MEMORANDUM

To:

Board of Regents

From:

Board Office

Subject:

March 7, 2001 Meeting of the Iowa Coordinating Council for

Post-High School Education (ICCPHSE)

Date:

March 12, 2001

Recommended Action:

Receive the report.

Executive Summary:

On March 7, 2001, the ICCPHSE met for its regular quarterly meeting at the Des Moines Higher Education Center. Below is a brief summary of the major items of discussion at the March meeting.

Accepted new program proposals from:

Briar Cliff College:

- ✓ Undergraduate Major—Management Information Systems (On-Campus)
- ✓ Undergraduate Major—Graphic Design (On-Campus)

<u>Des Moines Area Community College</u> – Architectural Drafting (On-Campus).

<u>lowa State University</u> – Master of Science Program in Information Systems (On-Campus)

St. Ambrose University:

- ✓ Master of Education in Educational Leadership (On-Campus)
- ✓ Master of Science in Information Technology Management (On-Campus)

<u>Southwestern Community College</u> – Business Systems Networking (On-Campus)

<u>University of Iowa</u> – Bachelor of Arts Degree in Women's Studies (On-Campus)

Tabled discussion on three new program proposals that had not followed the ICCPHSE submission timetable. These three proposals were:

<u>St. Ambrose University</u> – Master of Business Administration (Off-Campus: Davenport and 7 other locations)

Buena Vista University:

- ✓ Distributive: Technology Management (Off-Campus)
- ✓ Distributive: Health Services Leadership (Off-Campus)

Discussed the Distance Education project being headed up by John Lewis, a Des Moines businessman. The project has four aspects:

- (1) Development of a distance learning website being developed by IPTV. This aspect is up and running and currently lists distance learning opportunities for twelve colleges and universities in lowa;
- (2) The development of a careers program;
- (3) The development of a "want ads" listing of business and industry training needs; and
- (4) The development of a listing of academic program offerings for all colleges and universities in Iowa. This listing is complete and available through the ICCPHSE website. Mr. Lewis noted that meetings are scheduled with the Department of Iowa Workforce Development and the Department of Economic Development to discuss the development of items (2) and (3).

There was a brief discussion of the ISEEK program, a Minnesota based project that encompasses projects like the one being considered in the ICCPHSE project. The Council has asked for a presentation on the ISEEK project at its next meeting. The Council discussed the need for the development of strategies for the location of these items on the web that will locate the services where people will be most likely to look for them.

The Council heard a presentation on its new program review policy and approved a minor amendment. It is anticipated that the new program review policy will be fully implemented within the next two weeks. All future new program proposals for the Regent universities should utilize this process.

Robert J. Barak

Approved:

Frank J. Storl