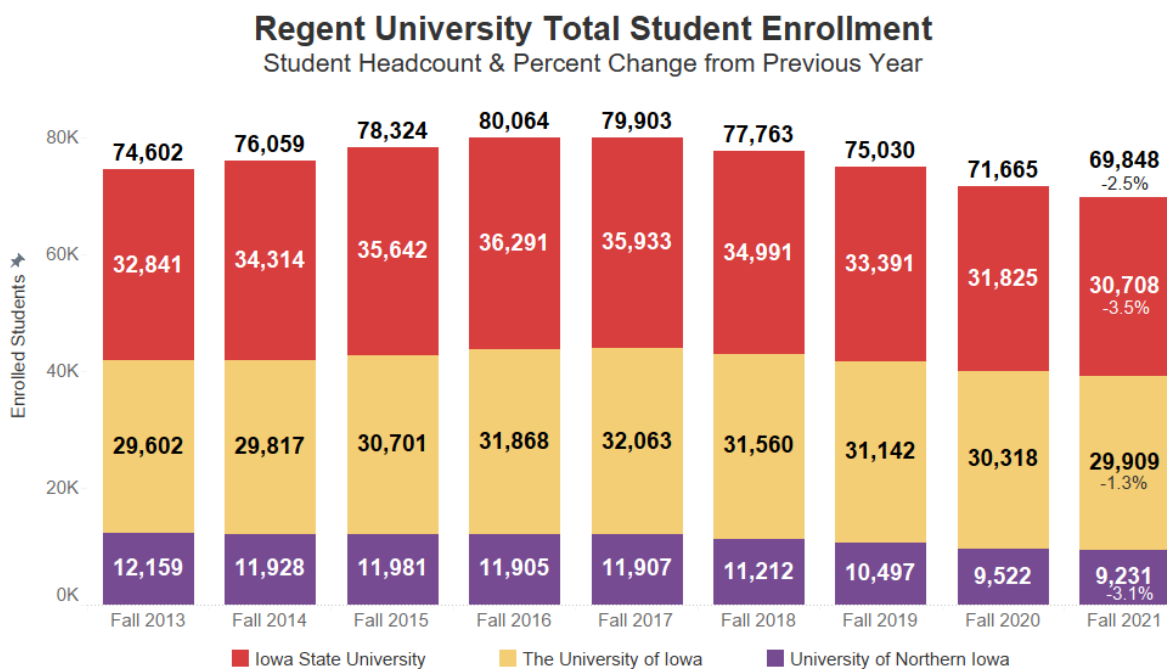


Contact: Jason Pontius

FALL 2021 ENROLLMENT REPORT

Action Requested: Receive the Fall 2021 Enrollment Report

Executive Summary: While still in the midst of the COVID-19 pandemic, Iowa's public university enrollment dropped by 1,817 students from Fall 2020 to Fall 2021. This represents a 2.5% decline in enrollment over one year and the fifth straight year of enrollment decline since the record enrollment of Fall 2016. The enrollment decline was driven largely by a 7.0% and 5.7% decline in the size of the sophomore and junior classes, respectively, and a 7.3% decline in the number of international students. The number of new first-year students, out-of-state students, and graduate students either increased or was similar to last year. Finally, students served by Iowa Educational Services for the Blind and Visually Impaired (IESBVI) increased 16.4% while enrollment patterns at the Iowa School for the Deaf (ISD) returned to pre-pandemic patterns.

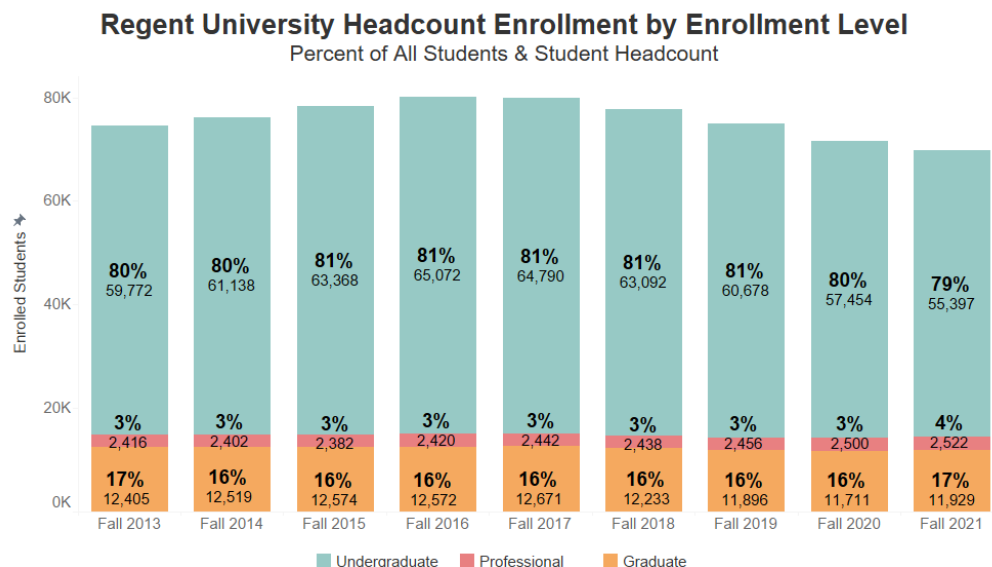


Source: Iowa Board of Regents. Headcounts do not include post-doctoral scholars or medical residents.

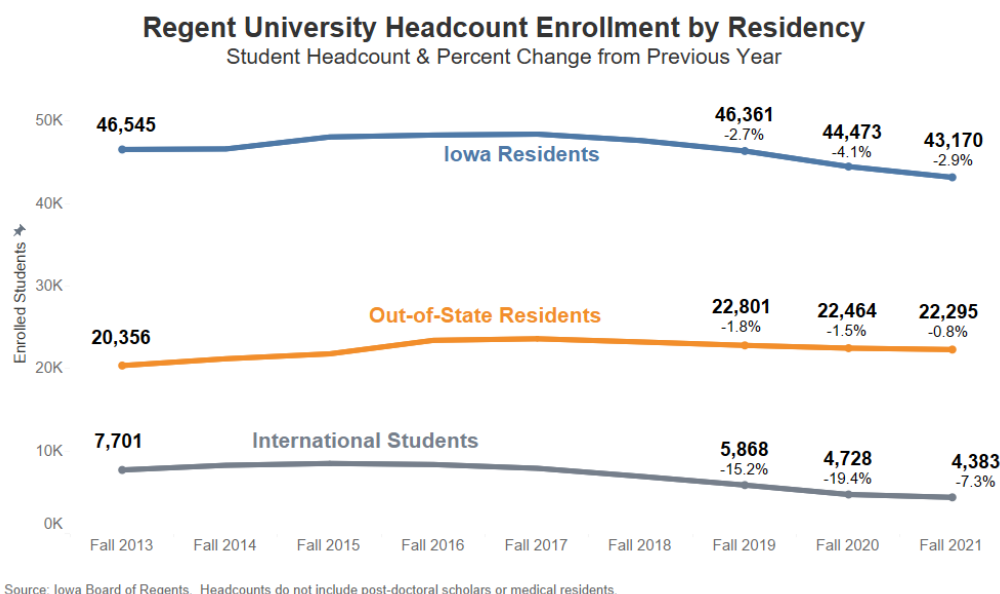
From Fall 2020 to Fall 2021, the University of Northern Iowa saw a decrease of 291 students (-3.1%), the University of Iowa saw a decrease of 409 students (-1.3%) and Iowa State University saw a decrease of 1,117 (-3.5%).

