FALL 2010 ENROLLMENT REPORT

Action Requested: Receive the Fall 2010 enrollment report.

Executive Summary: During Fall 2010, Regent universities enrolled 1,355 more students than during the prior year. The Fall 2010 headcount enrollment is 72,708 students compared to 71,353 students during the prior year, representing a 1.9% increase and an all-time high. The Fall 2010 Enrollment Report addresses the Board’s Strategic Plan priority to provide “access, affordability, and student success.”

![Headcount Enrollment by Educational Level](image)

Highlights of Enrollment Report:

- **Headcount Enrollment.** The Fall 2010 enrollment at SUI is 30,825, an increase of 497 students (+1.6%) from the prior year; at ISU, it is 28,682, an increase of 737 students (+2.6%) from the prior year; and at UNI, it is 13,201, an increase of 121 students (+0.9%) from the prior year.

- **FTE Enrollment.** Full-time equivalent enrollments result from converting the total number of credit hours to an equivalent number of full-time students. The total number of credit hours of undergraduates is divided by 15.0; the total number of credit hours of graduate and professional students is divided by 9.0.
  - The full-time equivalent (FTE) enrollment at the Regent universities increased by 1,739 (+2.6%) from 66,115 in Fall 2009 to 67,854 in Fall 2010. The index of FTE to headcount enrollment for Fall 2010 remained the same at .93 as in Fall 2009.
  - Part-time students, most of whom are graduate students, make up approximately 15% of the total enrollment.
Residence. Approximately 66% of all students enrolled at the Regent universities are residents of Iowa. The number of resident students decreased by 218 students (-0.5%) from 48,242 in Fall 2009 to 48,024 in Fall 2010.

More than 70% of all undergraduate students at the Regent universities are residents of Iowa. The number of resident undergraduate students decreased by 163 students (-0.4%) from 39,355 in Fall 2009 to 39,192 in Fall 2010.

Enrollment by college and program. At the University of Iowa, the largest enrollment is in the College of Liberal Arts and Sciences (59.0%) followed by the College of Business (11.1%). At Iowa State University, the largest enrollment is in the College of Liberal Arts and Sciences (26.0%) followed by the College of Engineering (22.7%). At the University of Northern Iowa, the largest enrollment is in the College of Education (22.3%) followed by the College of Business Administration (18.1%).

At SUI, the programs with the largest undergraduate enrollment are Psychology (1,098), English (836), and Biology (746). There are 535 students formally admitted into a teacher preparation program.

At ISU, the programs with the largest undergraduate enrollment are Mechanical Engineering (1,209), Kinesiology and Health (977), and Animal Science (715). There are 668 students formally admitted into a teacher preparation program.

At UNI, the programs with the largest undergraduate enrollment are Elementary Education (1,379), Biology (621), and Accounting (610). There are 2,409 students formally admitted into a teacher preparation program.

Diversity. The number of racial/ethnic minority students at the Regent universities increased by 370 students (+5.6%) from 6,563 in Fall 2009 to 6,933 in Fall 2010.3

Approximately 58% of the racial/ethnic minority students at the Regent universities are Iowa residents. The number of resident racial/ethnic minority students increased by 141 students (+3.6%) from 3,900 in Fall 2009 to 4,041 in Fall 2010.

The number of undergraduate racial/ethnic minority students at the Regent universities increased by 337 students (+6.8%) from 4,987 in Fall 2009 to 5,324 in Fall 2010.

The number of new freshmen racial/ethnic minority students at the Regent universities increased by 135 (+12.6%) from 1,073 in Fall 2009 to 1,208 in Fall 2010.

New Freshmen. The number of new freshmen at the Regent universities increased by 722 students (+7.0%) from 10,365 in Fall 2009 to 11,087 in Fall 2010.

There were 36,378 new freshman applicants to the Regent universities for Fall 2010 which represents an increase of 4,649 (+14.7%) from Fall 2009. Of the total number of applicants, 29,032 (79.8%) were admitted, which represents an increase of 2,362 (+8.9%) from the prior year. Of the total number admitted, 11,087 (38.2%) enrolled as new freshmen.

2 Does not include international students.

3 The new race/ethnicity categories developed by the U.S. Department of Education were applied by the universities and used in the annual report. The following are the new categories – Hispanic; American Indian or Alaska Native; Asian; Black or African-American; Native Hawaiian or Other Pacific Islander; Two or More Races; White; Race/Ethnicity Unknown; Nonresident Alien/International.
The mean ACT scores for entering freshmen at the Regent universities in Fall 2010 ranged from 23.1 – 25.4 compared to the national mean of 21.0 and the state mean of 22.2.

