FALL 2009 ENROLLMENT REPORT

Action Requested: Receive the Fall 2009 enrollment report.

Executive Summary: During Fall 2009, Regent universities are serving 1,028 more students than during the prior year. The Fall 2009 headcount enrollment is 71,353 students compared to 70,325 students during the prior year, representing a 1.5% increase. The Fall 2009 Enrollment Report addresses the Board’s Strategic Plan strategy (1.1.2) to “continue to improve efforts to recruit, enroll, and retain a qualified and diverse student population.”

Highlights of Enrollment Report:

diamond Headcount Enrollment. The Fall 2009 enrollment at SUI is 30,328, a decrease of 233 students (-0.8%) from the prior year; at ISU, it is 27,945, an increase of 1,089 students (+4.1%) from the prior year; and at UNI, it is 13,080, an increase of 172 students (+1.3%) from the prior year.

diamond FTE Enrollment. Full-time equivalent enrollments result from converting the total number of credit hours to an equivalent number of full-time students. The total number of credit hours of undergraduates is divided by 15.0; the total number of credit hours of graduate and professional students is divided by 9.0.

- The full-time equivalent (FTE) enrollment at the Regent universities increased by 1,421 (+2.2%) from 64,694 in Fall 2008 to 66,115 in Fall 2009. The index of FTE to headcount enrollment for Fall 2009 increased to .93 from .92 in Fall 2008.

- Part-time students, most of whom are graduate students, make up approximately 14% of the total enrollment.
Residence. Approximately 68% of all students enrolled at the Regent universities are residents of Iowa. The number of resident students increased by 130 students (+0.3%) from 48,112 in Fall 2008 to 48,242 in Fall 2009.

More than 72% of all undergraduate students at the Regent universities are residents of Iowa. The number of resident undergraduate students increased by 97 students (+0.2%) from 39,258 in Fall 2008 to 39,355 in Fall 2009.

Enrollment by college and program. At the University of Iowa, the largest enrollment is in the College of Liberal Arts and Sciences (58.8%) followed by the College of Business (11.4%). At Iowa State University, the largest enrollment is in the College of Liberal Arts and Sciences (26.5%) followed by the College of Engineering (21.6%). At the University of Northern Iowa, the largest enrollment is in the College of Education (22.7%) followed by the College of Business Administration (18.6%).

At SUI, the programs with the largest undergraduate enrollment are Psychology (1,138), Interdepartmental Studies (793), and English (779). There are 480 students formally admitted into professional education.

At ISU, the programs with the largest undergraduate enrollment are Mechanical Engineering (1,119), Kinesiology and Health (845), and Animal Science (705). There are 667 students formally admitted into professional education.

At UNI, the programs with the largest undergraduate enrollment are Elementary Education (1,361), Biology (679), and Accounting (637). There are 2,410 students formally admitted into professional education.

Diversity. The number of racial/ethnic minority students at the Regent universities increased by 514 students (+8.5%) from 6,049 in Fall 2008 to 6,563 in Fall 2009.

Approximately 59% of the racial/ethnic minority students at the Regent universities are Iowa residents. The number of resident racial/ethnic minority students increased by 398 students (+11.4%) from 3,502 in Fall 2008 to 3,900 in Fall 2009.

The number of undergraduate racial/ethnic minority students at the Regent universities increased by 467 students (+10.3%) from 4,520 in Fall 2008 to 4,987 in Fall 2009.

The number of new freshmen racial/ethnic minority students at the Regent universities increased by 72 (+7.2%) from 1,001 in Fall 2008 to 1,073 in Fall 2009.

New Freshmen. The number of new freshmen at the Regent universities decreased by 442 students (-4.1%) from 10,807 in Fall 2008 to 10,365 in Fall 2009.

There were 31,729 applicants to the Regent universities for Fall 2009 which represents a decrease of 987 (-3.0%) from Fall 2008. Of the total number of applicants, 26,670 (84.1%) were admitted, of the total number admitted, 10,365 (38.9%) enrolled as new freshmen.