Highlights of the Enrollment Report:

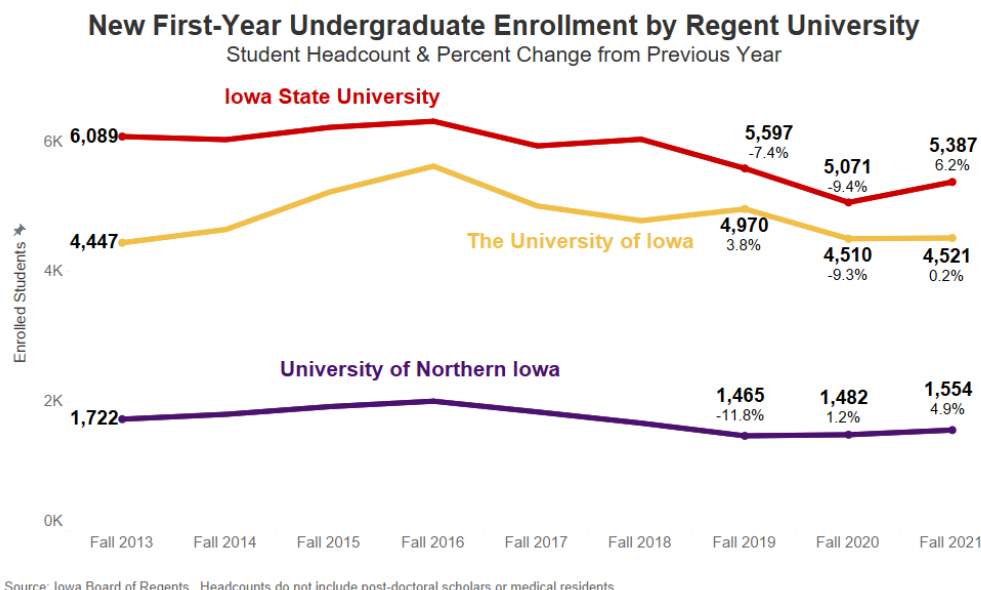
- **Education level:** From Fall 2020 to Fall 2021, the number of graduate students increased by 218, the number of professional students increased by 22, and the number of undergraduate students decreased by 2,057. (see “Regent University Headcount Enrollment by Education Level” graphic below)



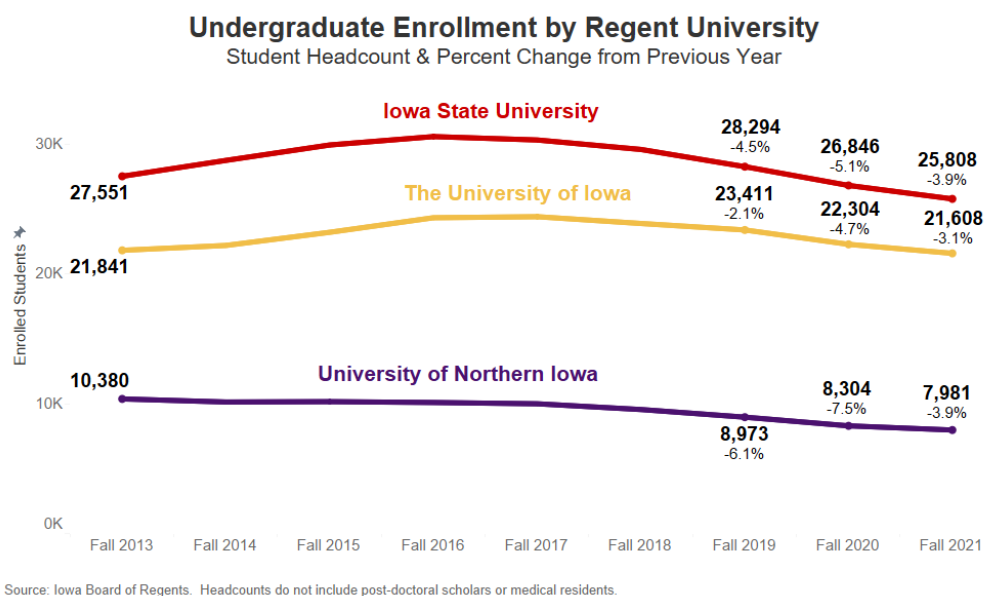
- **Residency:** The number of Iowa residents and out-of-state students decreased from last year by 1,303 and 169, respectively, while the number of international students decreased by 345 (see “Enrollment by Residency” graphic below). The continuing decline in the number of Chinese students enrolled at the three universities (down 491 since last year) is driving the overall drop in international students.



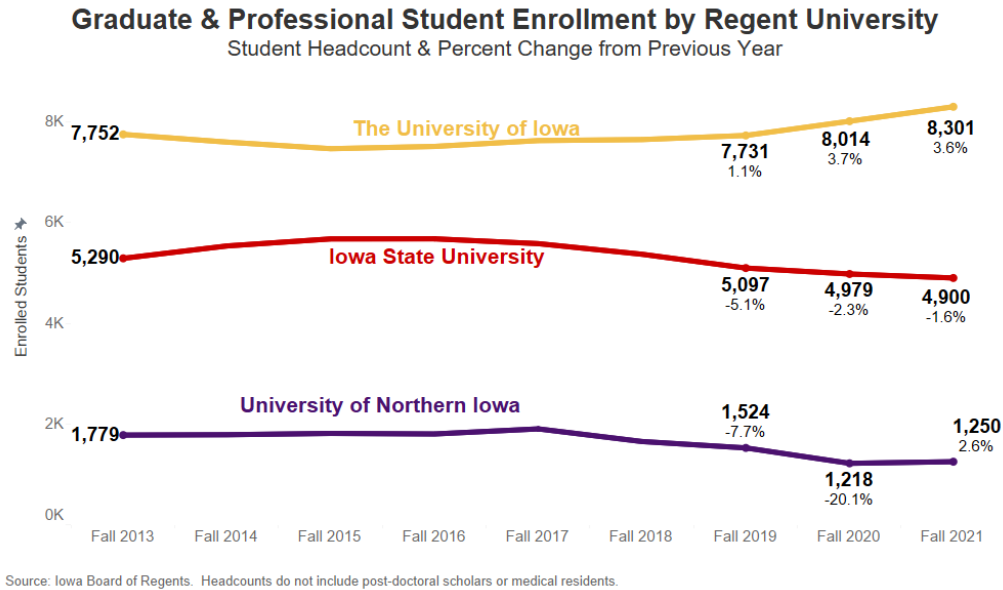
- New first-year students: All three Regent universities saw an increase in the number of new first-year undergraduate students. Iowa State increased 6.2%, The University of Iowa saw a 0.2% increase and The University of Northern Iowa grew their first-year class by 4.9%. (see “New First-Year Undergraduate Enrollment by Regent University” below).