In Fall 2010, the state mean decreased from 22.4 to 22.2 and the national mean decreased from 21.1 to 21.0 from the prior year. At SUI and ISU, the mean ACT scores remained the same as the prior year. At UNI, the mean increased from 23.0 in Fall 2009 to 23.1 in Fall 2010.

The entering class of 2010 was the second cohort of new, direct from high school students who were admitted under the new Board of Regents admission policy. Of the total number of new freshmen who enrolled, only 698 (6.3%) students had an RAI <245.5

Approximately 36% of the new freshmen had earned college credits prior to enrolling at one of the Regent universities in Fall 2010: 21.6% had earned 0.5–15.0 credits; 10.8% had earned 15.5–30.0 credits; and 3.1% had earned more than 30 credits.

Undergraduates. The number of undergraduates at the Regent universities increased by 1,282 students (+2.4%) from 54,389 in Fall 2009 to 55,671 in Fall 2010.

Graduate Students. The number of graduate students at the Regent universities increased by 72 students (+0.6%) from 12,366 in Fall 2009 to 12,438 in Fall 2010.

Professional Students. The number of students in professional programs at the University of Iowa and Iowa State University increased by 1 student from 4,598 in Fall 2009 to 4,599 in Fall 2010.

International Students. The number of international students at the Regent universities increased by 741 students (+12.6%) from 5,891 in Fall 2009 to 6,632 in Fall 2010. The majority of international students (85.7%) were from Asia.

Students with Disabilities. The number of self-identified students with disabilities at the Regent universities increased by 102 students (+7.0%) from 1,459 in Fall 2009 to 1,561 in Fall 2010. The three Regent universities provide a variety of services and accommodations to students with disabilities, including extended deadlines; special housing arrangements; and course materials and exams in electronic format.

Transfer Students. The number of transfer students at the Regent universities increased by 124 students (+3.2%) from 3,851 in Fall 2009 to 3,975 in Fall 2010. The increase was attributable primarily to transfer students from Iowa community colleges and transfer students from colleges outside of Iowa.

Approximately 62% (2,458) of all transfer students at the Regent universities in Fall 2010 were from Iowa public community colleges.

In Fall 2009, there were 100,736 students enrolled in Iowa community colleges; approximately 64% were enrolled in college parallel (transfer) programs.

During FY 2009, there were 4,817 Iowa community college students who received an associate of arts award; and 1,165 Iowa community college students who received an associate of science award.

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4 Excluding international students or students without an RAI.

5 A Regent Admission Index (RAI) greater than or equal to 245, in addition to completion of the required core subjects, qualifies an Iowa resident for automatic admission to the Regent university where they applied.
Enrollment by Gender. The number of women enrolled at the Regent universities increased by 718 (+2.0%) from 35,477 in Fall 2009 to 36,195 in Fall 2010. The number of men enrolled at the Regent universities increased by 637 (+1.8%) from 35,876 in Fall 2009 to 36,513 in Fall 2010.

Graduates. During the 2009-10 academic year, there were 15,322 graduates who earned 15,403 degrees at the Regent universities. The number of graduates increased by 441 (+3.0%) from the prior year.

Veterans. In Fall 2010, 1,025 enrolled students at the Regent universities were receiving V.A. benefits. The total number of veterans attending the Regent universities may be higher because those veterans who were not receiving V.A. benefits were not included in this count.

Special Schools. The total number of students served on-campus by the Regent Special Schools and Price Lab School (PLS) in Fall 2009 was 500, which is an increase of 17 (+3.5%) on-campus students from the prior year. The number of students served off-campus was 565\(^6\), which is an increase of 83 off-campus students (+17.2%) from the prior year.

- The Fall 2009 on-campus enrollment at IBSSS is six, which is a decrease of three students (-33.3%) from the prior year. The off-campus enrollment is 534, which is an increase of 81 students (+17.9%) from the prior year.
- The on-campus enrollment at ISD is 109, including 95 resident students and 14 non-resident students, which is an increase of three students (+2.8%) from the prior year. The off-campus enrollment is 31 which is an increase of two students (+6.9%) from the prior year.
- The on-campus enrollment at PLS is 385 which is an increase of 17 students (+4.6%) from the prior year. PLS does not offer off-campus services.

