Serving Iowa:  
2013 Strategic Plan Update

Jonathan Wickert  
Senior Vice President and Provost
Growth with Emphasis on Quality

- Additional on- and off-campus housing
- Opening Troxel Hall
- Classroom upgrades
- Hiring and retaining faculty
- Department chair training
- Student Experience Enhancement Council
Focus on Student Success

- Supporting students in difficult courses
- Expanding advising
- Continuing to infuse technology into the learning experience
- Practical, hands-on learning
- Employer demand for ISU graduates

Iowa State University
Expanding Our Research Portfolio

- $326 million in external funding for FY 2013
- Growth initiatives – President’s Interdisciplinary Research Program, new IP option, expanding research park
- Diversifying our portfolio to new agencies and companies

IOWA STATE UNIVERSITY
Serving Iowans Where They Live and Work

- A 99-county campus
- Extension and outreach
- Affordability
- Gaining efficiencies
- Promoting economic development