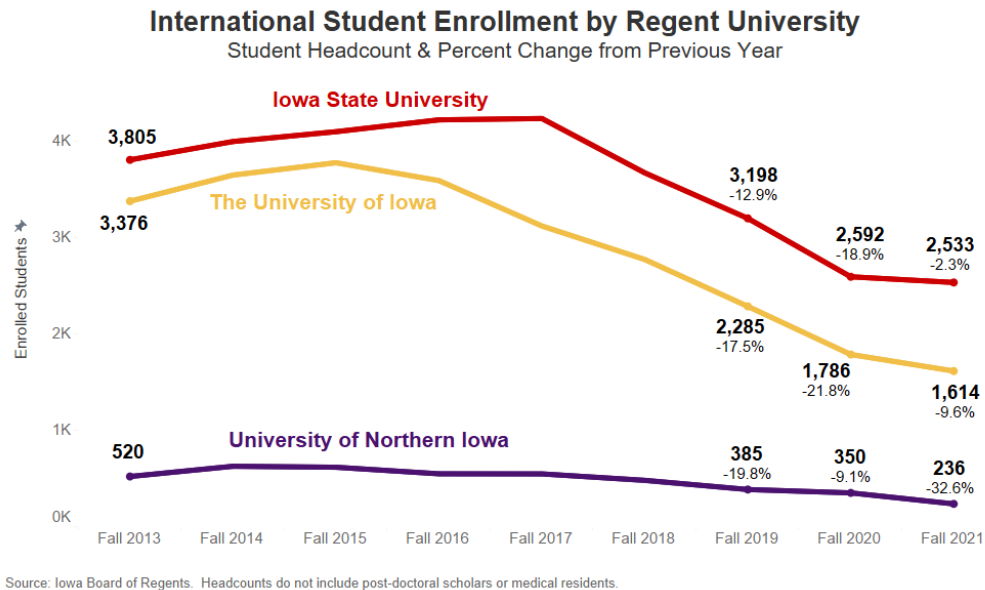
- Undergraduates: Iowa State University had a one-year decrease of 3.9% in undergraduate enrollment, the University of Iowa a decrease of 3.1%, and the University of Northern Iowa declined by 3.9%. As mentioned in the Executive Summary on page 1, these declines were driven primarily by drops in the sophomore and junior classes. (see “Undergraduate Enrollment by Regent University” below).



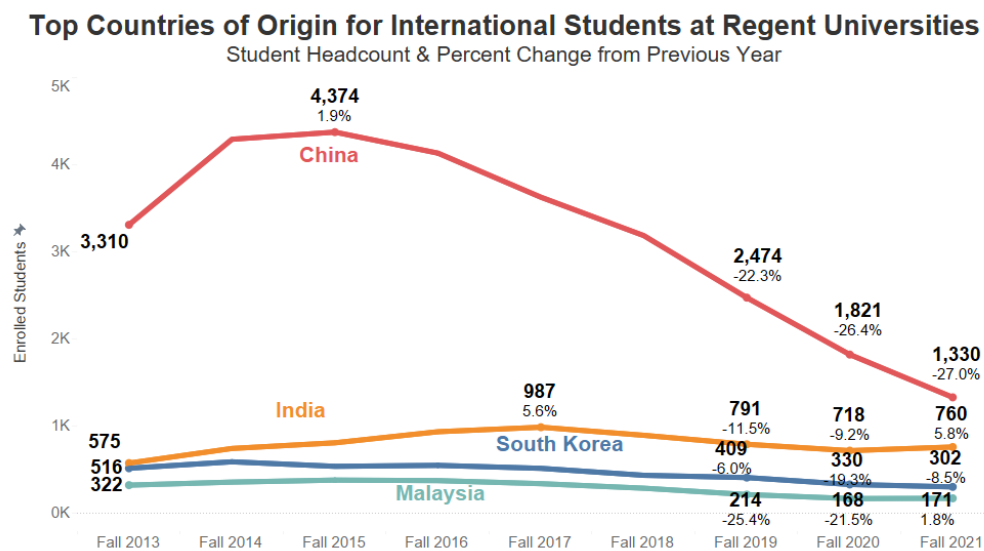
- Graduate & professional students: The University of Iowa continued to grow its graduate and professional enrollment with a 3.6% increase since Fall 2020. The University of Northern Iowa also increased its graduate enrollment by 2.6%. Meanwhile, Iowa State University graduate and professional enrollment declined by 1.6%. (see “Graduate & Professional Student Enrollment” graphic below).



- International students: As noted earlier, international student enrollment at the Regent universities has declined significantly from a high of 8,615 students in Fall 2015 to 4,383 in Fall 2021 (six year drop of 49%).

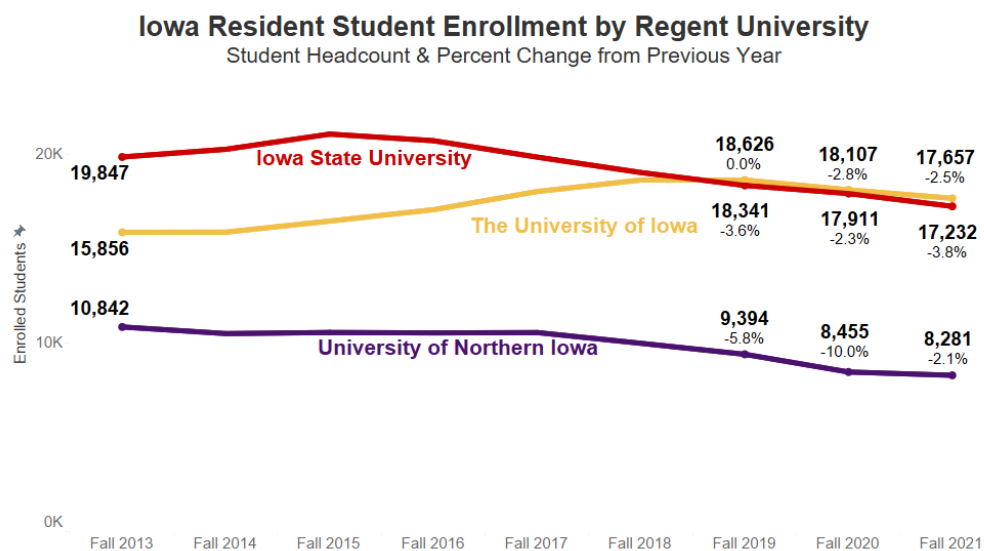


In 2015, the Regent universities enrolled 4,374 students from China while in Fall 2021 that number dropped to 1,330 students (a six year drop of 70%).



