

COMMITTEE MEMORANDUM

TO: Education and Student Affairs Committee Members
Board of Regents, State of Iowa

FROM: Anthony G. Girardi

DATE: June 1, 2005 *ASN*

SUBJ: Common Principles for Recruitment of Prospective Student-Athletes and Common Recruitment Philosophy

Recommended Action:

Receive the information submitted by the universities.

Executive Summary:

The universities have provided two documents (attached):

1. Principles for recruitment of prospective student-athletes (Attachment A);
2. Iowa Regent institutions philosophy for recruitment of prospective student-athletes (Attachment B).

Staff of the universities report having collaborated in preparing these documents.

Background:

Each University has recruitment policies

Each of the Regent universities has rules and instructions concerning the hosting of prospective student athletes.

Common principles and common recruitment philosophy are attached

The Education and Student Affairs committee has asked the universities to develop a statement of principles common to their respective athletic recruitment policies. In March 2005, the committee considered an earlier version of this statement and asked the universities to develop in addition a common recruitment philosophy.

The attached statement of principles incorporates changes suggested by the committee in March. Also attached is a common statement of recruitment philosophy.

Principles for Recruitment of Prospective Student-Athletes

Iowa Regent institutions have a heritage of being some of the most prestigious and acclaimed institutions of higher education in the country. Recruiting visits should provide prospective students with an opportunity to explore the academic, athletic and social opportunities our institutions provide.

In light of recent national incidents of excessive entertainment in the recruitment of prospective student-athletes, the following overriding principles have been developed for Iowa Regent institutions. The purpose of these principles is to ensure that all Regent institutions operate their recruiting activities within applicable NCAA, conference and institutional guidelines.

Recruiting Principles:

- The Regent institutions will develop a common statement of recruiting philosophy.
- Each Regent institution will implement recruiting guidelines pursuant to NCAA guidelines.
- Each Regent institution's recruiting activities will occur in a regulated environment governed by Board of Regents, NCAA, conference and University rules.
- Each Regent institution will establish and administer policies addressing entertainment of prospective student-athletes which will make clear that any use of gambling, drugs, alcohol or sex-related activities as a recruiting device is prohibited.
- Each Regent institution will establish a method of pre-communicating recruiting guidelines to prospective student-athletes, parents or legal guardians.
- Each Regent institution will insure that head coaches assume a vital role in the communication of and adherence to the institution's recruiting policies as a condition of the coach's continued employment.
- Each Regent institution will educate all student-athlete hosts that they are official representatives of the institution and that the hosting of prospective student-athletes must be conducted in a manner consistent with the institution's recruiting guidelines.
- Each Regent institution will provide an opportunity for the prospective student to experience the educational offerings of the institution.
- Each Regent institution will develop a system of regular auditing and enforcement of its recruiting practices.

Iowa Regent Institutions Philosophy for Recruitment of Prospective Student-Athletes

The State of Iowa and the Iowa Regent Institutions are committed to recruiting in an appropriate and ethical manner. The goal of the Iowa Regent Institutions is to provide a safe and healthy environment for prospective students. A prospective student's visit should provide that prospect an opportunity to see our universities as institutions where they can develop their individual talents and reach their full potential as student-athletes and citizens. A visit to our university campuses is a chance for prospects to focus on the academic and athletic missions and culture of the respective institution. These visits are also tremendous opportunities for the institutions to evaluate the potential academic and social success of the prospect, thus enabling all parties to make a clear and informed decision.