REPORT COMPONENTS

- Current collaborative efforts
- Strategic planning efforts
- Major accomplishments
- Critical concerns
- Future issues

COLLABORATIVE EFFORTS

- WSUI and WOI co-produce "Talk of Iowa"
- All stations schedule "Iowa Roots"
- KUNI and WOI developed coordinated statehouse bureau
- Assistance with on-air fund drives
- ICN digital interconnection link among stations

MAJOR ACCOMPLISHMENTS

- All stations stream signals
- WSUI/KSUI hosted nationally syndicated programs
- WOI collaborated with National Public Radio to co-produce live Democratic Presidential Debate heard nationwide
- KUNI partnered with community station Radio Postville

RADIO STATIONS STRATEGIC PLANNING

- Strategic planning will focus on enhancing efficiencies and collaboration
- Possibilities include sharing programs; forming statewide underwriting network; sharing new stations
- The three stations are partners in the Des Moines Pappajohn Center for Higher Education

CRITICAL CONCERNS

- Uncertainty about national funding
- Continued support from university general funds
- Conversion from analog to digital broadcasting
- Stronger reliance on fundraising
- New media technology

MAJOR ISSUES

- Cost of equipment updates
- Limited availability of new frequencies
- Serving unserved areas of the state
- Cost of building and operating new stations