

**MEMORANDUM**

**To:** Board of Regents  
**From:** Board Office  
**Subject:** College of Nursing Faculty Practice Plan Progress Report  
**Date:** January 6, 2003

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**Recommended Action:**

Receive the status report on the University of Iowa College of Nursing Faculty Practice Plan.

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**Executive Summary:**

In July 1999, the Board authorized development of a Faculty Practice Plan (FPP) for the University of Iowa College of Nursing.

A report on the first year of the Plan and its activities was presented to the Board in September 2001.

The College of Nursing reports that in FY 2002 the following new businesses and contracts were implemented:

**Businesses**

1. An on-line Continuing Education website PillarsofLearning, that is available through the College of Nursing Website; and
2. The Iowa Bone Health Center.

**Contracts**

1. Certification Center-Agreement with the Board of Dentistry; and
2. Two new and ongoing Occupational Health Nurse Practitioner Contracts.

**Goals for FY 2003 for the FPP include:**

1. Develop Faculty Practice Plan infrastructure for continued business support and growth, for example – billing, accounting, compliance, quality assurance, and medical records;
2. Obtain Medicare and insurance billing numbers for third party billing for businesses and research grant support; and
3. Continue to explore developing clinical services in underserved populations.

The College reports that FY 2002 FPP total revenues and expenditures were:

<u>Revenues</u>	<u>Expenses</u>	<u>Balance</u>
\$211,095	\$368,640	(\$157,545)

An oral report on the FPP and any future plans related to it will be presented at the January meeting.

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**Background:**

The University of Iowa Colleges of Medicine and Dentistry have had Faculty Practice Plans for a number of years.

At its July 1999 meeting, the Board authorized development of a Faculty Practice Plan (FPP) for the University of Iowa College of Nursing which would be separate from the Faculty Practice Plans of the Colleges of Medicine and Dentistry.

The Plan was to be developed within the parameters detailed in the July docket memorandum (see Attachment A of this memorandum), and the University was to provide a full report regarding the Plan and its activities by September 2000.

This action followed a College of Nursing May 1999 report to the Board on the need to develop a Plan, which would integrate opportunities for practice into the faculty role.

At that time, the College stated that the Plan would:

- Create high quality educational experiences for nursing and other health science students;
- Increase nursing research;
- Promote involvement in the community;
- Provide a means for maintaining expertise;
- Optimize faculty professional development; and
- Generate income for the College of Nursing.

When the Board authorized development of the Plan, it asked the University to provide a report on the Plan and its activities no later than September 2000.

Formal initiation of the Plan was postponed due to the delay in hiring a Director of Faculty Practice. Michelle Robnett, who holds an M.A. in Nursing, an M.B.A., and a Ph.D. in Health Administration from the University of Iowa, began her duties as the Director on September 1, 2000.

Due to the delay, the Board requested that the first status report be provided no later than September 2001.

In September 2001, the College reported that during its first year of operation, the FPP:

- Initiated HomeSafe, which is a program designed to assist senior citizens to remain independent, in their own homes, for as long as possible;
- Created a Certification Center, a web-based site for the certification of health professionals; and
- Developed on-line Nursing Continuing Education Programs.

The FPP Practice Council developed policies and procedures, rules for governance, and practice standards for the FPP.

During the September 2001 status report, the Board asked that another status report be presented. While the report was scheduled to be presented no later than September 2002, it was delayed until this month.

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**Analysis:**

The activities of the FPP during its second year primarily centered on continuing education programs and the initiation of two businesses.

**Continuing  
Education**

The continuing education programs offered by the College of Nursing have been ongoing for many years. Prior to spring 2001, continuing education was a decentralized function. Continuing education net revenues were maintained in accounts for each of the four areas of study of the College:

- Adult and Gerontological Nursing;
- Biobehavioral;
- Organizations, Systems, Community Health; and
- Parent, Child, Family.

The distribution of the income was at the discretion of the Dean and each of the four area chairs.

In the spring 2001, the continuing education function was placed under the office of the Associate Dean of Faculty Practice. The net revenues from the continuing education programs are included in the College's report as faculty practice income. The on-line Continuing Education website, PillarsofLearning, is available through the College of Nursing Website, where students can register and pay on-line for selected courses. Continuing education revenues (including on-line) for FY 2002

were \$11,669. Expenses were \$78,776, most of which were associated with development of on-line continuing education.

#### HomeSafe

A report on HomeSafe was presented to the Board of Regents in September 2000. The program, which provides case management and health advocacy services to clients in Iowa and surrounding states, is designed to assist senior citizens to remain independent in their own homes.

The aims of the HomeSafe program are to:

- Provide a subscription service using a case management model to assist older persons to remain in their homes and to obtain the needed services to maintain their highest level of functioning;
- Provide educational opportunities for nursing students in case management and community services at both the graduate and undergraduate level in areas where there are limited practicum opportunities;
- Provide an avenue for faculty practice that gives faculty opportunities to practice in cutting edge models of care that also provide a needed service to the community; and
- Develop a collaborative agreement between the UI Department of Nursing and the Adult and Gerontology Area of the College of Nursing to develop an entrepreneurial endeavor to meet the needs of older persons to remain in their homes while not duplicating services already available and accessible.

HomeSafe is organized under the direction of the University of Iowa Nursing Enterprise, whose goal, according to the College of Nursing web page, is to create nursing products and services that respond to the health care needs of patients, families and communities. The Enterprise is one of the first initiatives of the University of Iowa Nursing Collaboratory, a formal partnership between the UIHC Department of Nursing Services and Patient Care, and the University of Iowa College of Nursing.