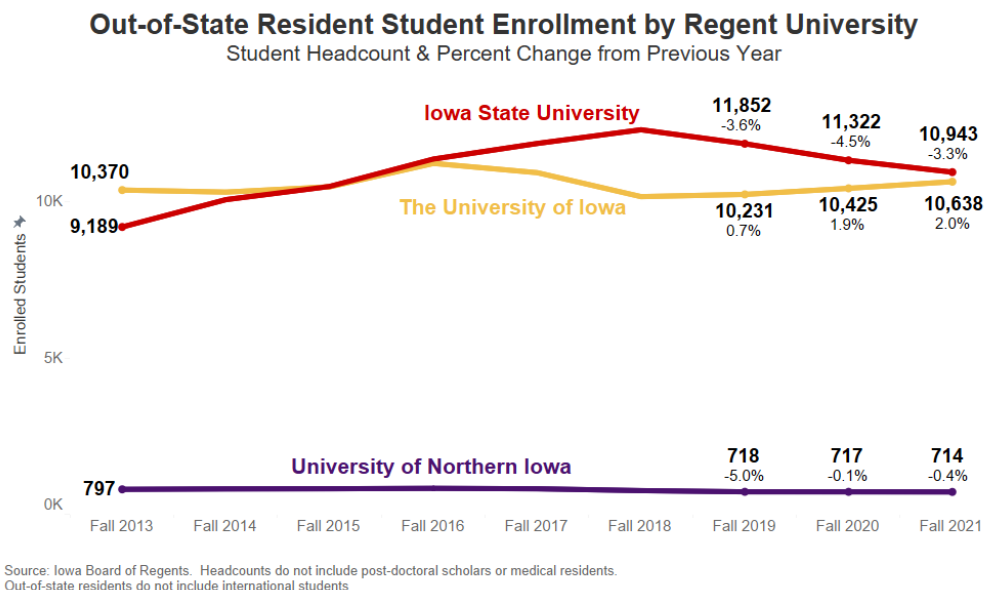
Source: Iowa Board of Regents. Headcounts do not include post-doctoral scholars or medical residents.

- Resident students: The number of Iowa residents attending a Regent university declined again in Fall 2021. Iowa State University was down 3.8%, the University of Iowa was down 2.5%, and the University of Northern Iowa showed a drop of 2.1%. (see “Iowa Resident Student Enrollment” graphic below).

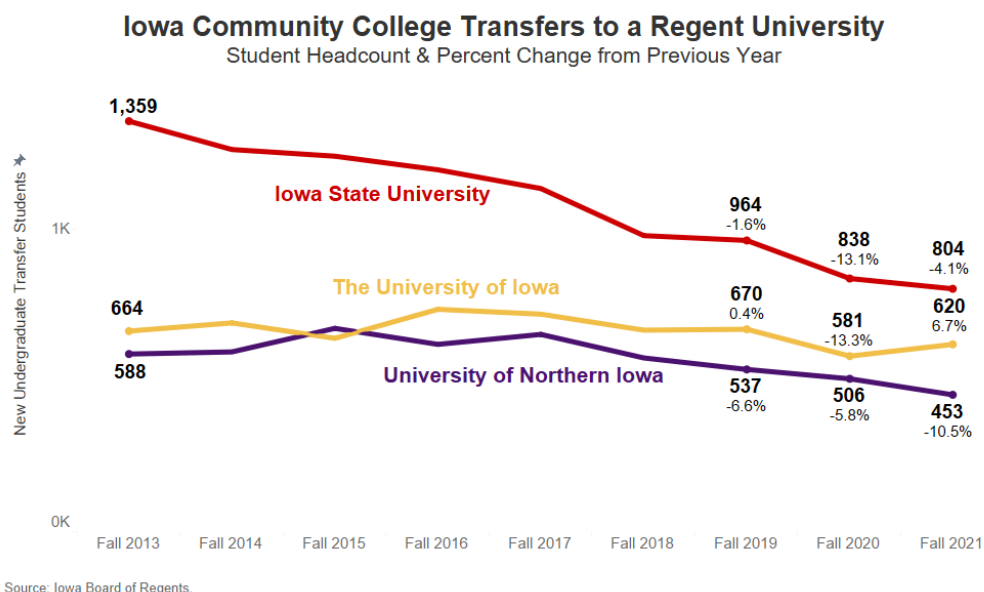


Source: Iowa Board of Regents. Headcounts do not include post-doctoral scholars or medical residents.

- Out-of-state students: Iowa State University had a one-year decrease of 3.3% in the number of enrolled students from outside the state of Iowa. The University of Iowa had a one-year increase of 2.0%, and the University of Northern Iowa had a decrease of -0.4% (see “Out-of-State Enrollment by Regent University” graphic below).

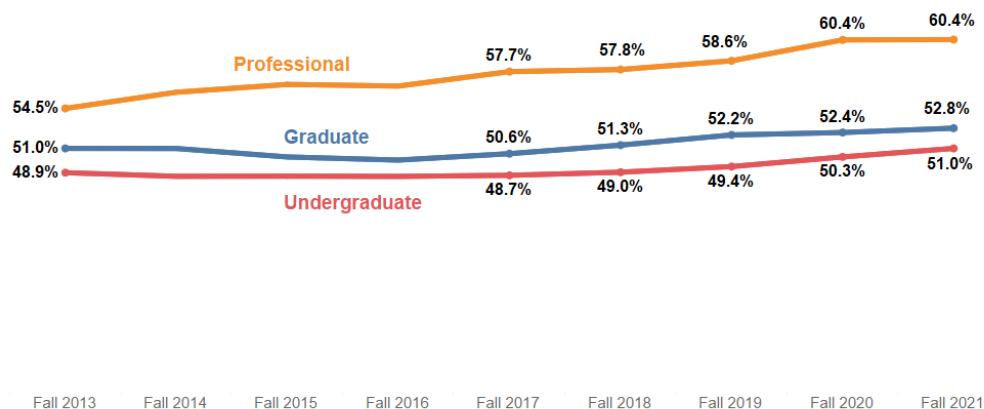


- Iowa Community College Transfer students: The number of transfers from Iowa’s community colleges continued to drop in Fall 2021. Most of the decline can be attributed to significant declines in the number of students attending Iowa community colleges since 2013. From Fall 2020 to Fall 2021 Iowa State saw a 4.1% decline in community college transfers students, The University of Iowa saw an increase of 6.7% and The University of Northern Iowa dropped 10.5%. (see “Iowa Community College Transfers” below).



