UNIVERSITY OF IOWA NAMING REQUEST

**Action Requested:** Approve the University of Iowa’s request to name the Varsity Golf Complex currently under construction at the Finkbine Golf Course as the “Hoak Family Golf Complex.”

**Executive Summary:** The University’s request to name the Varsity Golf Complex as the “Hoak Family Golf Complex” is in honor of the Hoak Family and the family’s generosity and collective commitment to the University. In tribute of Mr. Jim Hoak’s accomplishments, leadership and strong support of the University’s golf program, various family and friends were moved to make gifts totaling $500,000 to support construction of the Golf Complex.

Jim Hoak received his B.S.C. from the University in 1940 (followed by an M.B.A. from Harvard University in 1943). His wife, Jane, is also a University of Iowa graduate, receiving her bachelor’s degree in history in 1941. Together, Jim and Jane have three children: James Hoak, Jr.; David Hoak (1968 B.B.A. from the University of Iowa and a UI Foundation Board member); and Jonathan Hoak. Three grandchildren also have University degrees.

Jim retired in 1985 and resides in North Palm Beach, Florida; however, he and Jane raised their family in Des Moines. For more than 20 years, he was president and general manager of Wheeler Consolidated/Wheeler Lumber, a construction materials company founded by the Wheeler and Hoak families. Jim served on the Iowa Endowment 2000 Campaign National Committee and was the Chair of the College of Business Class of 1940 Gift Committee. Jane served on the College of Liberal Arts Class of 1941 Gift Committee. They are long time and loyal members of the Presidents Club, Alumni Association Old Capitol Club, and the I-Club. While at the University, Jim was a golf letter-winner. In addition, the Hoak family established the James Hoak Scholarship Fund in 2006 providing scholarship assistance to a member of the men’s golf team.