

Contact: Diana Gonzalez

IOWA PUBLIC RADIO ANNUAL REPORT AND BOARD OF DIRECTORS APPOINTMENT

Actions Requested: PART I - Receive the Iowa Public Radio annual report. PART II – Approve Iowa Public Radio Board of Directors appointments.

PART I

Executive Summary: Iowa Public Radio informs, enriches, and engages Iowans through high quality news and cultural programming. IPR's statewide public radio network (a total of 24 stations licensed to the University of Iowa, Iowa State University, and the University of Northern Iowa) now serves 225,000 listeners with three programming streams: News, News/Studio One, and Classical. IPR's combined radio groups serve rural and urban Iowa, touching all of Iowa's 99 counties. (See service map on page 4.) The history of public radio in Iowa is long and proud – Iowa State University and the University of Iowa each have public radio stations that are *almost a century old*, with FCC licenses that were among the first 100 radio licenses ever granted; IPR's statewide network is seen as a model by other states.

On behalf of the three public universities, Iowa Public Radio manages assets (24 stations) worth \$11.1 million and 17 university staff (six at ISU, six at UNI, and five at SUI). IPR promotes all three public universities through regular on-air announcements and helps the universities accomplish their outreach missions by regularly featuring university experts on IPR talk shows.

Background:

- ❖ Creation of Iowa Public Radio. In December 2004, the Board of Regents created Iowa Public Radio to consolidate the radio stations at the three Regent universities.
- ❖ Incorporation of Iowa Public Radio. In February 2006, Iowa Public Radio was incorporated under the Revised Iowa Nonprofit Corporation Act, Chapter 504 of the Iowa Code. The Articles of Incorporation of Iowa Public Radio provide that IPR is organized exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the U.S. Internal Revenue Code of 1986 and has the primary purpose of supporting and promoting the welfare and growth of the network of public radio stations licensed to the Board of Regents and operated for the public benefit.
- ❖ Operating Agreement. In May 2007, the Board of Regents approved the Public Service Operating Agreement between Iowa Public Radio and the Board, with the consent of the Regent university presidents. The purpose of the Agreement is to engage Iowa Public Radio to manage the day-to-day operations of the Radio Groups on behalf of the Board of Regents and the universities consistent with FCC requirements for licensee control; and to serve as the primary fundraising entity for the Radio Groups. The agreement was renewed in 2013 for six years, through June 30, 2019.
- ❖ Board of Directors. The IPR Board of Directors is currently comprised of seven members, including four community directors representing the interests of the community; and three licensee directors representing the interests of the station licensees, the University of Iowa, Iowa State University, and the University of Northern Iowa.

The current Board includes Ambassador Mary Kramer (Chair); JoAnn Johnson (Vice Chair); Steve Firman (Secretary); Douglas West (Treasurer); Scott Ketelsen (UNI); Lin Larson (SUI); and John McCarroll (ISU). A recent change in IPR by-laws allows the IPR Board of Directors to increase to 11 members.

- ◇ Senior Management. Iowa Public Radio is overseen by a senior leadership team which includes the Executive Director, Director of Finance and Operations, Music Program Director, News/Talk Program Director, and Engineering Services Manager.

Progress Report (FY 2015)