- Women: In Fall 2021 women comprised 51% of all undergraduates, 52.8% of all graduate students, and 60.4% of all professional students. The percent of women has been trending upward in all three levels of education (see “Percent of Regent University Students Who are Women” graphic below).

Percent of Regent University Students Who are Women by Level

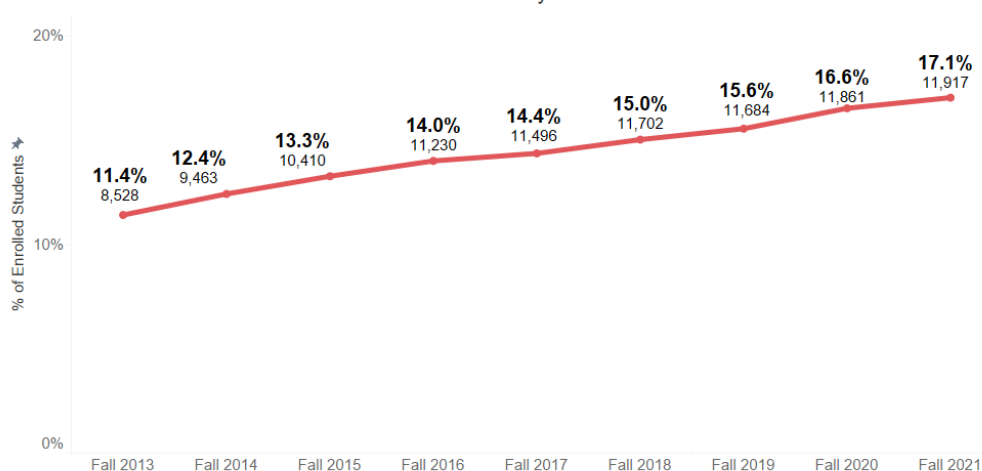


Source: Iowa Board of Regents. BOR follows the IPEDS convention of reporting sex as a binary.

- Race/Ethnicity: Students who identify as a racial or ethnic minority continued to grow as a percent of the total student population. Fall 2021 established the highest percentage on record (17.1%) of racial/ethnic minority students enrolled at the three public universities (see “Percent of Students Who Identify as a Racial/Ethnic Minority” graphic below).

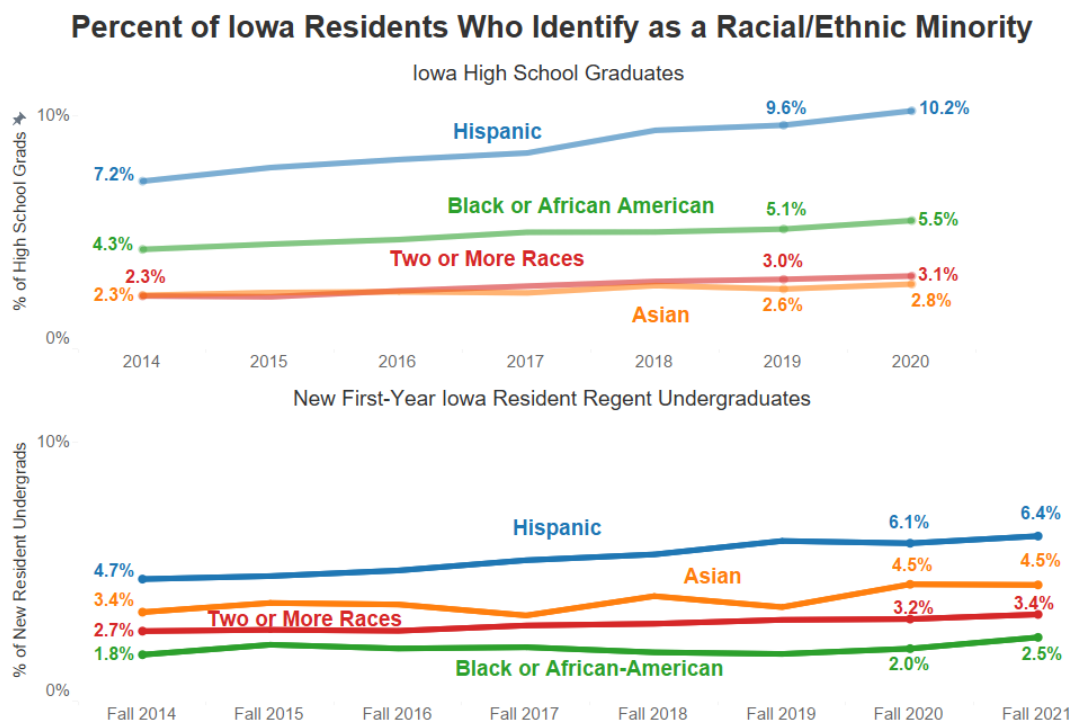
Percent of Regent Students Who Identify as a Racial/Ethnic Minority

Percent of Student Body & Headcounts



Source: Iowa Board of Regents. Percentages are of all enrolled undergraduate, graduate, and professional students. Underrepresented minority does not include students who identify as Asian. International students are excluded from both the numerator and denominator.

Student body as a reflection of Iowa: While the universities have continued to diversify their student bodies in recent years, the state of Iowa has also become increasingly diverse. In the graph below, the top line chart shows race/ethnicity trends among Iowa high school graduates while the bottom line chart shows the race/ethnicity trends among new first-year Iowa resident at the Regent universities.