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2 Does not include international students.

3 This is the first year that the new race/ethnicity categories developed by the U.S. Department of Education were applied by the universities and used in the annual report. The following are the new categories – Hispanic; American Indian or Alaska Native; Asian; Black or African-American; Native Hawaiian or Other Pacific Islander; Two or More Races; White; Race/Ethnicity Unknown; Nonresident Alien. In Fall 2009, continuing students had the opportunity to re-identify their race/ethnicity using the new categories. The resulting reclassification likely accounts for a significant portion of the increase in minority students.
The mean ACT scores for entering freshmen at the Regent universities in Fall 2009 ranged from 23.0 – 25.4 compared to the national mean of 21.1 and the state mean of 22.4.

- The state and national means remained the same as the prior year; however, the means at the universities increased. At SUI, the mean increased from 25.2 to 25.4; at ISU, it increased from 24.7 to 24.9; and at UNI, it increased from 22.9 to 23.0.

- The entering class of 2009 was the first cohort of new, direct from high school students who were admitted under the new Board of Regents admission policy. Of the total number of new freshmen who enrolled, only 725 (7.1%) students had an RAI <245.5

- Approximately 50% of the new freshmen had earned college credits prior to enrolling at one of the Regent universities in Fall 2009: 31.6% had earned 0.5–15.0 credits; 14.8% had earned 15.5–30.0 credits; and 3.5% had earned more than 30 credits.

- **Undergraduates.** The number of undergraduates at the Regent universities increased by 912 students (+1.7%) from 53,477 in Fall 2008 to 54,389 in Fall 2009.

- **Graduate Students.** The number of graduate students at the Regent universities increased by 198 students (+1.6%) from 12,168 in Fall 2008 to 12,366 in Fall 2009.

- **Professional Students.** The number of professional students at the University of Iowa and Iowa State University decreased by 82 students (-1.8%) from 4,680 in Fall 2008 to 4,598 in Fall 2009.

- **International Students.** The number of international students at the Regent universities increased by 739 students (+14.3%) from 5,152 in Fall 2008 to 5,891 in Fall 2009. The majority of international students (83.1%) were from Asia.

- **Students with Disabilities.** The number of self-identified students with disabilities at the Regent universities decreased by 16 students (-1.1%) from 1,475 in Fall 2008 to 1,459 in Fall 2009. The three Regent universities provide a variety of services and accommodations to students with disabilities, including extended deadlines; special housing arrangements; and course materials and exams in electronic format.

- **Transfer Students.** The number of transfer students at the Regent universities increased by 214 students (+5.9%) from 3,637 in Fall 2008 to 3,851 in Fall 2009. The increase was equally distributed between transfer students from Iowa community colleges and transfer students from colleges outside of Iowa.

  - More than 62% (2,400) of all transfer students at the Regent universities in Fall 2009 were from Iowa public community colleges.

  - In Fall 2008, there were 88,104 students enrolled in Iowa community colleges; approximately 58% were enrolled in college parallel programs.

  - During FY 2008, there were 4,551 credit students who received an associate of arts award; and 1,108 credit students who received an associate of science award.

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4 Excluding international students.

5 A Regent Admission Index (RAI) greater than or equal to 245, in addition to completion of the required core subjects, qualifies an Iowa resident for automatic admission to one of the Regent universities.
 Enrollment by Gender. The number of women enrolled at the Regent universities increased by 493 (+1.4%) from 34,984 in Fall 2008 to 35,477 in Fall 2009.

 Graduates. During the 2008-09 academic year, there were 14,881 graduates who earned 14,824 degrees at the Regent universities. The number of graduates decreased by 96 (-0.6%) from the prior year.

 Special Schools. The total number of students served on-campus by the Regent Special Schools and Price Lab School (PLS) in Fall 2009 was 483, which is an increase of seven (+1.5%) on-campus students from the prior year. The number of students served off-campus was 482, which is an increase of 54 off-campus students (+12.6%) from the prior year.

