FUNDING THE FUTURE: STATE APPROPRIATIONS FOR IOWA’S REGENET INSTITUTIONS

Fiscal 2016
Higher Education and Income Levels

PER CAPITA PERSONAL INCOME BY STATE & RATE OF HIGHER EDUCATION ATTAINMENT

TOP 10 STATES FOR HIGHER EDUCATION ATTAINMENT
1. MA 50.5%
2. MN 47.7%
3. CO 47.5%
4. CT 47.5%
5. VT 47.6%
6. NH 46.7%
7. NJ 45.6%
8. ND 45.6%
9. MD 45.6%
10. VA 45.2%

TOP 10 STATES FOR PER CAPITA PERSONAL INCOME
1. CT $60,847
2. MA $57,194
3. NJ $56,933
4. MD $56,887
5. MI $54,259
6. NJ $54,063
7. NY $53,271
8. WI $50,156
9. AK $50,032
10. VA $48,773

ATTAINMENT RATE
ADULTS 25-64 WITH AT LEAST AN ASSOCIATE DEGREE

PER CAPITA INCOME

Source: Lumina Foundation
Job Recovery

The highest job growth post-recession has been for holders with a bachelor's degree or better.

**FIGURE 2: Jobs 1989–2012—by educational attainment**

Note: Total employment of workers aged 16 and older is a CEW estimate from the CPS. Monthly employment numbers are seasonally adjusted using the U.S. Census Bureau X-12 procedure and smoothed using four-month moving averages. Areas shaded in gray indicate periods of recession as reported from the National Bureau of Economic Research.

Source: Georgetown University Public Policy Institute – Recovery 2020
Comparative State General Fund Appropriations

Source: LSA’s Gray Book
Iowa’s Public Institutions at a Glance

**EducaTional Value**

<table>
<thead>
<tr>
<th></th>
<th>IN-STATE</th>
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*Average Annual Tuition & Fee Increases from FY 2009 to FY 2014*

Source: College Board’s “Trends in College Pricing”

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**Fall Headcount Enrollment**

Source: College Board's “Trends in College Pricing”

**REGENT FY 2015 ENTERPRISE ADOPTED BUDGET - $5.2 billion**

- UIHC Operations, $1,143.3
- University Gen. Education, $1,456.8
- Special School Gen. Education, $19.0
- Restricted Functions, $2,456.7
- Other State Supported Functions, $95.8

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**Average Annual Tuition & Fee Increases from FY 2009 to FY 2014**

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Source: College Board’s “Trends in College Pricing”
Change in General University Funding Sources
Higher Education Operating Appropriations Request

- **Highest Priority** – maintain base funding to support the public universities’ mission of education, outreach and public service: **$501.0M**

- Incremental funding increase of 1.75% to cover projected inflation: **$8.8M**

  **Total Request**: **$509.8M**
Higher Education Special Purpose Appropriations Request

FY 2015 Recurring Appropriations $ 73.7M
Incremental Funds 1.3M
Proposed Total Appropriations $ 75.0M
### Strategic Initiatives

<table>
<thead>
<tr>
<th>University</th>
<th>Initiative</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUI</strong></td>
<td>• Belin-Blank Academy</td>
<td>$500,000</td>
</tr>
<tr>
<td></td>
<td>• Autonomous Intelligent Machines &amp; Systems</td>
<td>$1,000,000</td>
</tr>
<tr>
<td><strong>ISU</strong></td>
<td>• Leading the Bioeconomy</td>
<td>$5,000,000</td>
</tr>
<tr>
<td></td>
<td>• Agriculture Experiment Station</td>
<td>$515,000</td>
</tr>
<tr>
<td></td>
<td>• Small Business Development Centers</td>
<td>$276,000</td>
</tr>
<tr>
<td><strong>UNI</strong></td>
<td>• Bachelor of Applied Sciences</td>
<td>$1,500,000</td>
</tr>
<tr>
<td></td>
<td>• Entrepreneur &amp; Small Business Support</td>
<td>$1,500,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Total</strong> $10,291,000</td>
</tr>
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</table>
### Special Schools

<table>
<thead>
<tr>
<th>FY 2015 Recurring Appropriations</th>
<th>$ 13,401,412</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incremental Funds</td>
<td>532,304</td>
</tr>
<tr>
<td>Strategic Initiative – Regional Center</td>
<td>232,500</td>
</tr>
<tr>
<td>Proposed Total Appropriations</td>
<td>$ 14,166,216</td>
</tr>
</tbody>
</table>
Economic Development & Commercialization

Selected Highlights FY 2013

- $791.7M in sponsored funding
- 206 new intellectual properties
- 185 new patent applications; 100 new patents awarded
- 274 new license and agreements on intellectual property
- $49.6 million generated by Iowa companies as a direct result of university technologies
- 2,846 Iowans employed at 134 companies at the University Research Parks
Economic Development Request

FY 2015 Recurring Appropriations $ 8,801,000
Incremental Funds 154,018
Proposed Total Appropriations $ 8,955,018
New Request for Performance-based Funding

Align state investment with state priorities

Completion/Attainment

Jobs/Economic Development

Campus resource allocation

Programmatic evaluation and change

Alternative delivery models

Drive institutional behavior

Source: Lumina Foundation
National Landscape on Performance-based Funding

PBF In Place
Transitioning to PBF
Formal Discussions of PBF
No Formal Activity Found

Updated from Friedel, Thornton, D'Amico & Katsinas, 2013.
Appropriations per University

State Appropriations per Iowa Resident by Institution

- UNI
- ISU
- SUI
Performance-based Metrics

60% ENROLLMENT
15% PROGRESS AND ATTAINMENT
  ▪ 5% Student Credit Hours
  ▪ 10% Number of Graduates
10% ACCESS
5% GRADUATE AND PROFESSIONAL STUDENTS
5% SPONSORED RESEARCH
5% REGENT SELECTED METRICS
100%

METRICS BASED ON IOWA RESIDENTS
## Applying Performance-based Metrics

<table>
<thead>
<tr>
<th>Percentage of Appropriations</th>
<th>SUI</th>
<th>ISU</th>
<th>UNI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Distribution</td>
<td>46.09%</td>
<td>36.11%</td>
<td>17.80%</td>
</tr>
<tr>
<td>Redistribution</td>
<td>36.97%</td>
<td>40.59%</td>
<td>22.44%</td>
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<tr>
<td></td>
<td>-9.11%</td>
<td>4.47%</td>
<td>4.64%</td>
</tr>
</tbody>
</table>
Performance-based Funding Appropriations Request

Iowa State University  $ 6,366,298
University of Northern Iowa  6,605,600
    Proposed Total Funding for PBF  $ 12,971,898
## Total General Fund Appropriations Request

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>FY 2015 Recurring Appropriations</td>
<td>$627,099,734</td>
</tr>
<tr>
<td>University Incremental Funds</td>
<td>10,251,500</td>
</tr>
<tr>
<td>Special Schools Incremental Funds</td>
<td>532,304</td>
</tr>
<tr>
<td>Strategic Initiatives</td>
<td>10,523,500</td>
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<tr>
<td>Performance-based Funding</td>
<td>12,971,898</td>
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<tr>
<td>Iowa Public Radio Incremental Funds</td>
<td>59,897</td>
</tr>
<tr>
<td>Tuition Replacement Incremental Funds</td>
<td>502,126</td>
</tr>
<tr>
<td>Proposed Total Appropriations</td>
<td>$661,940,959</td>
</tr>
</tbody>
</table>

**Total Requested Increase** $34,841,225