Accounting: A Culture of Achievement
Marty Wartick & Brian White
Hallmarks of the Program

- CPA exam tradition
- Employment opportunities
- Alumni achievement and support

Tim Marlow
(Accounting ’11)
Deloitte & Touche
CPA Exam Prior to 2004

- Pencil and paper exam
- Four parts given over two days
- Candidates took all parts at the same time

Kaverne Yi-Jun Lin
(Accounting and Finance)
Success on the Old Exam

- For 10-year period from 1994 to 2003 UNI ranked in the top 10 schools for every year
- Ranked one, two or three in six of those years
- Pass rate averaged between 50-60%

Assistant professor Cathalene Bowler touts UNI’s accounting program for promotional videos.
CPA Exam Results for 2013

- 56 students in CPA preparation program
- 43 reported their results
- 33 passed all four parts, for a 59% pass rate
Career Opportunities

- Heavy recruiting by Big 4 public accounting firms
  - KPMG, Ernst & Young, Deloitte, PwC
- Special relationship with McGladrey
- Key school for John Deere, Rockwell Collins and others
Alumni Support

Professorships and fellowships

- Halverson Professorship
- PricewaterhouseCoopers Professorship
- McGladrey Professorship
- Deloitte Faculty Fellowship
- Alumni Faculty Fellowship

Deloitte alumni celebrate naming of first Deloitte Faculty Fellow
Alumni Support

- Accounting Advisory Council
  - 27 members
- Advise department on profession
- Assist with fundraising
Thank You