 The Fall 2009 on-campus enrollment at IBSSS is nine, which is a decrease of three students (-25.0%) from the prior year. The off-campus enrollment is 453, which is an increase of 77 students (+20.5%) from the prior year.

 The on-campus enrollment at ISD is 106, including 89 resident students and 17 non-resident students, which is a decrease of three students (-2.8%) from the prior year. The off-campus enrollment is 29 which is a decrease of 23 students (-44.2%) from the prior year.

 The on-campus enrollment at PLS is 368 which is an increase of 13 students (+3.7%) from the prior year. PLS does not offer off-campus services.

 Enrollment Projections.

 Enrollment at the Regent universities is projected to increase by 863 students (+1.2%) from 71,353 students in Fall 2009 to 72,216 in Fall 2019, although decreases are projected between Fall 2010 and 2015. During the past four years, SUI and ISU under projected their next year’s enrollments while UNI over projected two years and under projected two years.

 On-campus enrollment at the special schools and Price Lab School is projected to increase by 162 students (+33.5%) between Fall 2010 and Fall 2019 from 483 to 645. The growth is projected to occur primarily at the Price Lab School. Off-campus enrollment at the special schools is projected to remain essentially the same between Fall 2010 and Fall 2019.

 Trends/Changes.

 This is the third consecutive increase in the combined enrollment at the Regent universities during the past six years. ISU and UNI experienced an enrollment increase in Fall 2009. This is the third year that SUI’s enrollment surpassed 30,000.

 During the past ten years, there has been a 5.5% decrease in the number of resident students with a high of 51,516 in Fall 2001.

 After three consecutive years of enrollment increases in the number of new freshmen, the Regent universities experienced a decrease in the number of new freshmen in Fall 2009. There was a decrease of 442 new freshmen (-4.1%) in Fall 2009. All three Regent universities experienced a decrease in the number of new freshmen in Fall 2009.

 This is the third consecutive year of an enrollment increase in the number of undergraduates at the Regent universities. In Fall 2009, there was an increase of 912 students (+1.7%) from the prior year.

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6 Off-campus students may receive more than one direct type of service.
This is the 12th consecutive year of an enrollment increase in the number of racial/ethnic minority students at the Regent universities, resulting in the highest number (6,563) of racial/ethnic minority students. The proportion of racial/ethnic minority students at the Regent universities increased to 9.2%. One caution about interpreting this year’s significant increase in the number of racial/ethnic minority students is that some of the increase may be attributable to the self-reclassification of continuing students using the new IPEDS categories.

The number of degrees awarded at the Regent universities increased during eight out of the past 12 years.

Between 2001 and 2003, there was an increase of 1,084 graduates (+3.2%)7 from Iowa public high schools. Between 2003 and 2005, there was a decrease of 1,311 graduates (-3.8%). Between 2005 and 2007, there was an increase of 1,026 graduates (+3.1%). The number of 12th graders in Iowa public high schools is expected to decrease by 181 students (-0.5%) in 2009 from the prior year and by 2,516 students (-6.6%) between 2009-10 and 2013-14.

Between 2003 and 2008, there was an average of 34,084 public high school graduates in Iowa. Of that number, an average of 23,089 students (67.7%) took the ACT. Of those who took the ACT, an average of 19,695 (85.3%) had a score of 18 or greater; an average of 14,332 (62.1%) had a score of 21 or better.

Between 2003 and 2008, there was an average of 6,968 new freshmen at the Regent universities who were Iowa residents. This represents 20.4% of the average number of public high school graduates in Iowa during that period. In 2008, there were 6,993 new freshmen at the Regent universities who were Iowa residents. This represents 20.6% of public high school graduates in Iowa in 2008.

Between 2003 and 2008, there was an average of 2,864 graduates from Iowa public high schools8 who were racial/ethnic minorities. During that same period, there was an average of 500 new freshmen at the Regent universities who were Iowa residents and racial/ethnic minorities, which represents 17.5% of the graduates.

