

Contact: Joan Racki

**UNIVERSITY OF NORTHERN IOWA –
PROPOSED NAMING OF HUMAN PERFORMANCE COMPLEX**

Action Requested: Consider the University of Northern Iowa's request to name a group of facilities serving the University's School of Health, Physical Education and Leisure Services and UNI Intercollegiate Athletics as the Jacobson Human Performance Complex in honor of Richard O. Jacobson of Des Moines, Iowa.

Executive Summary: The Human Performance Complex (see attached floor plan) for which the naming is requested would include:

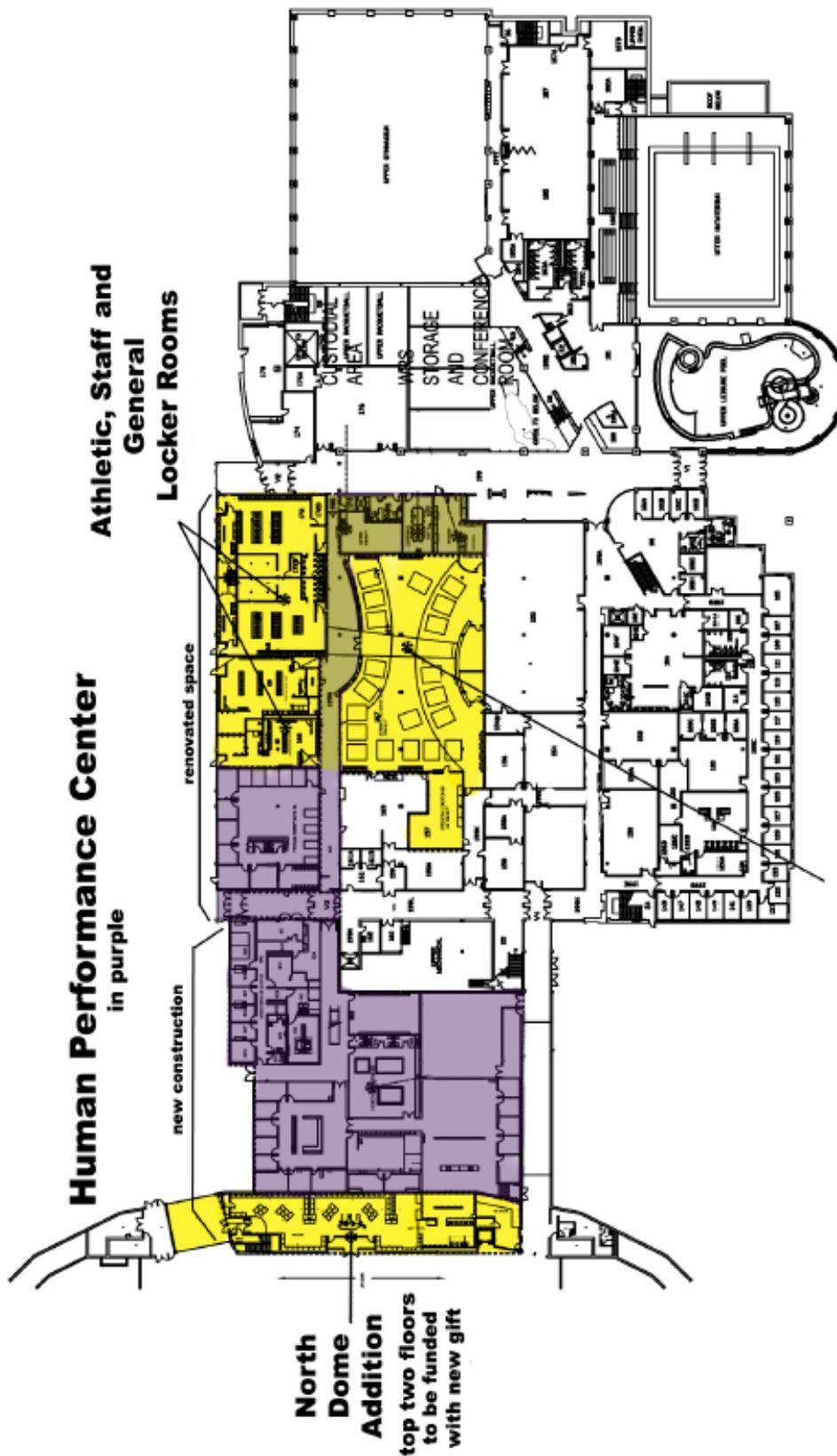
1. The football locker room addition currently being built in the north end of the UNI-Dome with a planned expansion of two additional floors which will connect the east and west concourses of the UNI-Dome.
2. The two-story Human Performance Center being built between the Dome and the Wellness and Recreation Center. The Center will house several academic and outreach programs in the School of Health, Physical Education and Leisure Services and facilities for orthopedic professionals working with the School's athletic training education program.
3. Several areas being remodeled within the Wellness and Recreation Center (WRC) including the Strength and Conditioning Center, the Strength and Conditioning Laboratory and locker rooms for UNI student athletes, athletic staff and general WRC users.

The University requests the naming of the Complex to honor the philanthropy of Richard O. Jacobson, who has committed to a challenge grant of \$3 million to support construction, renovation and equipping of facilities within the Complex. The terms of the challenge call for the University to match the gift by securing \$2 million, from non-University sources, to support the programs served by the Complex facilities.

Mr. Richard O. Jacobson, a University of Iowa graduate, is the founder of Jacobson Companies, headquartered in Des Moines. A noted Iowa philanthropist, he has made significant gifts to the University of Iowa and Iowa State University to support their intercollegiate athletics programs. He also has made gifts to create the Richard O. Jacobson Institute for Youth Entrepreneurship at the University of Iowa, and to support the Youth Homes of Iowa capital campaign and the construction of the Iowa State Fair Museum. He previously provided the sum of \$500,000 toward construction of the University's Human Performance Center. (His new commitment does not include this earlier gift.)

Jacobson Human Performance Complex

shaded in purple and gold



North Dome Addition
top two floors to be funded with new gift

Human Performance Center
in purple

Athletic, Staff and General Locker Rooms

Strength and Conditioning Lab and Center