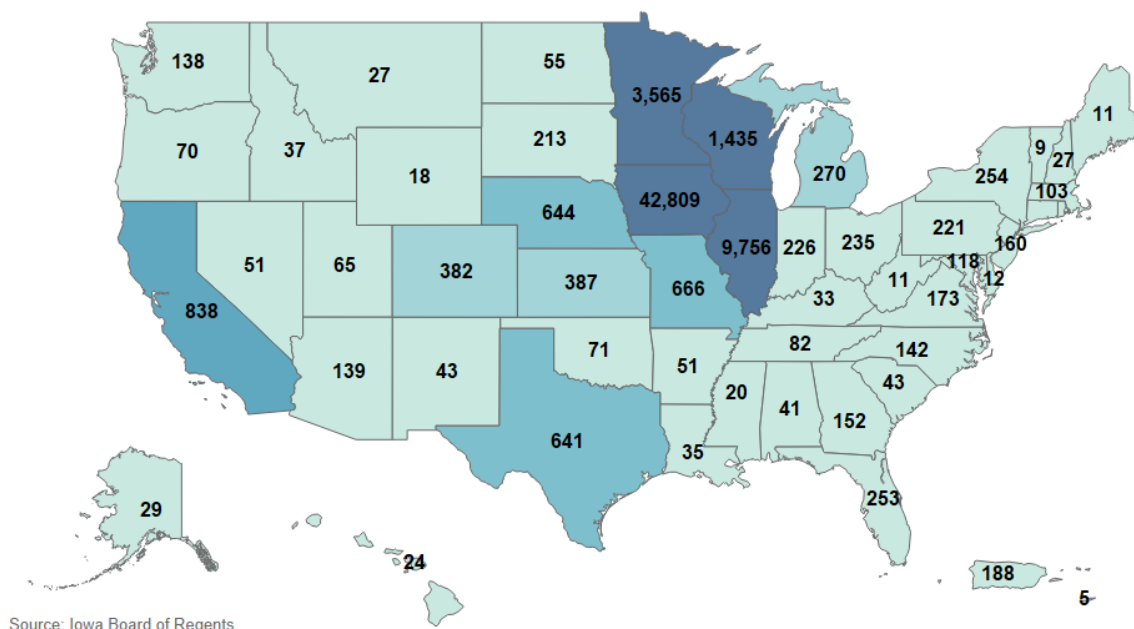


Source: Iowa Board of Regents. Percentages are of all enrolled students. International students are excluded from both the numerator and denominator.

- State of origin: Residents from all 50 states and several U.S. territories come to Iowa to enroll in Iowa's public universities. Illinois and Minnesota contributed the most students with 9,756 and 3,565 in Fall 2021, respectively. This represents a drop of 2.7% for Illinois and a drop of 1.2% for Minnesota since Fall 2020. (see "Students Attending a Regent University by Resident State" graphic below).

Students Attending a Regent University by Resident State

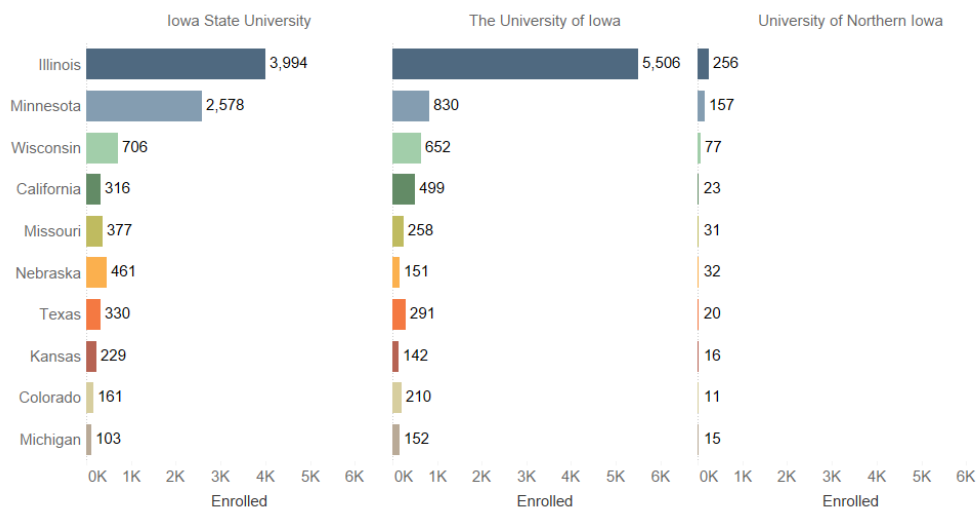
Fall 2021



The number and distribution of students from outside of Iowa differ by Regent university. For example, the University of Iowa has the largest number of students from Illinois, California, and Colorado, while Iowa State University enrolls the most students from Minnesota, Wisconsin, Missouri, and Nebraska.

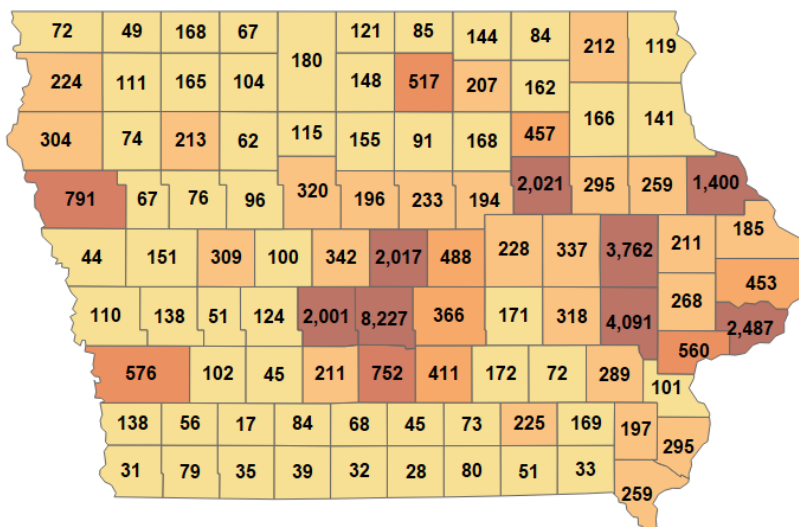
Students Attending a Regent University by Resident State

Fall 2021



- Iowa county of origin: Students from all 99 Iowa counties enrolled in Iowa's public universities in Fall 2021. Enrollment numbers tend to be highest in counties with major metropolitan areas (see "Iowa County of Origin for Iowa Residents" graphic below).

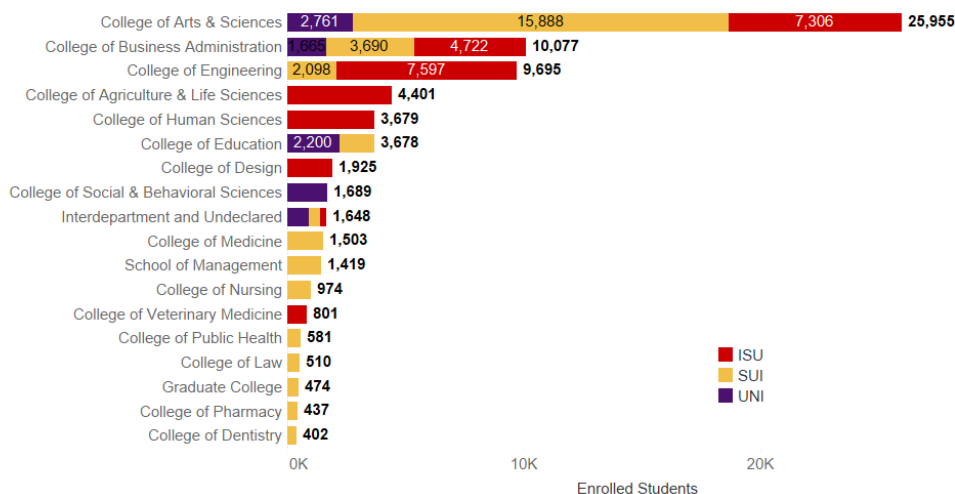
Iowa County of Origin for Iowa Residents at a Regent University
Fall 2021



