

Contact: Diana Gonzalez

**REQUEST FOR A PROGRAM NAME CHANGE AT IOWA STATE UNIVERSITY**  
**BACHELOR OF SCIENCE PROGRAM IN ENTOMOLOGY TO**  
**BACHELOR OF SCIENCE PROGRAM IN INSECT SCIENCE**

**Action Requested:** Consider approval of the request by Iowa State University to change the name of the Bachelor of Science Program in Entomology to the Bachelor of Science Program in Insect Science.

**Executive Summary:** The name change is expected to result in wider name recognition which may increase enrollment. There have been no objections to the proposed name change. This request has been reviewed by the Board Office and the Council of Provosts and is recommended for approval. This report addresses the Board of Regents Strategic Plan objective (1.1) to “offer high-quality programs through ongoing program improvement for undergraduate, graduate, professional, and non-degree students and special school students.”

**Background:**

- ◇ **Description of program.** The undergraduate curriculum in entomology is designed for persons interested in studying insects, their adaptations, and the practicalities of dealing with them. Students prepare themselves for positions in industry, business, government, education, and public health.
- ◇ **Reasons for proposed name change.** The Department of Entomology has offered an undergraduate degree in Entomology for more than 20 years. However, the number of departments offering an undergraduate degree has decreased in recent years partly due to low enrollment. A name change to Insect Science should increase the awareness of the program to additional students in the College of Agriculture and Life Sciences. It will also increase awareness of incoming freshmen, community college transfer students, and high school students.
- ◇ **Similar names at peer institutions.** The University of Nebraska offers an undergraduate program named Insect Science. The University of Arizona offers a graduate interdepartmental program named Insect Science.
- ◇ **No other changes.** The proposed name change will not affect the name of the department. No additional costs are anticipated to implement the proposed name change. No changes in the present curricula are planned.
- ◇ **Enrollment and graduates.** The total number of undergraduates in the degree program varies from 12-16. The goal is to increase the number to at least 20 students per year. During the past 11 years, there have been 41 graduates from the program. The range has been one graduate in 2000 to nine graduates in 1998.
- ◇ **Relationship to existing curricula.** Neither the University of Northern Iowa nor the University of Iowa has degree programs in entomology or insect science.
- ◇ **Date of implementation.** If approved by the Board, the proposed name change will become effective immediately, but it will not affect currently enrolled students.