Enrollment Projections.

- Enrollment at the Regent universities is projected to increase by 1,191 students (+1.6%) from 72,708 students in Fall 2010 to 73,899 in Fall 2020, although decreases are projected between Fall 2010 and 2014. Both ISU and UNI under projected their next year’s enrollments while SUI over projected their next year’s enrollment.

- On-campus enrollment at the special schools and Price Lab School is projected to increase by 163 students (+30.6%) between Fall 2011 and Fall 2020 from 533 to 696. The growth is projected to occur primarily at the Price Lab School. Off-campus enrollment at the special schools is projected to remain essentially the same between Fall 2011 and Fall 2020.

Trends/Changes.

- This is the fourth consecutive increase in the combined enrollment at the Regent universities during the past six years. All three universities experienced an enrollment increase in Fall 2010. This is the third year that SUI’s enrollment surpassed 30,000. SUI and ISU experienced all-time high enrollments in Fall 2010.

- During the past ten years, there has been a 5.4% decrease in the number of resident students with a high of 51,516 in Fall 2001.

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\(^6\) Off-campus students may receive more than one direct type of service.
During the past five years, there have been four years of enrollment increases in the number of new freshmen. In Fall 2010, the combined new freshman enrollment at the Regent universities was at an all-time high. There was an increase of 772 new freshmen (+7.0%) in Fall 2010. All three Regent universities experienced an increase in the number of new freshmen in Fall 2010.

This is the fourth consecutive year of an enrollment increase in the number of undergraduates at the Regent universities. In Fall 2010, there was an increase of 1,282 students (+2.4%) from the prior year.

This is the 13th consecutive year of an enrollment increase in the number of racial/ethnic minority students at the Regent universities, resulting in the highest number (6,933) of racial/ethnic minority students. The proportion of racial/ethnic minority students at the Regent universities increased from 9.2% to 9.5% in Fall 2010. The actual classification of racial/ethnic minority students may have shifted somewhat due to the application of the new IPEDS racial/ethnic minority categories last year.

The number of degrees awarded at the Regent universities increased during nine out of the past 13 years. The number of degrees in 2009-2010 is the second highest number during the past 13 years.

Between 1998 and 2008, there was an increase of 384 graduates (+1.1%) from Iowa public high schools. Between 2003 and 2008, there was a decrease of 285 graduates (-0.8%). Between 2007 and 2008, there was an increase of 446 graduates (+1.3%). The number of 12th graders in Iowa public high schools is expected to decrease by 1,000 students (-2.6%) in 2010 from the prior year and by 1,730 students (-4.7%) between 2010-11 and 2014-15.

Between 2003 and 2009, there was an average of 6,935 new freshmen at the Regent universities who were Iowa residents. This represents 20.3% of the average number of public high school graduates in Iowa during that period. In 2009, there were 6,737 new freshmen at the Regent universities who were Iowa residents. This represents 19.9% of public high school graduates in Iowa in 2009.

Between 2003 and 2009, there was an average of 2,936 graduates from Iowa public high schools who were racial/ethnic minorities. During that same period, there was an average of 519 new freshmen at the Regent universities who were Iowa residents and racial/ethnic minorities, which represents 17.7% of the graduates. In 2009, there were 631 new freshmen at the Regent universities who were Iowa resident minority students. This represents 18.7% of public high school graduates in Iowa who were minority students.

The data tables prepared for the Fall 2010 Enrollment Report are available on the Board of Regents website.

Fall 2010 enrollment highlights provided by the institutions are available on pages 6-8.

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7 Source: Iowa Department of Education, 4-year NGA graduation rate.
INSTITUTIONAL HIGHLIGHTS

UNIVERSITY OF IOWA

☑ In Fall 2010, the University of Iowa enrolled 4,557 new first-year students. This is the largest class ever; the previous record was 4,289 in Fall 2006. The University worked quickly and efficiently to ensure class availability and living accommodations for all students who requested them.

☑ The total undergraduate enrollment of 21,176 is up significantly from last year’s total of 20,574. The total enrollment of 30,825 represents a new enrollment record.

☑ The quality of the incoming freshman class continues to improve as evidenced by a mean ACT composite score of 25.2, which is essentially unchanged from Fall 2009. Students who identify themselves as a racial minority represented 11% of total enrollment and 12.6% of the entering class. International students represented 9.2% of total enrollment and 8.5% of the entering class.