The purpose of the Collaboratory is to improve professional nursing practice and education through collaboration between College of Nursing faculty and Department of Nursing staff in four areas of nursing – practice, education, research and informatics.

According to the College's report, HomeSafe had revenues of \$41,433 and expenditures of \$80,552 for FY 2002.

#### Iowa Bone Health Center

The Iowa Bone Health Center was established in FY 2002 to provide high quality bone density measurement and osteoporosis education to women over age 40 and other individuals at higher risk for osteoporosis.

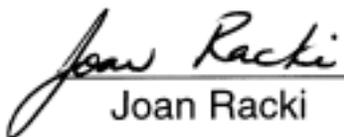
The College reported that the Iowa Bone Health Center had no revenue and expenditures of \$691 for FY 2002.

Certification  
Center

The Certification Center began with a paper-based series of certification examinations for nurse aides and was expanded during the spring of 2001 to provide web-based certification examinations for dentists, hygienists, and dental assistants through a contract with the Iowa Board of Dental Examiners. In the Fall Semester 2002, nurse aide certification was scheduled to be added to the web site:

<http://www.nursing.uiowa.edu/services/certcenter.htm>

According to the College's report, the Certification Center had revenues of \$134,120 and expenditures of \$94,715 for FY 2002.

  
Joan Racki

Approved:   
Gregory S. Nichols

## Attachment A

### FACULTY PRACTICE PLAN UNIVERSITY OF IOWA COLLEGE OF NURSING (Parameters for Development as Approved by Board of Regents, July 1999)

#### I. Purpose.

The purpose of creating a Faculty Practice Plan is to integrate opportunities for practice into the faculty role. Opportunities for practice will promote high quality educational experiences for nursing and other health science students, generate income for the College of Nursing, optimize faculty professional development, provide a means of maintaining expertise, promote involvement in the community, and increase opportunities for nursing research. By establishing the Faculty Practice Plan, the College of Nursing enhances its ability to recruit and retain faculty, to make visible nursing's contribution to health care, to collaborate with other health science units at the University of Iowa, to create opportunities for including students in high quality nursing care activities, and to stabilize its financial base.

#### II. Organization.

- A. Nature of Organization.** The College of Nursing Faculty Practice Plan is a voluntary organization through which faculty come together under the supervision of the Dean of the College of Nursing and University Administration to practice in a manner which structures and enhances the educational and service goals of the College. Because practice within the Faculty Practice Plan enhances the collegiate mission, it is not subject to the restrictions of the University's Conflict of Commitment Policy. Faculty members may continue to accept service opportunities outside the Faculty Practice Plan which shall continue to be subject to the Conflict of Commitment Policy, University Operations Manual, Chapter II-18.
- B. Practice Council.** A Practice Council consisting of members elected by the faculty, the Director of Faculty Practice and the Director of Operations and Finance (ex officio) will advise the Dean concerning policy and administrative issues.

**C. Scope of Policy.**

1. **Eligible Faculty.** Both full and part-time faculty of the College of Nursing (tenure track, clinical, adjunct and visiting) are eligible to participate in the Faculty Practice Plan.
2. **Types of Practice.** Practice by nursing faculty members is anticipated to include, but is not limited to, patient care, consultation, education, and management assistance.

- D. Liability Coverage.** Faculty members participating in the Faculty Practice Plan are state employees acting within the scope of their employment. Claims brought against them, the University, or the State of Iowa are covered by Iowa Code, Chapter 669 (the Iowa Tort Claims Act). The University will obtain any supplemental coverage warranted by sound principles of risk management.

**III. Sources and Uses of Funding.**

- A. Revenues Included.** Faculty Practice Plan revenues shall include all funds derived from any of the activities of participants defined to be Practice under the Plan. All funds so derived shall be received by or submitted to an appropriate University account as determined by the Dean and in keeping with University financial policies and procedures.
- B. Revenues Not Included.** Faculty Practice Plan revenues shall not include royalties from publications, honoraria, expert witness fees, or any other revenues determined by the Dean to be derived from activities outside the types of Practice covered by the Plan.
- C. Allowable Expenses.** The Faculty Practice Plan will record as expenses only those that are ordinary and necessary business expenses, and that are consistent with the purpose and administration of the Plan and with University policy.
- D. Operational Costs.** The financial obligations of the Faculty Practice Plan and operating costs related to the Plan shall be met from non-general, institutional funds.
- E. Contribution from Practice Group.** The practice group shall annually contribute to the College of Nursing an amount to be determined by the Dean in consultation with the Practice Council.
- F. Faculty Compensation.** Funds available for distribution as compensation to participating faculty under the Faculty Practice Plan shall be allocated in a manner that recognizes all principal areas of contribution to the activities of teaching, research, service, and shall be determined and regularly reviewed by the Dean. The total level of compensation for participants in the Faculty Practice Plan is considered public information.

**IV. Oversight and Accountability.**

- A. Oversight and Administration.** The Dean, in consultation with the Practice Council, shall be responsible for direct oversight and administration of the Faculty Practice Plan. The Plan shall also be subject to all other University policies and procedures relevant to University administrative oversight.
  - B. Financial Accountability.** To ensure financial accountability, the operation and administration of the Faculty Practice Plan shall be governed by and monitored pursuant to all relevant University policies, involving for example, pre-audit activities, budgeting, accounting standards, and internal audit.
- V. Board Report.** The detailed specifics of the Faculty Practice Plan shall be provided to the Board upon adoption, and a report of its activities shall be provided no later than September 2000.