- ◇ **IPR's fundraising increased.** Overall, private support to IPR increased by 3.5% from the previous year. Membership income increased by almost \$190,000 and major gifts increased by \$160,000. A sustainer program, which allows members to pay for their memberships monthly by credit card or EFT, has created an on-going source of revenue. The state's business community has continued to support IPR, providing more than \$1.5 million in FY 2015. In FY 2015, 71% of IPR's income was from fundraising and the remainder came from the Corporation for Public Broadcasting, Iowa's public universities, and the State of Iowa.
- ◇ **IPR's financial position improved.** In FY 2015, the expected use of \$336,275 from reserves did not materialize; in fact, no reserves were needed to meet FY 2015 expenses. In FY 2014, IPR expected to use \$575,000 in reserves and actually used \$360,000 from reserves. Increased fundraising, continued university support, and conservative spending all contributed to this success. In FY 2016, IPR projects there will be no need to use reserves to cover expenses. This is significant progress on the goal of creating a sustainable funding model for IPR.
- ◇ **IPR's Classical and Studio One services extended the reach of cultural institutions in Iowa.** Together, IPR has aired hundreds of hours of music heard live in Iowa, and provided a platform for emerging Iowa artists. IPR is an important player in Iowa's music scene and an essential partner for organizations like the Des Moines Symphony, Des Moines Music Coalition, and Waterloo-Cedar Falls Symphony. Partnerships with the Des Moines Social Club and the 80-35 music festival have provided new opportunities for IPR to share live music from local artists and connect with a younger, passionate audience.
- ◇ **IPR launched a new 24-hour Studio One stream and a new IPR app, increasing services to Iowans and beyond.** In Summer 2015, IPR launched a new 24-hour Studio One stream that can be heard on-line or through the new IPR app. Prior to development of the 24-hour stream, Studio One (IPR's mix of essential new music) was heard only in the evenings on weekdays and starting at noon on the weekends on the News/Studio One stations. New shows on the 24-hour stream include "Gas Money," showcasing Iowa bands, and "Rust on the Dial," featuring Americana music. Listeners can now access all three streams – News, Classical and Studio One – 24 hours a day on-line or through their cell phone using the IPR app for iOS or Android.
- ◇ **IPR successfully moved the central Des Moines area classical signal to a new frequency.** In March 2015, 101.7 FM in central Des Moines moved to 97.7 FM. This station, licensed to Iowa State University, was required to make the move to accommodate the moves of two other stations.