Source: Iowa Board of Regents

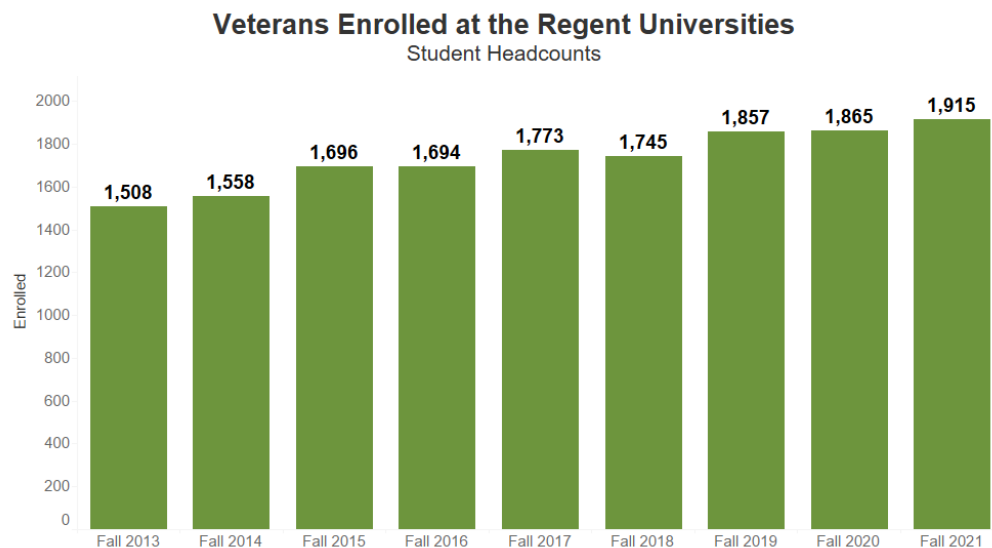
- Top university college enrollment: The table below shows the academic colleges with the highest enrollment across the three Regent universities. The top five are Arts & Sciences, Engineering, Business, Agriculture and Education (Education at Iowa State is within the College of Human Sciences).

Total Enrollment by Academic College and Regent University
Fall 2021



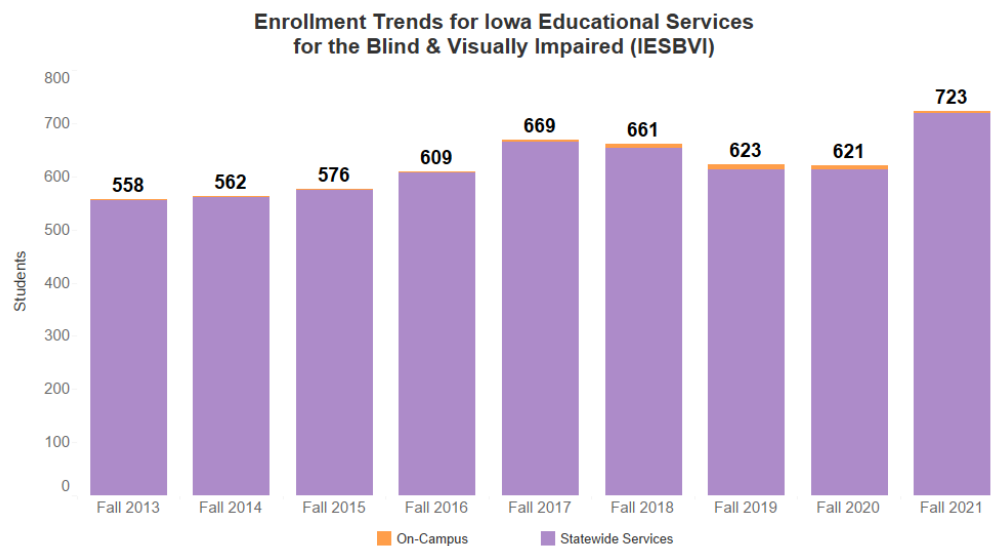
Source: Iowa Board of Regents

- Veterans: In Fall 2021, the number of veterans who enrolled at the Regent universities increased by 50 students. This increase is part of a continuing upward trend in veteran enrollment (see “Veterans Enrolled at Regent Universities” below).



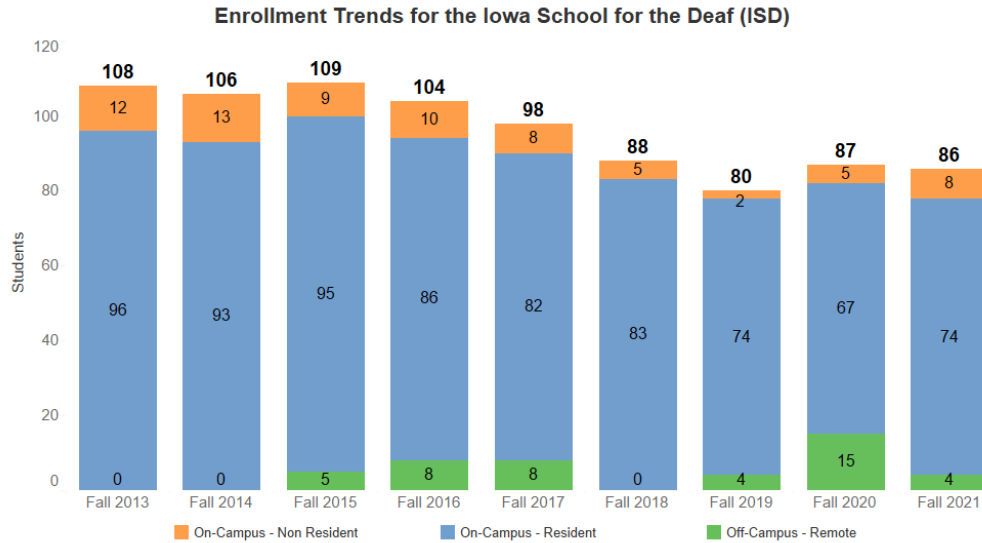
Source: Iowa Board of Regents. Headcounts include veterans both with and without benefits. Headcounts do not include post-doctoral scholars or medical residents.

Special Schools: From Fall 2020 to Fall 2021, the number of students served by the Iowa Educational Services for the Blind and Visually Impaired (IESBVI) increased by 102 students or 16.4%.