The data tables prepared for the Fall 2009 Enrollment Report are available on the Board of Regents website.

Fall 2009 enrollment highlights provided by the institutions are available on pages 6-7.

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7 Source: Iowa Department of Education, 4-year NGA graduation rate.
INSTITUTIONAL HIGHLIGHTS

IOWA STATE UNIVERSITY

- Fall 2009 total enrollment set a new record of 27,945, an increase of 1,089 (4.1%) from Fall 2008, and 47 more than the University’s previous high of 27,898 in Fall 2002. Undergraduate enrollment for Fall 2009 is 22,521, which is an increase of 914 from Fall 2008. Graduate enrollment set a new record of 4,860, which is an increase of 142 from Fall 2008. Professional student enrollment also set a new record at 564, which is an increase of 33 from Fall 2008. This year’s enrollment exceeds earlier university projections to the Board of Regents by 895 students. In nearly every respect, Fall 2009 is a record-setting year at Iowa State University.

- Fall 2009 enrollment exceeded the 8.5% minority enrollment goal set by the Board of Regents with an overall minority enrollment of 2,532 students, or 9.1%. ISU’s undergraduate U.S. minority enrollment reached the highest level ever at 9.5% of the undergraduate student body.

- ISU enrolled 520 more international students this year than last, with a total international enrollment of 3,017. Undergraduate international student enrollment increased by 46.9% to 1,454.

- The Fall 2009 class represents the most diverse student body on record at ISU. International and U.S. minority students represent one in five students on the ISU campus. Total international and U.S. minority enrollment is 5,549 students, or 19.9% of the total enrollment. The previous high was in Fall 2008, with 17.9%.

- Fall 2009 enrollees include 18,503 Iowa residents and 9,442 non-residents, an increase of 355 and 734 respectively when compared to Fall 2008. Of undergraduates, 16,164 are Iowans, the largest number since Fall 2004.

- In Fall 2009, Iowa State University enrolled its largest transfer class since 2001: 1,622 students, which is an increase from 1,537 in Fall 2008. Of this year’s 1,622 transfer students, 982 are Iowa community college transfers, which is an increase from 945 in Fall 2008. ISU also attracted its third-largest freshman class in history - 4,356 students, which is 190 fewer freshmen than in Fall 2008.

- Enrollment of students receiving V.A. benefits grew by 98 this fall, bringing the total enrollment of veterans to 446. This includes 101 who are enrolled under the new V.A. Chapter 33 for post--9/11 veterans.
UNIVERSITY OF NORTHERN IOWA

☑ Fall 2009 enrollment is 13,080. This total represents an increase of 172 students (+1.3%) over Fall 2008 enrollment of 12,908.

☑ The number of new freshmen directly from high school totals 1,946 which is a decrease of 69 students or 3.4% from the previous year. New transfer students total 1,088 which is an increase of 36 students compared to Fall 2008. New graduate level students increased by 42 to a total of 445 which is a 10.4% increase.

☑ Total minority enrollment increased by 11.6% to a total of 904 students. This figure represents 6.9% of the student body compared to 6.3% in fall 2008. Increases are being reported in the categories of Hispanic ethnicity and in the category of two or more races. The new reporting category of two or more races resulted in decreases in the categories of African American, Native American and Asian American likely as a result of students changing their self reported ethnic/racial identity into the two or more race category.

☑ In Fall 2009, there were 216 students who are receiving veterans educational assistance total 216 which is an increase of 43 students (+24.9%) increase from Fall 2008. During the past five years, an average of 182 students has received veterans’ educational assistance.

☑ The enrollment increase in Fall 2009 is largely due to the number of returning students which increased by 281 students (+3.6%) from the prior year.

☑ The University will continue efforts to increase multicultural enrollment from both domestic and international students. The University is finalizing the self study through the Foundations of Excellence criteria for Higher Learning Commission reaccreditation and will institute new initiatives directed at first year students as resources allow. The University will continue to expand cooperative relationships and agreements with community colleges and will complete admissions partnership plan agreements with all community college districts.