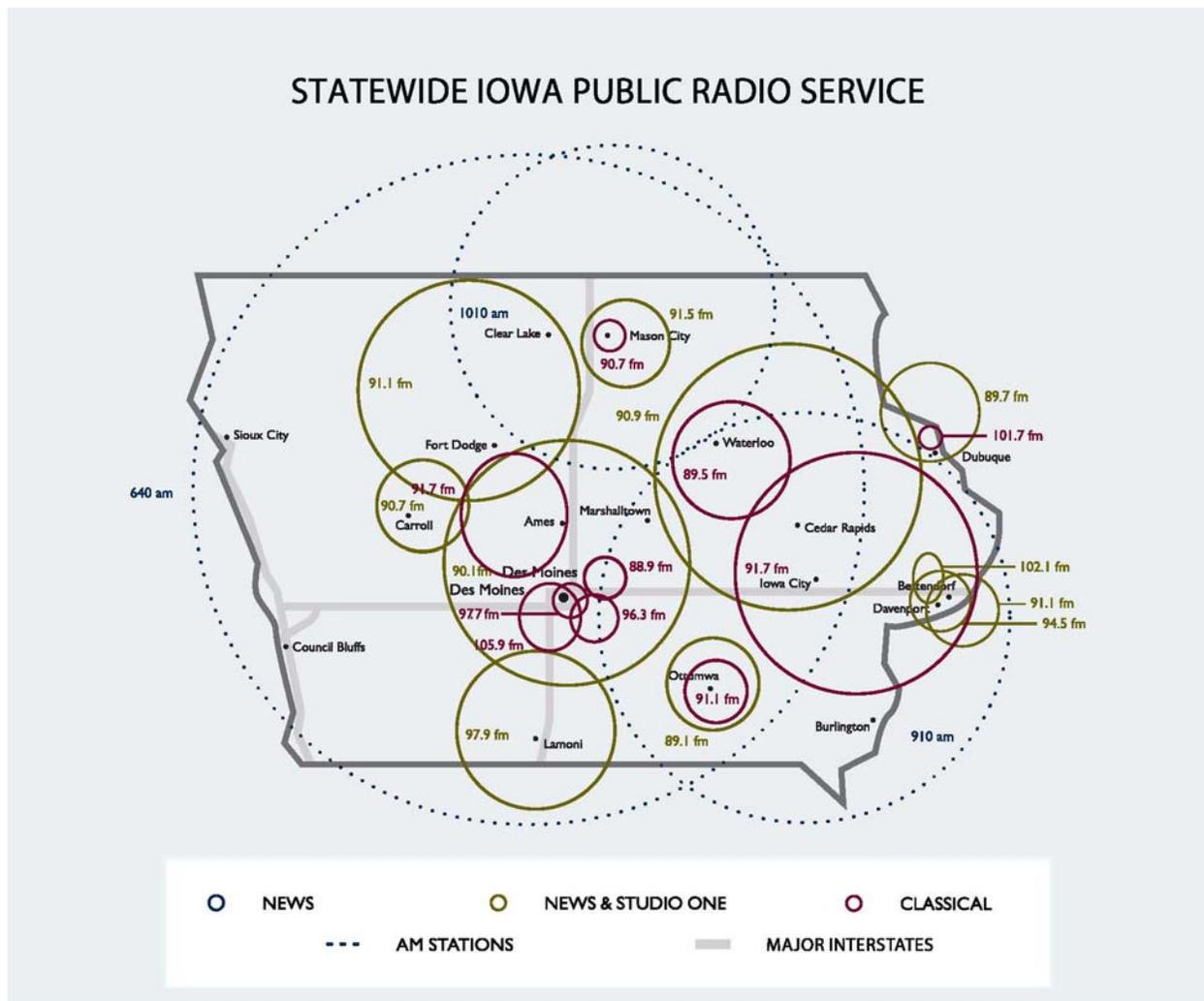
- ◆ **IPR’s News and Talk teams recognized for excellence.** In 2015, two members of IPR’s news team won the regional Edward R. Murrow award. IPR’s Harvest Public Media reporting partnership increased agriculture reporting; and IPR talk shows are a statewide platform for civil dialogue on the issues facing Iowa. A new IPR caucus coverage website will serve as a guide to the 2016 caucuses. NPR chose IPR as one of 17 stations with whom they will partner on political reporting during the presidential election cycle. This has meant that IPR reporting is more prominent in the NPR newsmagazines *Morning Edition* and *All Things Considered*. There have been key additions to the team with a new News Director to support the seasoned news team.

PART II

Executive Summary. Currently, Iowa Public Radio has seven board members. In the IPR Strategic Plan presented to the Board of Regents in 2014, IPR recommended adding up to four more community members in recognition of the growing need for private financial support for the network. IPR recently changed its by-laws to allow for four additional community members. As stated in the IPR by-laws, community members serve three-year terms. University members will retain the voting power outlined in the IPR by-laws – a unanimous vote of the university licensee representatives can approve or disapprove measures before the IPR Board.

IPR requests the addition of three new IPR board members and extend the terms for Douglas West and Steve Firman from one year to three years. The IPR Board will increase to 10 members; the fourth vacancy will be filled at a later time.

Board Name	Rationale	Approved by Board of Regents	Last Appointed Representative	End of Term	Proposed Representative	New/Continued Term
Iowa Public Radio Board of Directors	BOR Policy 1.10	9/30/13	JoAnn Johnson	9/30/16	JoAnn Johnson	9/30/16
		9/30/13	Mary Kramer	9/30/16	Mary Kramer	9/30/16
		8/5/15	Douglas West	9/30/16	Douglas West	9/30/18
		8/5/15	Steve Firman	9/30/16	Steve Firman	9/30/18
					Robert Downer	9/30/18
					Zachary Mannheimer	9/30/18
					Marsha Ternus	9/30/18
		9/30/13	John McCarroll	Open	John McCarroll	Open
		2/6/14	Lin Larsen	Open	Lin Larsen	Open
2/6/14	Scott Ketelsen	Open	Scott Ketelsen	Open		



