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**From:** Tuttle, Ilene [BOARD]  
**Sent:** Wednesday, April 28, 2010 8:10 AM  
**To:** Campbell, Bonnie J.; Downer, Robert; Evans, Jack B.; Gartner, Michael; Harkin, Ruth; Johnson, Greta A; Lang, Craig; Miles, David; Vasquez, Rose  
**Cc:** Doyle, Sheila [BOARD]; Smith, Dianne [BOARD]; 'Donley, Robert [BOARD]'  
**Subject:** FW: FYI -- Attached rec'd in the Board Office Monday, April 26  
**Attachments:** diannes@iastate.edu\_20100427\_082349.pdf

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## Campustown Action Association

Campustown Business Association  
2330 Lincoln Way, Ste 207 | Ames, Iowa 50014

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Dear President Miles and Board of Regent Members:

We, as the current executive of the Campustown business association (Campustown Action Association), are writing in support of the opening of a student cinema by the Government of the Student Body of Iowa State University. The Government of the Student Body Varsity Research Taskforce and the Campustown Student Association have been organizing the idea of opening the formerly known Varsity Theater as a Student and Community Theater and will plan on presenting their proposal to the Board in the near future. They have been working for the last ten months on getting bids for capital items and renovation costs, and the taskforce received funding from the Government of the Student Body.

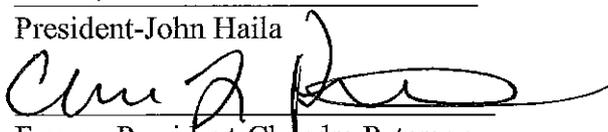
The Campustown Action Association supports the opening of the former Varsity Theater as a student and community theater to be operated through the means of Government of the Student Body and Iowa State University. This is a great opportunity to increase constructive student activity in Campustown and could provide a great service to Iowa State, the City of Ames, and the Campustown businesses in future years. Specifically, the Campustown Action Association is excited to see what revitalization efforts this project can bring to the area and how this project can create more opportunities for college students who are under 21.

Please also find attached a resolution that the Campustown Action Association passed in October unanimously supporting the Cyclone Cinema project.

Sincerely,



President-John Haila



Former President-Chandra Peterson

**RECEIVED**  
APR 26 2010  
BOARD OF REGENTS  
STATE OF IOWA

## CAMPUSTOWN ACTION ASSOCIATION

### GENERAL MEETING OCTOBER 28, 2009

**TITLE:** Supporting the Opening of a Student Cinema

**WHEREAS:** The Government of the Student Body Varsity Research Taskforce and the Campustown Student Association have been exploring the idea of opening the formerly known Varsity Theater as a Student and Community Theater, and

**WHEREAS:** They have been working for the last few months on getting bids for capital items and renovation costs, and the taskforce will be seeking funding from the Government of the Student Body, donations, and various other means, and

**WHEREAS:** This is a great opportunity to increase constructive student activity in Campustown and could provide a great service to Iowa State, the City of Ames, and the Campustown businesses in future years. Be it therefore,

**RESOLVED:** The Campustown Action Association supports the opening of the former Varsity Theater as a student and community theater to be operated through the means of Government of the Student Body and Iowa State University, and be it

**RESOLVED:** Copies of this resolution be sent to the Kyle Peterson with Iowa State Daily, Jonathan Turk President of GSB, Chandra Peterson Vice President of GSB Tom Danielson the Chair of the Varsity Theater Research Taskforce.

October 28, 2009

Peterson, C.

Danielson, T.

Ringgenberg, I.

PASSED: Unanimous Consent