

HIGHLIGHTED PROJECT REPORT:
MYENTRENET – UNIVERSITY OF NORTHERN IOWA

Action Requested: Receive the report.

Executive Summary: The University of Northern Iowa will provide a report on the MyEntreNet rural entrepreneurship program.

Presenters:

- Maureen Collins-Williams, Director, UNI Regional Business Center/SBDC
- Larry Gritton, President, Gritton and Associates, Manchester, Iowa

Background: UNI's MyEntreNet provides services to entrepreneurs and communities to foster entrepreneurial development in rural Iowa. Services to entrepreneurs include a service and technology incubator, individualized technical assistance, customized workshops and training programs, web resources, and a mentoring program. MyEntreNet services to communities include strategic planning for entrepreneurship, web resources, capital development, and support networks for service providers.

As a result of Grow Iowa Values funding, MyEntreNet was expanded into a statewide initiative early in 2006.