HD SIGNALS

Ames/Des Moines
WOI 90.1 HD (News & Studio One)
WOI 90.1 HD-2 (Classical)

Bettendorf
KNSB 91.1 HD (News & Studio One)

Cedar Falls/Waterloo/
Cedar Rapids
KUNI 90.9 HD (News & Studio One)
KHKE 89.5 HD (Classical)
KUNI 90.9 HD-2 (Classical)

Cedar Rapids /Iowa City/
Quad Cities
KSUI 91.7 HD (Classical)

Clear Lake/ Mason City
KNSM 91.5 HD (News & Studio One)

Iowa City
KSUI 91.7 HD-2 (News & Studio One)

NEWS & STUDIO ONE

Ames/Des Moines
WOI 90.1 FM

Bettendorf
KNSB 91.1 FM

Carroll
KNSC 90.7 FM

Cedar Falls/Waterloo/
Cedar Rapids
KUNI 90.9 FM

Clear Lake/
Mason City
KNSM 91.5 FM

NEWS

Ames/Des Moines
WOI 640 AM

Cedar Rapids /
Iowa City/
Quad Cities
WSUI 910 AM

Fort Dodge
KNSK 91.1 FM

Lamoni
KNSL 97.9 FM

Ottumwa
KNSZ 89.1 FM

Davenport
KUNI 102.1 FM
KUNI 94.5 FM

Dubuque
KNSY 89.7 FM

Clear Lake/
Mason City
KRNI 1010 AM

CLASSICAL

Ames/Boone
KICG 91.7 FM

Cedar Falls/Waterloo
KHKE 89.5 FM

Cedar Rapids /Iowa City/
Quad Cities
KSUI 91.7 FM

Clear Lake/Mason City
KHKE 90.7 FM

Des Moines
KICP 105.9 FM
KICJ 97.7 FM
KICL 96.3 FM
KICJ 88.9 FM

Dubuque
KSUI 101.7 FM

Ottumwa
KICW 91.1 FM

PROPOSED IPR BOARD MEMBER BIOGRAPHIES

Robert Downer

Robert N. Downer, Iowa City, is a member of the Iowa City law firm of Meardon, Sueppel & Downer P.L.C., with which he has been associated since receiving a Juris Doctor degree from the University of Iowa College of Law and being admitted to the Iowa Bar, both in 1963. Mr. Downer also holds a Bachelor of Arts degree in Political Science from the University of Iowa, awarded in 1961, and served as Student Body President in 1960-61.



Mr. Downer's practice of law has concentrated in the fields of corporate law and trusts and estates. He has been listed in *The Best Lawyers in America* in these fields since 1995. He has also been an active member of the Johnson County, Iowa State and American Bar Associations, having served as President of both the Johnson County and Iowa State Bar Associations. He is also a Fellow of the American College of Trust and Estate Counsel, for which he served as Iowa State Chair for five years, a Life Fellow of both the Iowa State and American Bar Foundations and a member of the Iowa Legal Aid Hall of Fame. He has been the recipient of the Excellence in Service Award of Legal Services Corporation of Iowa and the Award of Merit of the Iowa State Bar Association.

Additionally, Mr. Downer has been involved in a wide variety of civic organizations, including the Iowa City Area Chamber of Commerce and the Rotary Club of Iowa City, both of which he has served as President. He has also been Chair of the Iowa City Area Development Group, President of the Board of Trustees of the Iowa City Public Library, and served as a Director and Secretary of both Christian Retirement Services, Inc. and the Community Foundation of Johnson County. He has also served as a Trustee of the Lawyers Committee for Civil Rights and as a Director of the Iowa Law School Foundation. He is currently a Trustee and Vice President of the Hoover Presidential Foundation.

Mr. Downer served on the Iowa Board of Regents from 2003 to April 2015.

