

Contact: Rachel Boon

**MINUTES OF SEPTEMBER 6, 2017, COMMITTEE MEETING**

**MAIN LOUNGE, IOWA MEMORIAL UNION  
UNIVERSITY OF IOWA  
IOWA CITY, IOWA**

**Committee Members**

Nancy Boettger (Chair)

Rachael Johnson (Vice Chair)

Rachel Boon, Board staff

Sue Curry, University of Iowa

Jonathan Wickert, Iowa State University

Jim Wohlpart, University of Northern Iowa

**Others**

Russ Ganim, University of Iowa

Kate Skojka, University of Iowa

Mary Skopec, University of Iowa

Sarah Gardial, University of Iowa

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Chair Boettger called the meeting to order at 12:40 p.m.

**Presentation at University of Iowa: “Accelerating to EXCEL at the University of Iowa”**

Professor Russ Ganim and Kate Sojka, Director of On Iowa! presented on the transitional programming for new students that begins before the first day of classes and extends through the first semester. There are a wide variety of required and optional events to assist with learning about resources and getting comfortable with college expectations. Peer mentors also work with students during this time.

Regent Boettger asked about how many students participate. About 90% of new students do participate. Some assessment occurs during the online portion of the course. Professor Ganim said there is a nice community development that happens throughout.

Regent Johnson asked about transfer student support through On Iowa! Director Sojka noted there are invitations to different sessions for these students, as well as a self-directed option.

**Request for program name change at University of Iowa: Master of Arts in Sport and Recreation Management**

Provost Curry noted it was fairly straight forward. Regent Johnson asked about how it will be communicated to students and what implications there were. Advisors will work directly with students.

Chair Boettger noted the committee will recommend approval.

**Request for program closure at University of Iowa: Master of Fine Arts in Music**

Provost Curry shared that the program has lost relevance as it is no longer the industry standard as a terminal degree.

Chair Boettger noted the committee will recommend approval.

**Presentation on change in admissions strategies for Master's of Business Administration at the University of Iowa**

Provost Curry introduced Dean Sarah Gardial. She shared that this decision has been considered for many years. Alumni outcry is not surprising and is a sign of what a great program it has been. This change is coming as a response to market trends. GMAT trends are in a 10-year decline of U.S. test-takers. Many test-takers are taking it are doing so to pursue other business-related programs (not MBA).

Enrollment is half of what it was in 1994, and competition is intense. A couple of schools have closed their FT programs, but Iowa is at front end of its competitors. Only Wake Forest and Georgia Tech have already closed, but others are steeply discounting.

This decision is part of a strategic series of decisions to evolve the college to meet market needs. Will continue to grow part-time professional and executive programs. International MBAs in Italy and Hong Kong are strong. Other master's programs are strong (Accountancy and Business Analytics). Also positioning with non-degree certificates. Master of Finance opening next fall. Viewing this as a reallocation, not a retraction.

Regent Johnson asked about the outcomes at other institutions.

**Iowa Lakeside Laboratory Annual Report**

Provost Curry introduced Executive Director Dr. Mary Skopec. Dr. Skopec shared that Lakeside had increased enrollment in the past year, including over 2,000 k-12 students with field trips or educational workshops. Many students are doing lab work and several undergraduates have earned opportunities to present their work at national conferences.

Chair Boettger noted the committee will recommend approval of the FY17 Annual Report and the FY18 Budget for Lakeside Lab.

The committee adjourned.