☑ All qualified Iowa applicants were admitted; resident students made up 57.1% of students on campus and 46% of the first-time first-year students. The strength of enrollment of non-resident undergraduate students is testimony to the University of Iowa’s continuing reputation for excellence and value. These students contribute to the diversity of experiences for all of our students.

☑ The number of transfer students entering the University was 1,164, an increase from 1,141 in Fall 2009. More than half of the transfer students came from Iowa public two-year colleges. The University expects substantial growth in this category during the next few years as the provisions of HF 815 are fully implemented.

☑ In summary, this year’s freshman class represents substantial continued progress on the University’s strategic goals for the level of preparation of our students and the diversity of our student body.
IOWA STATE UNIVERSITY

- Fall 2010 total enrollment set a new record of 28,682, an increase of 737 (+2.64%) from last fall's previous high enrollment. Undergraduate enrollment for fall is 23,104, up 583 from Fall 2009. Graduate enrollment set a new all-time high of 4,991, up 131 from last fall. Professional student enrollment also set a new record at 587, up 23 from Fall 2009. This year's enrollment exceeds earlier university projections to the Iowa Board of Regents by 1,012 students. In nearly every enrollment category, Fall 2010 is a record-setting year at Iowa State.

- 70 percent of ISU's Fall 2010 undergraduates - 16,084 students - are from Iowa. In total, 18,448 Iowa residents are enrolled at ISU. That's about 64.3 percent of the student body overall.

- ISU enrolled 2,615 minority students for Fall 2010, 9.12% of total enrollment, setting new records for both the number and percent of minority students enrolled. ISU's undergraduate U.S. minority enrollment reached the highest level ever at 2,228, 9.64% of the undergraduate student body.

- ISU enrolled 310 more international students this year than last, with a total international enrollment of 3,017 (11.6% of total enrollment). This increase is attributable to significant growth in the undergraduate international student enrollment of 1,775, up 321 from last fall. China continues as the number one country of citizenship for ISU international students, accounting for 53% of international students at ISU.

- This fall’s class represents the most diverse student body on record at ISU. International and minority students now total 5,942 or 20.72% of students on the ISU campus.

- The entering class of new students direct from high school reached the highest level since 2001, totaling 4,552. Of that class, 2,857 are Iowans, down slightly from last year's level.

- The number of new transfer student enrollment from Iowa's community colleges also set a record of 1,001, up from the previous record high of 982 set in Fall 2009. Total new transfer enrollment is 1,673, up from 1,622 in fall 2009.

- Iowa State is not only attracting more students, but retention initiatives are working and more students are staying. The university increased its first-year, full-time retention rate by 2 percent. Of the students who began at Iowa State in fall 2009, 86 percent of them continued in fall 2010, compared to 84 percent the prior year.
UNIVERSITY OF NORTHERN IOWA

☑ The official enrollment count for the University of Northern Iowa for the 2010 fall semester is 13,201. This figure represents an increase of 121 students or 0.9 percent over the 2009 figure of 13,080.

☑ An increase of 0.9 percent is reported in total undergraduate students and total graduate students increased by 1.3 percent. New freshmen increased by 1.6 percent and new transfer students by 4.6 percent. New graduate students decreased by 7.2 percent.

☑ Total minority enrollment increased by 2.0 percent. The percent of the student body represented by minority students rose to 7.0 percent which is our highest mark ever for this figure. The shift in the numbers reported within minority categories continues with the category of two or more races increasing by 35.8 percent.

☑ The number of international students enrolled for Fall 2010 increased by 6.0 percent. The total for 2010 is 480 compared to 453 for fall 2009.

☑ The retention rate for students returning to their second year at UNI increased from 82.3 percent to 82.5 percent. This rate reflects a continuing increase in the retention rate compared to the average of the past five years. A Retention Council was recently appointed to study best practices and then to recommend steps to increase the first year retention rate.

☑ The number of veterans enrolled receiving education benefits for this fall is 231. This is a 6.9 percent increase over the 216 total for Fall 2009.

☑ The University continues to expand outreach efforts to new minority and international students. This year the University is undertaking a yearlong Foundations of Excellence self-study of its services to transfer students. This self-study will follow the model created by the John Gardner Institute for Excellence in Undergraduate Education.