Zachary Mannheimer

After a road-trip from NYC to 22 cities around the country, Zachary chose and settled in Des Moines in Fall 2007 to found the Des Moines Social Club, an arts and educational non-profit. Focused on the retention and recruitment of young people, DMSC uses the arts as a catalyst to create unprecedented community engagement. Since opening its doors in 2009, DMSC has hosted over 1,000 arts related events and seen over 1,000,000 patrons. Founding the non-profit from scratch, Zachary has raised over \$14,000,000 in his short time in Des Moines towards the downtown project, where he serves as Executive Director. Zachary has taught and/or lectured at Central College and Wagner College and has articles and essays published in: *The New York Theater Review* and *American Theater Magazine*, and his theatrical work and DMSC has been featured in *Time Magazine*, *USA Today*, *The Village Voice*, *The New York Times*, *The National Journal* and *The Des Moines Register*.



Zachary has directed and/or produced over 25 pieces of professional theater and outdoor festivals. He has been awarded the 2011 Des Moines Citizen of the Year Award, 40 under 40 in Des Moines' *Business Record*, 40 under 40 for the national *New Leaders Council*, The Iowa Governor's Volunteer Award, and the DSM Young Professional of the Year Award (2009). Zachary serves on the board of Above & Beyond Cancer and Impact Missions. In addition to his non-profit work, Zachary co-owns and operates Proof Restaurant, a Mediterranean lunch and dinner spot in downtown's Gateway District and Powered by Fries Belgian Fry food truck, which runs entirely on the oil it cooks. He holds a dual BA in Theater Arts and Philosophy from Muhlenberg College in Allentown, Pennsylvania and shares his home with his loving wife Sarah, daughters Mira and Fiona and son Benjamin.

Marsha Ternus

Marsha Ternus is a native of Iowa, growing up on a farm in northern Benton County. She received her bachelor's degree with honors and high distinction, Phi Beta Kappa, from the University of Iowa in 1972. She earned her law degree with honors, Order of the Coif, from Drake University Law School in 1977. She has received honorary degrees from Iowa Wesleyan College (2005), Simpson College (2010), Coe College (2011) and Drake University (2015). Ms. Ternus was inducted into the Iowa Women's Hall of Fame in 2015.



Ms. Ternus worked for 16 years in the private practice of law in Des Moines, with a primary emphasis on civil litigation and insurance law. She served as president of the Polk County Bar Association, on the Board of Governors of the Iowa State Bar Association, on the Iowa Jury Instructions Committee, and on the Board of Directors of the Polk County Legal Aid Society. Ms. Ternus also served as president of the Board of Counselors of Drake University Law School and on the Drake Law School Endowment Board of Directors.

Governor Terry Branstad appointed Ms. Ternus to the Iowa Supreme Court in 1993. The members of the court selected her as chief justice in 2006. She was the first woman to serve as chief justice of Iowa's highest court. Her term on the court expired on December 31, 2010, after she and two of her colleagues on the court were not retained in the 2010 retention election. In May 2012, Ms. Ternus and her two colleagues received the 2012 John F. Kennedy Profile in Courage Award. In announcing the award, the Kennedy Presidential Library stated the three justices "were chosen in recognition of the political courage and judicial independence each demonstrated in setting aside popular opinion to uphold the basic freedoms and security guaranteed to all citizens under the Iowa constitution." In 2011, she and her two colleagues also received the Louise Noun Civil Liberties Award from the Iowa ACLU.

Ms. Ternus currently practices law in Des Moines, with a focus on appellate and trial case consulting and arbitration. She also serves as the Director of The Harkin Institute for Public Policy and Citizen Engagement at Drake University, a part-time position. The Institute facilitates meaningful research and educational opportunities for students and faculty regarding the development and impact of public policy, as well as facilitating citizen involvement in the examination of public policy issues, encouraging civil debate and promoting discussion of divergent perspectives and opinions.

Ms. Ternus is a frequent lecturer on various subjects, including judicial independence, the politicization of the judiciary, and reform of the criminal justice system.