Source: Iowa Board of Regents
On-Campus services are provided in Council Bluffs

The Iowa School for the Deaf (ISD) served one fewer student in Fall 2021 as the pattern of students served returned to pre-pandemic levels (see Fall 2019 numbers for comparison). There was a decline in the number of students served remotely, but an increase in the number of on-campus resident students (see “Enrollment Trends for the Iowa School for the Deaf” below).



Source: Iowa Board of Regents
Virtual American Sign Language courses are offered for students enrolled in their home school district

**INSTITUTIONAL HIGHLIGHTS
UNIVERSITY OF IOWA**

- The University of Iowa's fall enrollment is 29,909 which includes 21,608 undergraduate students, 6,415 graduate students, and 1,886 professional students.
- In fall 2021, the University of Iowa enrolled 4,521 new first-year undergraduate students, up slightly from fall 2020.
- The quality of the first-year undergraduate class continues to be strong. The incoming undergraduate class again topped previous records in achievement with a higher average high school grade-point average (GPA), at 3.81, than any previous class and an average ACT score of 25.5.
- Of the first-year undergraduate class, 22% (996) identify as a racial/ethnic minority (African American, Asian, Latino(a), Native American, Native Hawaiian or Other Pacific Islander, Multiple Ethnicities) and 19.2% (870) are first-generation students.
- 59.8% of the first-year undergraduate class are Iowa residents (2,702). Overall, 59.7% of the university's total enrollment are resident students (18,186).
- The first-year undergraduate class includes students from 94 Iowa counties, 45 states, including Iowa, plus students from Washington D.C., Puerto Rico, and bases for the U.S. Armed Forces, and 40 countries (including the U.S.).
- Total international student enrollment is 1,614 (5.4% of total enrollment), including 576 undergraduate students, 987 graduate students, and 51 professional students.
- The university's retention rate for last fall's new first-time, full-time first year cohort is 88%. The four-year graduation rate is 57%, while the six-year graduation rate is 74%. The average UI student takes 4.2 years to complete their degree.
- In summary, this year's first-year class represents the university's continuing commitment to serving the state of Iowa by encouraging and promoting the enrollment of resident students while also being an attractive option for non-resident students. The university continues its long-standing commitment to making progress on first-year retention, timely degree completion, and the diversity of our student body through coordinated recruitment efforts, and a variety of student success, academic support, and first-year programs.

**INSTITUTIONAL HIGHLIGHTS
IOWA STATE UNIVERSITY**

Iowa State University of Science and Technology welcomed 30,708 students to campus in Fall 2021. Total enrollment is comprised of 25,808 undergraduate students, 4,264 graduate students, and 636 Veterinary Medicine professional students, representing all 99 Iowa counties, all 50 U.S. states, and 112 countries from around the world.

New Students:

- New student enrollment is up, with 6,741 new students enrolling in Fall 2021. This includes 5,387 new direct from high school students, which is an increase of 316 students compared to Fall 2020.
- Non-resident- and international new direct from high school student enrollment is up, with 355 and 24 more students, respectively, enrolling in Fall 2021 as compared to 2020.
- The new direct from high school class is the most diverse in Iowa State's history, with 18.2 percent of the class identifying as multicultural.
- The academic profile of the new direct from high school class is among Iowa State's strongest, with the second highest average high school GPA (3.70) on record. Research shows that high school GPA is the best indicator of college completion at Iowa State.
- New graduate student enrollment is up, with 1,083 new students enrolling for Fall 2021.
- New professional student enrollment in the College of Veterinary Medicine continues to remain stable and strong, with a total of 162 new professional students enrolling in Fall 2021, which is the second highest incoming class on record. As the nation's first public veterinary school, the university takes pride in the opportunity to shape the future of veterinary professional practice, education, research, and service.

Overall Enrollment:

- Iowa State boasts a record six-year graduation rate of 76.4 percent, which is a federal standard set by the U.S. Department of Education, outperforming the national average by 20 percent. The average Iowa State student takes 4.2 years to complete their degree.
- Iowa State University continues to demonstrate leadership in science, technology, and innovation. This fall, nearly 60 percent of enrolled students are in a STEM major.
- Of total enrollment, 56 percent are Iowa residents, 36 percent are U.S. non-residents and 8 percent are international students.
- The student body has record-high diversity, with 15.9 percent of the total student body identifying as multicultural; moreover, a record high of 16.8 percent of all undergraduates and a record 18.2 percent of new direct from high school students identify as multicultural.

Fall 2021 Enrollment by College:

- The College of Agriculture and Life Sciences: 4,401
- The Ivy College of Business: 4,722
- The College of Design: 1,925
- The College of Engineering: 7,597
- The College of Human Sciences: 3,679
- The College of Liberal Arts and Sciences: 7,306
- The College of Veterinary Medicine: 636 professionals; 165 graduates
- Interdepartmental Units and Graduate Undeclared: 277
- Total Enrollment: 30,708

**INSTITUTIONAL HIGHLIGHTS
UNIVERSITY OF NORTHERN IOWA**

The University of Northern Iowa's fall enrollment is 9,231, which includes 7,981 undergraduate students and 1,250 graduate students. UNI students represent all 99 counties in Iowa, 45 U.S. states, and 56 countries from across the world.

- UNI's incoming freshman cohort of 1,554 is 5% larger than the previous year's entering class (1,482), and 6% larger than the fall 2019 cohort (1,465). New students enter UNI with an average high school GPA of 3.62, an important foundation given that institutional data point to high school GPA as the strongest predictor of academic success at the university.
- Within the new freshman cohort, 24.7% of students (382) are first generation, 24.2% (374) Pell-eligible, and 11.5% (179) identify as member of a racial/ethnic minority group. Overall at the university this fall, 30.2% of students are first generation, 25.3% are Pell-eligible, and 11.6% are students of color.
- Iowa residents comprise 91.7% of UNI's undergraduate enrollment and 89.7% of total enrollment. This commitment to the state continues after UNI students complete their degrees, when on average four of five UNI graduates stay in Iowa to live and work.
- International student enrollment this fall is 236, making up 2.6% of total enrollment, and a decrease of 114 students as compared to last year. International enrollment declines over the past two years have been connected to the continued impact of COVID-19, including embassy and consulate closures, visa delays, and safety concerns.
- The trend of UNI students taking less time to complete their bachelor's degrees continued this year, as UNI recorded all-time high three-year, four-year, and six-year graduation rates. One in 14 UNI students graduated in just three years, and four-year (45.0%) and six-year (68.7%) graduation rates are also at record levels. UNI graduation rates are nearly 20 percentage points higher than those of Carnegie peers. These continued gains in timely graduation contribute to UNI students having the lowest student loan indebtedness of all public universities in Iowa.

These enrollment highlights for fall 2021 illustrate UNI's commitment to student access and success in service to the state of Iowa. In the coming year we will continue to elevate this work, while also focusing on strategic enrollment growth that builds on recent increases in our new freshman cohorts.