b>\$620,610</b>	<b>\$645,000</b>
<b>Net Income from Operations</b>	<b>\$410,859</b>	<b>\$394,390</b>	<b>\$360,000</b>
Improvements from Reserves	\$288,861	\$500,000	\$400,000

Oversight  
Committee

The Public Safety Advisory Committee is comprised of:

- Four staff members, which represent the four University divisions:
  - Academic Affairs
  - Educational and Student Services
  - Administration and Finance
  - University Advancement
- Four students appointed annually by the president of the Northern Iowa Student Government; and
- Two ex officio nonvoting members:
  - Director of Physical Plant
  - Director of Public Safety

The responsibilities of the committee are to serve as an advisory body to the Director of Public Safety and to receive, evaluate, and recommend:

- Alternatives for providing adequate parking and traffic control;
- Personal safety;
- Crime awareness/prevention programs;
- Public safety services; and
- Fire safety related programs.

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Andrea L. Anania

Approved:   
Gregory S. Nichols