IOWA STATE UNIVERSITY

Serving Iowa:
2012 Strategic Plan Update

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Overview

- Record enrollment
- A catalyst for economic development
- Addressing affordability
- Becoming more efficient

Iowa State’s tuition and fees are the lowest among its peer group.
Progress on Board of Regents Goals

- Underrepresented minority student success
- Four-year graduation rates
- Distance education
- Student outcomes assessments
- Sponsored funding
- Efficiency

![Chart showing progress towards goals]
Serving Iowans Where They Live and Work

- A 99-county campus
- Youth programs
- Helping graduates get jobs
- Economic development
Looking Ahead

- Student scholarship funding
- Research corridor/research park
- Continued focus on Iowans’ needs