

Contact: Diana Gonzalez

**REPORT OF MAY 27, 2015 EDUCATION AND STUDENT AFFAIRS COMMITTEE MEETING**

UNIVERSITY OF NORTHERN IOWA, SEERLEY HALL, ROOM 119  
CEDAR FALLS, IOWA  
3:00 – 5:00 PM

**COMMITTEE MEMBERS PRESENT**

Chair Regent Katie Mulholland  
Vice Chair Regent Sherry Bates  
Regent Rachael Johnson  
Board of Regents Chief Academic Officer Diana Gonzalez  
University of Iowa Provost Barry Butler  
University of Northern Iowa Interim Provost Mike Licari  
Iowa State University Provost Jonathan Wickert (by phone)

**Action Requested:** Receive the report.

**Executive Summary:** On May 27, 2015, the Education and Student Affairs Committee met to review five accreditation reports submitted by the University of Northern Iowa – Undergraduate Technology Programs; Master of Arts Program in Speech-Language Pathology; Bachelor of Arts Program in Theatre; and Undergraduate and Graduate Business Programs.

**Background:**

- ◆ Undergraduate Technology Programs. This field of study is designed to prepare management-oriented, technical professionals in such areas as industrial planning, production, supply, product market research, and technical sales.
  - ⇒ The Bachelor of Arts Program in Graphics Technologies includes electronic and traditional printing, publishing, packaging, digital imaging, computer graphics, website development, digital photography, printable electronics, and related areas.
  - ⇒ The Bachelor of Arts Program in Technology Management offers a broad range of studies in manufacturing, management, and industry.
  - ⇒ The Bachelor of Science Program in Construction Management is conceptually based and demands that students possess a strong understanding of mathematics, science, business, architecture, engineering, liberal arts, and construction science as well as the interrelationship among these disciplines.
  - ⇒ The Bachelor of Science Program in Manufacturing Technology prepares students for careers in the application of modern technology to the design and manufacturing of products, consumer goods, and services. Students can choose from technical concentrations in automation and production, computer-aided drafting and design, and metal casting.
  - ⇒ College of Humanities, Arts and Science Interim Dean John Fritch and Department Head Shahram Varzavand provided an overview of the department, the accreditation model and process, and the programs accredited.

- ⇒ There are 18 faculty members in the department as well as five professional and scientific staff, and five merit employees.
  - ⇒ In Fall 2014, there were 53 students enrolled in the graduate programs – Doctor of Industrial Technology and Master of Science in Technology.
  - ⇒ In Fall 2014, there were 480 students enrolled in the undergraduate programs.
  - ⇒ There are three accrediting agencies – The Association of Technology, Management, and Applied Engineering (which is recognized by the Council for Higher Education Accreditation); Foundry Education Foundation; and The Accrediting Council for Collegiate Graphic Communications.
  - ⇒ All the programs were accredited by the Association of Technology, Management, and Applied Engineering for the maximum period of six years (until 2020).
  - ⇒ Based on May 2014 data, there were 75 graduates from the undergraduate programs with 100% employment.
- ◆ Master of Arts Program in Speech-Language Pathology. The program stresses the development of an increased knowledge base within the area of communication and its related disorders, independent critical thinking skills necessary for the effective evaluation and management of a broad range of communicatively impaired individuals, clinical skills to effectively manage individuals with a broad range of communicative impairments, interpersonal skills necessary to function as a contributor to an interdisciplinary rehabilitation team, and an increased awareness of professional ethics and issues.
- ⇒ In Fall 2014, there were 101 students in the program.
  - ⇒ For Fall 2015, there were 226 qualified applicants; the 52 that were admitted had an average GPA of 3.61.
  - ⇒ Students must earn 400 clinical hours to complete the program.
  - ⇒ There are facility limitations to grow the program.
  - ⇒ A significant part of the program includes community engagement and experiential learning, including the Roy Eblen Speech and Hearing Clinic.
  - ⇒ There are 300 sites used in Iowa, nationally, and internationally. There are 20 sites in the Cedar Valley. There are 65 evaluations per year and 100 treatments per year.
  - ⇒ The program includes 10 instructional faculty, two professional and scientific instructors, and eight part-time clinical instructors.
  - ⇒ The accrediting agency is the Council on Academic Accreditation.
  - ⇒ The department's response to the accrediting agency's concerns were accepted; the program was accredited for the maximum eight years until 2022.
- ◆ Bachelor of Arts Program in Theatre. Design, production, history, and performance are studied in order for them to be used simultaneously and collaboratively. The program requires 37 hours of theatre coursework. The three emphasis areas (Design and Production, Drama/Theatre for Youth, and Performance) provide a theatre curriculum and a production environment.
- ⇒ In Fall 2014, there were 104 theatre majors (50 in Performance, 31 in Design and Production, and 18 in Drama and Theatre for Youth) and 19 theatre minors.
  - ⇒ Size limitations and aging infrastructure of the Strayer-Wood Theatre indicate need for renovation.

- ⇒ The Sturgis Youth Theatre has a substantial focus on outreach to students on the Autism spectrum.
  - ⇒ The department's annual operating budget of \$60,000-\$70,000 is derived from student fees and Box Office revenue.
  - ⇒ Since 2010, UNI has served as the host for the annual Iowa Thespians Festival which includes 900 high school students and two days of theatre activities.
  - ⇒ The department has an ongoing partnership with UNI's Cornerstone course by providing staged performances which are tied to an annual special topic.
  - ⇒ There are 11 faculty members in the department and two non-administrative staff members.
  - ⇒ The accrediting body is the National Association of Schools of Theatre (NAST).
  - ⇒ NAST accredited the program for a period of five years through 2019.
- ◆ Undergraduate and Graduate Business Programs. The accreditation process included the undergraduate Business programs, the Master of Accounting Program, and the Master of Business Administration Program.
- ⇒ The accrediting agency is the Association to Advance Collegiate Schools of Business. There are 15 comprehensive standards in three primary areas – strategic management; learning and teaching; and student, faculty, and staff quality. The overriding themes are engagement, innovation, and impact.
  - ⇒ The review team identified the following best evidence of engagement, innovation and impact – UNI's Professional Readiness Program; Fly-Free and Cost Neutral Study Abroad; and International Partnerships.
  - ⇒ All of the programs were accredited for the full five-year period through 2020 without the need for an interim report.